

## HR Processes, Culture & Change Management

*Madrid (Spain)*

*15 - 26 June 2026*

UK Traininig

# PARTNER



## HR Processes, Culture & Change Management

Code: HR28 From: 15 - 26 June 2026 City: Madrid (Spain) Fees: 7400 Pound

### Introduction

In today's rapidly evolving business landscape, organizations must adapt to change management strategies while optimizing HR processes to foster a high-performance culture. This course is designed to equip HR professionals and organizational leaders with the knowledge and skills necessary to implement strategic HR processes, streamline HR operations, and enhance employee engagement.

Participants will explore change management models, gain expertise in HR culture and engagement, and learn how to drive sustainable transformation by integrating modern HR technologies, data analytics, and best practices. Through a mix of interactive workshops, case studies, and real-world applications, this course ensures that attendees can drive meaningful change within their organizations.

### Course Objectives

By the end of this course, participants will be able to:

- Enhance HR Operations: Design and implement strategic HR processes that improve workforce management and efficiency.
- Build a Strong Workplace Culture: Foster HR culture goals that promote innovation, diversity, and inclusivity.
- Lead Organizational Change: Apply change management training techniques to drive transformation and manage resistance effectively.
- Leverage HR Technologies: Use AI, automation, and HR analytics to support decision-making and improve HR outcomes.
- Streamline HR Processes: Implement best practices to optimize recruitment, onboarding, performance management, and employee engagement.
- Improve Employee Experience: Design initiatives that enhance employee well-being, career development, and retention.
- Align HR with Business Strategy: Integrate HR operations with strategic planning to support long-term organizational success.
- Navigate Cultural Challenges: Manage global HR processes and develop strategies for leading multicultural teams effectively.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in the foreground. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

## Course Outlines

### Day 1: Foundations of Modern HR Operations

- The evolution of HR processes in the digital age.
- Principles of designing basic HR processes to optimize workforce management.
- Emerging trends in strategic HR processes and workforce analytics.

### Day 2: Transforming HR with Technology

- Implementing AI and automation in HR operations.
- Using HR analytics and data-driven decision-making for talent management.
- Streamlining HR processes with cloud-based HR systems.

### Day 3: Building a High-Performance Culture

- Defining HR culture goals and aligning them with business objectives.
- Strategies to foster collaboration, HR culture management, and innovation.
- Case studies on HR culture and engagement transformations.

### Day 4: Advanced Principles of Change Management

- Understanding the change management process and employee resistance.
- Applying change management models for effective transformation.
- The role of leadership in successful change initiatives.

### Day 5: Aligning HR Operations with Organizational Strategy

- How HR processes and practices impact business performance.
- Workforce planning and aligning HR strategies with business objectives.
- Measuring the ROI of HR initiatives and process improvements.

### Day 6: Enhancing the Employee Experience

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and the text 'UK Training PARTNER' in a bold, black, sans-serif font.

UK Training  
**PARTNER**

- Mapping the employee journey from hiring to retention.
- Designing programs for employee well-being and HR culture and engagement.
- Career path development and succession planning strategies.

### Day 7: Managing Cultural Dynamics in the Global Workplace

- Best practices for managing multicultural teams and global HR processes.
- Conflict resolution and cross-cultural communication strategies.
- Enhancing cultural intelligence in HR processes.

### Day 8: Digital Tools and Innovation in HR

- Gamification in learning and development.
- Using predictive analytics for talent acquisition and workforce planning.
- Exploring emerging technologies: blockchain, virtual reality, and augmented reality in HR.

### Day 9: Practical Workshop: Designing HR Strategies

- Group activities to develop HR processes best practices.
- Analyzing case studies to address challenges in HR culture management.
- Refining HR strategies with professional feedback.

### Day 10: Integrating HR Operations, Culture, and Change Management

- Creating a unified approach that combines HR culture and engagement, process optimization, and change management.
- Presenting participant-developed HR change management plans.
- Discussing future trends and continuous learning in HR best practices.

### Why Attend This Course: Wins & Losses!

- Master the fundamentals of HR change management training and implementation.
- Enhance strategic HR processes to improve operational efficiency.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

- Develop a change management plan to ensure smooth transitions.
- Optimize HR culture management for a more engaged workforce.
- Gain expertise in digital HR solutions to modernize workplace practices.
- Strengthen your leadership skills to drive impactful organizational change.

## Conclusion

HR processes, organizational culture, and change management are critical drivers of sustainable business success. By aligning HR operations with strategic objectives, leveraging modern HR tools and technologies, and mastering change management processes, organizations can enhance workforce performance and adaptability.

Join this course today to gain expertise in HR transformation, culture building, and change management for a future-ready organization!



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)





## Blackbird Training Clients

 <b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar	 <b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea	 <b>Booking.com</b> Booking.com Netherlands	 <b>OXFAM</b> Oxfam GB International Organization, Yemen	 <b>Capital Markets Authority</b> Kuwait
 <b>Waltersmith</b> Waltersmith Petroman Oil Limited Nigeria	 <b>QNB</b> Qatar National Bank (QNB), Qatar	 <b>Qatar Foundation</b> Qatar	 <b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania	 <b>KFAS</b> KFS Kuwait
 <b>Reserve Bank of Malawi</b> Malawi	 <b>Central Bank of Nigeria</b> Nigeria	 <b>Ministry of Interior Kingdom of Saudi Arabia</b> KSA	 <b>Mabruk Oil Company</b> Libya	 <b>Saudi Electricity Company</b> KSA
 <b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 <b>NATO Italy</b>	 <b>ENI</b> ENI CORPORATE UNIVERSITY, Italy	 <b>GULF BANK</b> Gulf Bank Kuwait	 <b>General Organization for Social Insurance</b> KSA
 <b>Defence Space Administration</b> Nigeria	 <b>National Industries Group (Holding),</b> Kuwait	 <b>Hamad Medical Corporation</b> Qatar	 <b>USAID</b> Pakistan	 <b>STC</b> STC Solutions, KSA
 <b>North Oil Company</b> North Oil company,	 <b>EKO Electricity</b> EKO Electricity	 <b>OMAN BROADBAND</b> Oman Broadband	 <b>UNITED NATIONS</b> UN.	 <b>Authority for Electricity Regulation, Oman</b> Authority for

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

