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Mini MBA Advanced Training Course: Elevate Your Management Skills

16 – 20 November 2026
Casablanca (Morocco)



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Ref: 3254440_171313 **Date:** 16 – 20 November 2026 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

A Mini MBA Advanced: Elevate Your Management Skills provides an intensive curriculum in cross-functional strategy, corporate valuation, predictive business analytics, and operational governance for seasoned organisational leaders. Over one week, experienced managers transition beyond departmental silos by completing hands-on financial models, analytical dashboards, and strategic audits, culminating in a boardroom-ready Capstone Strategic Decision Memo that unifies commercial analysis with defensive risk management across competing capital allocation priorities.

Introduction

Modern enterprise leadership requires seamless coordination across analytical models, strategic governance standards, and operational accounting frameworks. This one-week course grounds executive decision-making in the DuPont Financial Analysis Framework for capital decomposition, the Balanced Scorecard Strategic Mapping Framework for initiative alignment, and the ISO 31000 Risk Management Standard for defensible enterprise governance. Designed at an advanced practitioner depth, the curriculum delivers systematic training through quantitative modelling builds, scenario stress-testing, and peer-reviewed case inspections. Executives evaluate operational levers through verifiable evidence rather than speculative projection, ensuring balanced commercial decisions across complex operational environments.

Course Objectives

- Distinguish between return on equity drivers and working capital metrics to isolate root causes of corporate cash flow deterioration.
- Compare net present value calculations versus internal rate of return outcomes across mutually exclusive capital budgeting proposals.
- Interpret multivariate regression outputs and forecasting variance distributions to evaluate commercial growth risks accurately.
- Select defensive internal control mechanisms aligned with modern audit checklists to minimise systemic fraud vulnerabilities.
- Apply balanced scorecard strategic matrices to translate high-level board mandates into departmental performance scorecards.
- Justify corporate restructuring initiatives using documented enterprise governance rubrics and stakeholder impact assessments.
- Distinguish between accrual-based net profit and free cash flow generation when structuring balance sheet expansion initiatives.



Target Audience

- Senior functional managers orchestrating cross-departmental operations who must choose between margin expansion and market share growth.
- Corporate operations directors overseeing shared service workflows who must justify enterprise software automation capital investments.
- Finance controllers supervising corporate accounting teams who must select appropriate internal audit sampling regimes.
- Strategy managers directing business unit initiatives who must decide how to sequence strategic divestments against organic investments.
- Enterprise risk advisors assessing compliance frameworks who must evaluate regulatory reporting policies against corporate risk appetites.

Course Outline

Day 1: Strategic Financial Accounting and Performance Analytics

- DuPont Analysis Framework: Decomposing Return On Equity To Identify Profitability Drivers
- Cash Flow Statement vs Income Statement: Assessing Real Cash Generation Versus Accrual Profit
- Working Capital Management Models: Optimising Cash Conversion Cycles Across Corporate Operations
- Financial Ratio Benchmarking: Setting Empirical Target Thresholds Using Sector Performance Data
- Build: Strategic Balance Sheet Diagnostic And Working Capital Optimization Model

Day 2: Business Analytics and Quantitative Decision Modelling

- Predictive Regression Modelling: Forecasting Commercial Revenue Trends Under Variable Market Conditions
- Scenario Planning vs Sensitivity Analysis: Quantifying Critical Break-Even Margins Under Supply Shocks
- Variance Diagnostic Analytics: Tracing Budget Discrepancies Across Variable Cost Structures
- Data Visualization Architecture: Designing Executive Performance Dashboards For Timely Strategic Intervention
- Build: Predictive Operational Variance Dashboard And Commercial Risk Matrix

Day 3: Capital Budgeting and Investment Appraisal

- Discounted Cash Flow Valuation: Computing Net Present Value For Asset Acquisitions
- Net Present Value vs Internal Rate Of Return: Resolving Conflict In Ranking Capital Projects
- Cost Of Capital Estimation: Weighting Equity And Debt Obligations Defensibly
- Risk-Adjusted Return Metrics: Stress-Testing Capital Investments Against Market Volatility Scenarios
- Build: Multi-Year Capital Investment Appraisal And Sensitivity Schedule



