

## Finance Training Program

*Casablanca (Morocco)*

*24 - 28 February 2025*

UK Training

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## Finance Training Program

Code: FA28 From: 24 - 28 February 2025 City: Casablanca (Morocco) Fees: 3300 Pound

### Introduction

The Finance Training Program is designed to provide participants with the essential financial knowledge and skills required for effective financial decision-making in a business environment. Over the course of five days, participants will engage in theoretical learning, case studies, and practical applications to understand key concepts in finance, accounting, budgeting, financial analysis, and risk management. This course is ideal for professionals seeking to improve their financial literacy or those preparing to take on roles with financial responsibilities.

### Course Objectives

By the end of this training, participants will:

- Gain a comprehensive understanding of financial management principles and their significance in business decision-making.
- Develop a strong foundation in financial accounting, enabling them to understand and analyze financial statements.
- Learn to evaluate corporate financial decisions, including investments, funding, and valuation techniques.
- Acquire skills in conducting financial analysis, interpreting financial data, and assessing a company's financial health.
- Be introduced to risk management principles and how to apply them in financial decision-making.

### Course outlines

#### Day 1: Introduction to Financial Management

- Overview of Financial Management and its Role in Business.
- Understanding Key Financial Statements: Income Statement, Balance Sheet, Cash Flow Statement.
- Introduction to Financial Ratios: Profitability, Liquidity, and Efficiency Ratios.
- Time Value of Money: Concepts of Present and Future Value.
- Overview of Financial Planning and Budgeting.

#### Day 2: Financial Accounting Basics

- Basic Accounting Principles and Frameworks GAAP vs IFRS.
- The Accounting Cycle: From Journal Entries to Financial Statements.
- Understanding Debits, Credits, and Trial Balance.
- In-depth Analysis of the Income Statement and Balance Sheet.
- Accounting for Assets, Liabilities, and Equity.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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### Day 3: Corporate Finance and Investment Decisions

- Corporate Finance Basics: Capital Structure and Cost of Capital.
- Investment Decision Making: Net Present Value NPV and Internal Rate of Return IRR.
- Risk and Return: Calculating and Analyzing Investment Risk.
- Capital Budgeting Process and Techniques.
- Business Valuation Methods: Discounted Cash Flow DCF and Market Comparable.

### Day 4: Financial Analysis and Performance Evaluation

- Financial Analysis Frameworks and Key Metrics.
- Ratio Analysis: Liquidity, Solvency, Profitability, and Efficiency Ratios.
- Interpreting and Using Financial Reports to Assess Performance.
- Trend Analysis and Benchmarking.
- Cash Flow Analysis: The Importance of Free Cash Flow.

### Day 5: Risk Management and Financial Decision-Making

- Understanding Financial Risks: Market, Credit, Operational, and Liquidity Risks.
- Risk Mitigation Techniques: Hedging, Insurance, and Diversification.
- The Role of Financial Derivatives in Risk Management.
- Risk-Adjusted Return Metrics e.g., Sharpe Ratio, Alpha.
- Strategic Decision-Making and Integrating Risk into Financial Planning.



## Blackbird Training Cities

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Washington DC (USA)



In House



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Casablanca (Morocco)



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### Management & Admin

Professional Skills  
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Human Resources  
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Marketing, Sales, Customer Service  
Secretary & Admin  
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Management & Leadership  
Agile and Elevation

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