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FOR TRAINING

Cutting-Edge Workshops in Artificial Intelligence

Istanbul (Turkey)

19 - 23 April 2026

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Cutting-Edge Workshops in Artificial Intelligence

Code: OC28 From: 19 - 23 April 2026 City: Istanbul (Turkey) Fees: 4600 Pound

Introduction

Welcome to the "Advanced Artificial Intelligence: Benefits, Applications, and Safety" course. This comprehensive training dives deep into the latest advancements in artificial intelligence AI and its transformative impact across industries. Designed to provide participants with essential artificial intelligence skills, this course balances technical knowledge with practical applications, ensuring a thorough understanding of AI's benefits and risks. Participants will gain hands-on experience in creating artificial intelligence solutions, understanding artificial intelligence strategy, and addressing the risks of artificial intelligence such as privacy and safety concerns.

Whether you're exploring artificial intelligence advertising, artificial intelligence and marketing, or integrating AI into business processes, this course prepares you to unlock the benefits of artificial intelligence effectively while mitigating potential challenges.

Course Objectives

By the end of this course, participants will:

- Understand the fundamental artificial intelligence concepts and its core principles.
- Explore various artificial intelligence types, including machine learning, deep learning, natural language processing NLP, and computer vision.
- Gain hands-on experience in creating artificial intelligence models using modern tools and frameworks.
- Learn how to plan and execute artificial intelligence projects effectively and responsibly.
- Discover the benefits of artificial intelligence in marketing, advertising, and statistics.
- Integrate AI solutions into business operations to enhance productivity and decision-making.
- Address artificial intelligence safety concerns, including ethical, privacy, and security issues.
- Stay informed about emerging trends and develop a robust artificial intelligence strategy for future applications.

Course Outlines

Day 1: Introduction to Modern AI

- Evolution of AI: From classical systems to vision artificial intelligence.
- Core principles of machine learning and deep learning as part of artificial intelligence types.
- Ethical considerations and best practices in AI development for artificial intelligence safety.
- Overview of the pros of artificial intelligence, its strategic advantages, and benefits across industries like artificial intelligence and marketing.

Day 2: Machine Learning Workshops

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- Fundamentals of supervised learning regression, classification and unsupervised learning clustering, dimensionality reduction.
- Hands-on Workshop: Building and training machine learning models using leading frameworks.
- Exploring the benefits of artificial intelligence in statistical analysis for data-driven decisions.

Day 3: Deep Learning Workshops

- Neural networks and deep learning architectures explained.
- Practical applications of computer vision for tasks like image recognition and object detection.
- Leveraging natural language processing for text analysis, understanding, and generation.
- Hands-on Workshop: Developing and deploying deep learning models for real-world use cases.

Day 4: AI Applications and Integration

- Artificial intelligence advantages in streamlining business operations and driving decision-making.
- Step-by-step guide to integrating AI into existing workflows for maximum efficiency.
- Case studies showcasing successful artificial intelligence projects and their outcomes.
- Exploring AI's role in artificial intelligence advertising and artificial intelligence and marketing strategies.

Day 5: The Future of AI

- Exploring emerging AI technologies and their potential societal impacts.
- Addressing artificial intelligence safety concerns, including privacy, ethical, and security considerations.
- Societal implications of intelligent systems: Balancing innovation with regulation.
- Hands-on Workshop: Prototyping an innovative AI solution aligned with a strategic business goal.

Why Attend this Course: Wins & Losses!

- Master AI Concepts: Gain a robust understanding of AI fundamentals, including key types like machine learning and deep learning.
- Practical Expertise: Hands-on workshops to equip you with actionable skills for real-world applications.
- Strategic Advantage: Learn how to apply AI to optimize business operations, enhance productivity, and improve marketing strategies.
- Future-Ready: Stay updated on artificial intelligence trends and develop strategies to stay ahead in a rapidly evolving field.
- Risk Mitigation: Gain critical insights into managing the risks of artificial intelligence while ensuring safety and compliance.

Conclusion

This course offers a comprehensive guide to mastering artificial intelligence skills for professionals across industries. By understanding the artificial intelligence strategy and learning to navigate the risks of artificial intelligence, participants will leave empowered to harness the artificial intelligence advantages to transform their organizations.

Join us today to unlock the benefits of artificial intelligence and position yourself as a leader in innovation and technology.

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