BLACKBIRD FOR TRAINING

Finance Training Program

18 – 22 July 2027
Tunis (Tunisia)

UK Traininig
PARTNER



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Ref: 3254567_168469 **Date:** 18 – 22 July 2027 **Location:** Tunis (Tunisia) **Fees:** 4200 GBP

Introduction

The Finance Training Program is designed to provide participants with essential financial knowledge and skills required for effective decision-making in the business environment. Over the course of one week, participants will engage in theoretical learning, case studies, and practical applications to understand key concepts in finance, accounting, budgeting, financial analysis, and risk management. This course is ideal for professionals seeking to improve their financial literacy or those preparing to take on roles with financial responsibilities. Whether you are interested in personal finance training or seeking an advanced finance program, this course offers valuable insights to help you excel.

Course Objectives

By the end of this training, participants will:

- Gain a comprehensive understanding of financial management principles and their significance in business decision-making.
- Develop a strong foundation in financial accounting, enabling them to understand and analyze financial statements.
- Learn to evaluate corporate financial decisions, including investments, funding, and valuation techniques.
- Acquire skills in conducting financial analysis, interpreting financial data, and assessing a company's financial health.
- Be introduced to risk management principles and how to apply them in financial decision-making.

Course Outlines

Day 1: Introduction to Financial Management

- Overview of Financial Management and its role in business.
- Understanding key financial statements: Income Statement, Balance Sheet, Cash Flow Statement.
- Introduction to financial ratios: Profitability, Liquidity, and Efficiency ratios.
- Time Value of Money: Concepts of Present Value and Future Value.
- Overview of financial planning and budgeting.



Day 2: Financial Accounting Basics

- Basic accounting principles and frameworks GAAP vs IFRS.
- The accounting cycle: From journal entries to financial statements.
- Understanding debits, credits, and trial balances.
- In-depth analysis of the Income Statement and Balance Sheet.
- Accounting for assets, liabilities, and equity.

Day 3: Corporate Finance and Investment Decisions

- Corporate finance basics: Capital structure and cost of capital.
- Investment decision-making: Net Present Value NPV and Internal Rate of Return IRR.
- Risk and return: Calculating and analyzing investment risk.
- Capital budgeting process and techniques.
- Business valuation methods: Discounted Cash Flow DCF and Market Comparable.

Day 4: Financial Analysis and Performance Evaluation

- Financial analysis frameworks and key metrics.
- Ratio analysis: Liquidity, Solvency, Profitability, and Efficiency ratios.
- Interpreting and using financial reports to assess performance.
- Trend analysis and benchmarking.
- Cash flow analysis: The importance of Free Cash Flow.

Day 5: Risk Management and Financial Decision-Making

- Understanding financial risks: Market, Credit, Operational, and Liquidity risks.
- Risk mitigation techniques: Hedging, Insurance, and Diversification.
- The role of financial derivatives in risk management.
- Risk-adjusted return metrics e.g., Sharpe Ratio, Alpha.
- Strategic decision-making and integrating risk into financial planning.

Why Attend This Course: Wins & Losses!

- Strengthen strategic financial skills: Learn how to manage corporate finance and make impactful financial decisions in business settings.
- Improve financial analysis capabilities: Develop the ability to analyze financial performance using financial ratios and evaluate a company's financial health.
- Embrace sustainable finance: Gain insights into sustainable finance principles and learn how to integrate them into long-term financial planning.
- Prepare for leadership roles: With a focus on financial planning, budgeting, and risk management, you will be equipped to make strategic financial decisions.
- Expand your professional horizons: From executive finance training to project finance training, this course prepares you for success in various finance-related roles across industries.



Conclusion

This course offers a unique opportunity to deepen your knowledge of financial management, from the basics to advanced applications in financial analysis and risk management. You will gain a solid understanding of corporate finance, enabling you to make informed decisions that contribute to your company's success. Whether you're looking to enhance your skills in sustainable finance or prepare for higher-level roles in financial decision-making, this course provides a comprehensive pathway to achieving your career goals in the finance field.

