

Artificial intelligence and data management for planning
and innovation leaders

Casablanca (Morocco)

18 - 22 August 2025

UK Training

PARTNER



Artificial intelligence and data management for planning and innovation leaders

Code: LM28 From: 18 - 22 August 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

This course offers an engaging blend of interactive lectures, practical workshops, group discussions, case studies, and networking opportunities. Participants will collaborate with expert trainers and peers to apply concepts in practical, real-world scenarios that are relevant to driving innovation and strategic planning. By the end of this course, leaders will be equipped with the latest data management solutions and AI tools necessary for business planning and innovation.

Course Objectives

- Modern Knowledge: Acquire advanced insights into data management and AI for business planning, aligning with the needs of planning and innovation leaders.
- Practical Application: Develop strategies and skills to implement innovative data management processes and leverage AI for business plan development.
- Strategic Thinking: Learn to integrate AI with data management, formulating data-backed strategies that align innovation initiatives with organizational goals and market trends.
- Ethical Considerations: Understand the ethical implications of AI technologies and data management, promoting responsible AI innovation.
- Cooperative Learning: Enhance cooperation and knowledge exchange among participants, sharing best practices and insights on innovative data management and AI-driven strategies.

Course Outlines

Day 1: Introduction to Artificial Intelligence and Data Management for Innovation

- Overview of AI: Definitions, applications, and recent developments in AI innovations.
- Data management foundations: Exploring the data management process, data lifecycle, governance, and data quality management.
- AI in Innovation: Case studies on AI-driven innovation and its use in strategic planning.
- Interactive Session: Identifying opportunities and challenges in integrating AI into data management and business planning.

Day 2: Advanced AI Techniques and Tools

- Advanced machine learning techniques: Supervised, unsupervised algorithms, and reinforcement learning.
- Basics of deep learning: Neural networks, deep artificial neural networks, CNNs, and RNNs.
- Practical Workshop: Implementing AI models for predictive analysis and pattern recognition in data management.
- Case studies: Applications of advanced AI techniques in strategic planning and innovative data management.

The logo for UK Training Partner features the text 'UK Training' in a small, black sans-serif font above the word 'PARTNER' in a large, bold, black sans-serif font. The text is positioned over a background of a chessboard with several chess pieces (a king, a pawn, and a knight) and a circular ripple effect.

Day 3: Data-Driven Decision Making and Strategy Formulation

- Data-Driven Decision Making: Utilizing analytics and AI for business planning to make informed strategic choices.
- Strategic planning with AI: Formulating data-backed strategies, defining KPIs, trend forecasting, and scenario analysis.
- Workshop: Developing a data management plan and innovative data management strategies for business growth.
- Group Discussion: Sharing experiences and opinions on the success of data-driven strategies in driving innovation.

Day 4: Managing Data to Achieve Excellence in Innovation

- Data Collection and Integration: Best practices for obtaining, cleaning, and merging data across various sources.
- Data storage and access: Selecting optimal databases, data warehouses, and cloud solutions for effective data management.
- Data Security and Privacy: Ensuring compliance with data protection regulations and safeguarding sensitive information.
- Workshop: Designing a comprehensive data management framework tailored for innovation needs.

Day 5: Ethical AI and Future Trends in Driving Innovation

- Ethical considerations in AI: Addressing issues of bias, fairness, transparency, and accountability within AI systems.
- Responsible innovation: Strategies for ethical AI practices and fostering trust among stakeholders.
- Future Trends in Innovation Leadership: Exploring emerging AI technologies and their impact on strategic planning and business management.
- Action Planning: Developing a personal plan to integrate AI and advanced data management practices into leadership roles.

Conclusion

This course is designed for leaders who aim to elevate their expertise in data management and AI-driven innovation. By mastering data management principles, learning about data management technology, and applying best practices for data and AI strategy, participants will be well-prepared for roles involving AI project management, risk management with AI, and innovative data management strategies. This training ensures that leaders can drive planning and innovation effectively while maintaining a high standard of data quality management and ethical responsibility.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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