

# Mastering Catering Fundamentals: From Planning to Execution

*Istanbul (Turkey)*

*5 - 16 July 2026*

UK Traininig

# PARTNER



# Mastering Catering Fundamentals: From Planning to Execution

Code: OC28 From: 5 - 16 July 2026 City: Istanbul (Turkey) Fees: 7800 Pound

## Introduction

Catering services play a crucial role in the success of any event, and mastering the fundamentals of catering is essential for anyone looking to excel in the industry. This 10-day comprehensive course is designed to equip participants with the knowledge and skills needed to thrive in the world of catering. From catering planning to catering execution, this course covers all essential aspects of the catering industry. You will learn how to deliver high-quality services for various events, from corporate meetings to social gatherings, using the best catering management techniques and professional equipment.

## Course Objectives

By the end of this course, participants will be able to:

- Understand the key components of the catering industry and the role of caterers in event catering.
- Develop skills in menu planning, understanding dietary requirements, and maintaining high food safety standards.
- Gain expertise in managing kitchen operations, coordinating staff, and organizing event logistics effectively.
- Master professional catering techniques to meet client needs and ensure top-notch event execution.
- Apply sustainable catering practices to minimize environmental impact while maintaining quality services.

## Course Outlines

### Day 1: Introduction to the Catering Industry

- Overview of catering services and their importance in event management.
- The role of caterers in different types of events.
- Key components of catering operations and catering management.
- Understanding client needs and event requirements.
- An introduction to catering regulations and industry standards.

### Day 2: Menu Planning and Dietary Requirements

- Principles of menu planning for different events.
- Understanding dietary needs such as vegetarian, gluten-free, and allergies.
- Cost-effective menu design while ensuring variety, nutrition, and presentation.
- Collaborating with chefs and kitchen staff to finalize menu items.

### Day 3: Food Safety and Hygiene Standards

- Key food safety regulations and standards in the catering industry.



- Safe food handling practices and hygiene protocols.
- Preventing foodborne illnesses and maintaining cleanliness in food preparation areas.
- Ensuring compliance with food safety standards for both staff and facilities.

#### Day 4: Kitchen Management and Staff Coordination

- Understanding kitchen operations, flow, and efficiency.
- Managing kitchen staff and delegating tasks effectively under high-pressure conditions.
- Time management for food preparation and service.
- Training and performance management for kitchen staff.

#### Day 5: Catering for Corporate Events

- Special considerations for corporate catering events, such as conferences and meetings.
- Designing menus and services for corporate events.
- Managing logistics for large-scale corporate events.
- Setting up event spaces and service protocols to ensure smooth event execution.

#### Day 6: Catering for Social and Private Gatherings

- Differences between corporate catering and private event catering.
- Planning menus and choosing service styles for weddings, parties, and social events.
- Client communication and customizing services for private events.
- Event décor and food presentation for social gatherings.

#### Day 7: Event Logistics and Coordination

- Planning the logistics of an event from setup to cleanup.
- Managing event timelines and schedules.
- Coordinating staff roles during the event: servers, chefs, and support staff.
- Transporting food to event sites and ensuring quality service during the event.
- Post-event cleanup and breakdown procedures.

#### Day 8: Budget Management and Cost Control

- Understanding the budgeting process for catering services.
- Estimating costs for different event types and maintaining profitability.
- Managing food and beverage costs effectively.
- Tracking expenses and analyzing financial performance for catering businesses.

#### Day 9: Customer Service Excellence in Catering

- Key principles of excellent customer service in catering management.
- Effective communication with clients before, during, and after events.
- Handling client feedback and complaints professionally.
- Ensuring high standards of service throughout the event.
- Maintaining long-term client relationships for repeat business.

#### Day 10: Sustainable and Eco-friendly Catering Practices



- Understanding the importance of sustainability in catering services.
- Best practices for reducing food waste and managing resources.
- Eco-friendly catering practices, such as sustainable packaging and sourcing local produce.
- Building a sustainable catering business model that minimizes environmental impact.

## Why Attend This Course? Wins & Losses!

- Learn to master catering techniques and event catering execution for all types of events.
- Gain a deep understanding of catering management systems to streamline operations.
- Develop practical skills in managing budgets, costs, and food safety standards.
- Learn to manage corporate and social events with ease, ensuring high-quality service.
- Discover sustainable catering practices that not only help the environment but also improve your business model.

## Conclusion

By the end of this course, you will have the skills and knowledge to execute professional catering services at the highest level. Whether you're planning an intimate social gathering or a large corporate event, you will understand the critical elements of catering management and event execution. Don't miss this opportunity to become a leader in the catering industry and apply creative catering techniques to deliver exceptional service every time. Enroll today to start your journey to becoming an expert in catering services!



# Blackbird Training Cities

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

