

## Mini MBA Business and Management Advanced Course

*Paris (France)*21 - 25 July 2025





## Mini MBA Business and Management Advanced Course

Code: LM28 From: 21 - 25 July 2025 City: Paris (France) Fees: 4400 Pound

#### Introduction

Welcome to the advanced course on Secretarial and Financial Accounting. This program is designed to provide you with a thorough understanding of two essential areas of business administration: secretarial functions and financial accounting. Throughout this course, you will engage with the latest trends, technologies, and best practices in these fields, equipping you with the necessary skills to thrive in your professional career.

### **Course Objectives**

- Develop a comprehensive understanding of contemporary secretarial responsibilities.
- Equip participants with advanced knowledge and practical skills in financial accounting.
- Familiarize participants with the latest tools, software, and technologies relevant to secretarial and financial accounting roles.
- Enable participants to efficiently handle administrative tasks and support financial operations within an organization.
- Enhance problem-solving and decision-making abilities in both secretarial and financial accounting contexts.
- Provide an overview of legal and ethical considerations in secretarial and financial accounting practices.
- Foster effective communication and interpersonal skills necessary for success in secretarial and financial accounting roles.

#### **Course Outlines**

#### Day 1: Introduction to Secretarial Duties in the Digital Era

- The evolving role and responsibilities of the modern secretary
- · Mastering effective time management and organizational skills
- Leveraging digital tools for efficient communication and task management

#### Advanced Secretarial Skills

- Document management and record-keeping techniques
- Professional correspondence and email etiquette
- · Event planning and management strategies

#### Day 2: Introduction to Financial Accounting Principles

- · Overview of fundamental financial accounting concepts
- Understanding and analyzing financial statements
- Introduction to accounting software and automation tools

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#### Financial Reporting and Analysis

- Overview of financial reporting standards and regulations
- Techniques for analyzing financial statements to aid decision-making
- Forecasting and budgeting methodologies

#### Day 3: Managing Accounts Payable and Receivable

- · Principles of accounts payable and receivable management
- · Invoice processing and reconciliation methods
- · Credit control and debt management strategies

#### Cost Accounting and Management

- · Cost classification and allocation methods
- Conducting cost-volume-profit analysis
- Budgeting and variance analysis techniques

#### Day 4: Internal Controls and Auditing

- Importance of internal control systems
- · Principles and techniques of auditing
- Strategies for fraud detection and prevention

#### Financial Decision-Making

- · Capital budgeting and investment analysis
- Financial risk management practices
- Financial modeling and decision support tools

#### Day 5: Legal and Ethical Considerations in Accounting

- Understanding business ethics and professional conduct
- Legal requirements and compliance in financial accounting
- Overview of corporate governance and sustainability reporting

#### Effective Communication and Interpersonal Skills

- Strategies for effective communication in a professional environment
- Techniques for managing conflicts and difficult situations
- · Building and maintaining professional relationships.





# **Blackbird Training Cities**

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Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



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Stockholm (Sweden) (Netherlands)



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London (UK)



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Düsseldorf (Germany)



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Seattle, Washington (USA)



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### Africa



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



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Bali (Indonesia)



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Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah(KSA)



Riyadh(KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



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# **Blackbird Training Cities**

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Tangier (Morocco)



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Tunis (Tunisia)





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Qatar Foundation, **Qatar** 



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Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



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STC Solutions, **KSA** 



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## **Blackbird Training Categories**

#### Management & Admin

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Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

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C-Suite Training











