Artificial intelligence and data management for planning and innovation leaders

Barcelona (Spain)

3 - 7 August 2026

UK Traininig

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Artificial intelligence and data management for planning and innovation leaders

Code: LM28 From: 3 - 7 August 2026 City: Barcelona (Spain) Fees: 4400 Pound

Introduction

In today's rapidly evolving business environment, the integration of data management solutions and AI innovations has become critical for driving strategic planning and business growth. This course offers an engaging and interactive platform where participants will learn the latest in data management technology, AI for business plan development, and the application of innovative data management strategies.

Through a blend of workshops, discussions, and case studies, this program equips leaders with the knowledge to develop and implement a data management plan, leverage AI for business planning, and navigate the ethical considerations surrounding AI innovations. Participants will explore topics such as data quality management, AI-driven project management, and the data management process, ensuring they are well-prepared to lead in an AI-powered business world.

Course Objectives

By the end of this course, participants will:

- Gain Modern Knowledge: Master the principles of data management innovation and the integration of AI for business planning.
- Develop Practical Skills: Create and implement data management plans that incorporate cutting-edge AI innovations for strategic decision-making.
- Foster Strategic Thinking: Utilize data and AI strategies to align business goals with innovation-driven initiatives.
- Address Ethical Considerations: Understand the ethical challenges of using AI, promoting responsible and transparent AI practices.
- Collaborate Effectively: Exchange best practices and insights with peers on AI project management and data management solutions.

Course Outlines

Day 1: Introduction to Artificial Intelligence and Data Management for Innovation

- Overview of AI innovations: Definitions, applications, and recent advancements.
- Understanding the data management process, data lifecycle, governance, and data quality management.
- Case studies: AI's role in driving innovation and strategic planning.
- Interactive session: Identifying challenges and opportunities in integrating data and AI strategies into business operations.

Day 2: Advanced AI Techniques and Tools

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- Advanced machine learning: Exploring supervised, unsupervised, and reinforcement learning algorithms.
- Introduction to deep learning: Neural networks, CNNs, and RNNs.
- Workshop: Implementing AI models for predictive analysis and data management innovation.
- Case studies: Applications of advanced AI techniques in AI for business planning and innovation.

Day 3: Data-Driven Decision Making and Strategy Formulation

- Using data management solutions and AI for informed decision-making.
- Developing a data management plan that aligns with innovation strategies.
- Strategic planning with AI: Setting KPIs, forecasting trends, and scenario analysis.
- Group discussion: Sharing successes and lessons learned from data-driven strategies.

Day 4: Managing Data to Achieve Excellence in Innovation

- Data collection and integration: Best practices for gathering, cleaning, and merging data from multiple sources.
- Optimizing data storage with databases, warehouses, and cloud solutions.
- Ensuring data security and compliance with global standards.
- Workshop: Designing a comprehensive framework for innovative data management.

Day 5: Ethical AI and Future Trends in Driving Innovation

- Ethical issues in AI: Addressing bias, transparency, and accountability in AI systems.
- Promoting responsible AI practices to build trust among stakeholders.
- Exploring the future of AI innovation and its impact on leadership roles like AI product manager and data manager positions.
- Action planning: Integrating data management technology and AI into leadership roles.

Why Attend this Course: Wins & Losses!

- Modern Insights: Learn how to use AI for business plan development and create impactful data management solutions.
- Practical Application: Gain hands-on experience in designing data management plans and leveraging AI innovations for strategic decisions.
- Leadership Edge: Understand the definition of data manager and explore leadership roles such as AI project manager and data manager duties.
- Ethical Responsibility: Address challenges in implementing ethical AI practices and ensuring compliance with regulations.
- Career Advancement: Prepare for roles in AI project management, data management services, and innovation leadership.
- Future-Ready Skills: Discover emerging trends in AI for property management, AI in supply chain management, and more.

Conclusion

This data management training is specifically designed for leaders aiming to harness the power of AI innovations and modern data management solutions. By mastering the data management process and applying advanced data and AI strategies, participants will enhance their ability to lead in a competitive, innovation-driven environment.

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The course prepares attendees for roles that require expertise in data quality management, AI for business planning, and AI project management, ensuring they can drive planning and innovation effectively while upholding high ethical standards.

Enroll today to elevate your leadership potential and shape the future of your organization with AI-powered insights and strategies!

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