

Stimulating innovation through entrepreneurial skills

London (UK)

3 - 7 February 2025

UK Training

PARTNER



Stimulating innovation through entrepreneurial skills

Code: PS28 From: 3 - 7 February 2025 City: London (UK) Fees: 4400 Pound

Introduction

This course is designed to stimulate innovation and foster entrepreneurial skills among participants. It focuses on equipping professionals with the tools and strategies to enhance creativity, foster a culture of innovation, and drive entrepreneurial ventures in various business settings.

Course Objectives

By the end of the course, participants will be able to:

- Understand the fundamentals of innovation and entrepreneurship.
- Develop critical thinking and creative problem-solving skills.
- Learn strategies to turn ideas into successful business models.
- Recognize opportunities for innovation within their industries.
- Cultivate leadership qualities necessary to drive innovative initiatives.

Why Take This Course?

- It will enhance your understanding of innovation and entrepreneurship, opening new opportunities in your field.
- It will allow you to develop creative problem-solving skills.
- You will learn how to turn ideas into successful and profitable business models.
- It will help you identify and apply innovation opportunities in your industry.
- It will build essential leadership skills to lead innovative initiatives.
- It will cultivate an entrepreneurial mindset and boost your ability to think creatively.
- It will provide effective strategies for risk management and learning from failure.
- You will gain insights on transforming creative ideas into practical, real-world solutions.
- You will learn how to assess and scale innovative business ideas.
- It will guide you in creating a personal action plan to ensure continuous innovation and professional growth.

Course Outlines

Day 1: Introduction to Innovation and Entrepreneurship

- Defining innovation and its importance in business.
- The role of entrepreneurs in driving innovation.
- The relationship between creativity and entrepreneurship.
- Assessing the current state of innovation in different industries.

A graphic of a chessboard with several chess pieces. A gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is set against a background of concentric circles.

UK Training
PARTNER

- Overview of successful entrepreneurial case studies.

Day 2: Cultivating Creativity for Innovation

- Understanding the creative process in entrepreneurship.
- Tools and techniques for enhancing creativity.
- Overcoming mental barriers to creative thinking.
- Collaborative creativity: teamwork and group dynamics.
- Transforming creative ideas into viable business opportunities.

Day 3: Entrepreneurial Mindset and Risk Management

- Developing an entrepreneurial mindset.
- Understanding risk-taking and its role in innovation.
- Managing failure and learning from setbacks.
- Key entrepreneurial traits for success.
- Case study: Risk-taking and innovation in practice.

Day 4: Business Models and Opportunity Recognition

- Introduction to business model development.
- Identifying market gaps and innovative opportunities.
- Tools for assessing the feasibility of new business ideas.
- Designing value propositions that drive innovation.
- Strategies for scaling innovative solutions.

Day 5: Leadership for Innovation and Sustainability

- The role of leadership in fostering a culture of innovation.
- Leading change: Strategies for implementing innovative ideas.
- Sustainable innovation and its impact on long-term success.
- Measuring and tracking innovation outcomes.
- Action plan: Developing a personal innovation roadmap.

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