Day 4: Internal Controls, Auditing, and Corporate Governance

- Internal Control Systems: Enforcing Operational Checks To Prevent Corporate Asset Misappropriation
- Auditing Risk Rubrics: Designing Preventive And Detective Audit Schedules Across Functions
- Corporate Governance Charters vs Compliance Registers: Establishing Defensible Executive Oversight Policies
- Sustainability Reporting Standards: Integrating Social And Environmental Disclosures Into Annual Reviews
- Build: Enterprise Operational Risk Scorecard And Fraud Prevention Protocol

Day 5: Executive Capstone and Strategic Implementation

- Balanced Scorecard Mapping: Aligning Organisational Capabilities With High-Priority Board Objectives
- Competitive Cost Positioning: Evaluating Cost Leadership Models Across Diverse Business Units
- Centralised vs Decentralised Resource Allocation: Determining Optimal Authority Boundaries Across Business Units
- Corporate Restructuring Protocols: Structuring Defensible Operational Realignments Under Constrained Market Conditions
- Build: Boardroom-Ready Capstone Strategic Decision Memo And Implementation Plan

Skills You Will Gain

- DuPont Return On Equity Deconstruction
- Discounted Cash Flow Capital Modelling
- Predictive Variance Analysis Design
- Enterprise Internal Control Auditing
- Working Capital Optimisation Structuring
- Balanced Scorecard Initiative Mapping
- Corporate Governance Policy Formulation

Why Attend This Course

- From evaluating isolated departmental accounts to orchestrating cross-functional financial models across enterprise assets.
- From relying on intuition during budget cycles to deploying predictive regression analytics for resource planning.
- From treating compliance as administrative oversight to designing rigorous internal control systems that mitigate risk.
- From fragmented operational reporting to completing a boardroom-ready Capstone Strategic Decision Memo that guides capital investments.



Conclusion

Mini MBA Advanced: Elevate Your Management Skills transforms seasoned managers into cross-functional leaders by integrating corporate valuation, data-informed analytics, and governance systems into a structured decision architecture. The curriculum clarifies the structural differences between cash flow mechanics and accounting profits, predictive modelling and scenario analysis, as well as centralised control frameworks versus delegated execution mandates. This course serves senior managers, operations directors, and functional specialists who require advanced strategic methodologies to navigate capital allocation dilemmas and steer enterprise performance effectively.

Course FAQs

What is Mini MBA Advanced: Elevate Your Management Skills?

Mini MBA Advanced: Elevate Your Management Skills is an intensive one-week programme that equips experienced functional leaders with advanced cross-functional expertise in strategic financial modelling, business analytics, operational risk governance, and enterprise leadership.

What is the difference between net present value and internal rate of return?

Net present value measures the absolute currency surplus generated by an investment above the cost of capital, whereas internal rate of return calculates the percentage yield where discounted revenues equal expenditures, which can produce conflicting rankings during capital rationing.

Which standard or framework does the Mini MBA Advanced course follow?

The course follows the DuPont Financial Analysis Framework for performance decomposition, the Balanced Scorecard Strategic Mapping Framework for alignment, and the ISO 31000 Risk Management Standard for corporate governance and internal control audits.

Is the Mini MBA Advanced course right for a functional operations manager?

Yes. Functional operations managers responsible for cross-departmental budgets, efficiency mandates, and capital proposals gain the corporate financial acumen and quantitative analytical frameworks required to justify operational expenditures before executive boards.

What deliverable does a delegate produce during the Mini MBA Advanced course?

A delegate constructs a boardroom-ready Capstone Strategic Decision Memo that synthesises multi-year capital appraisal schedules, working capital diagnostic metrics, variance analysis models, and internal risk mitigation controls into a coherent enterprise proposal.

