

Finance Training Program

*Paris (France)*6 - 10 July 2026



www.blackbird-training.com



Finance Training Program

Code: FA28 From: 6 - 10 July 2026 City: Paris (France) Fees: 4400 Pound

Introduction

The Finance Training Program is designed to provide participants with essential financial knowledge and skills required for effective decision-making in the business environment. Over the course of five days, participants will engage in theoretical learning, case studies, and practical applications to understand key concepts in finance, accounting, budgeting, financial analysis, and risk management. This course is ideal for professionals seeking to improve their financial literacy or those preparing to take on roles with financial responsibilities. Whether you are interested in personal finance training or seeking an advanced finance program, this course offers valuable insights to help you excel.

Course Objectives

By the end of this training, participants will:

- Gain a comprehensive understanding of financial management principles and their significance in business decision-making.
- Develop a strong foundation in financial accounting, enabling them to understand and analyze financial statements.
- Learn to evaluate corporate financial decisions, including investments, funding, and valuation techniques.
- Acquire skills in conducting financial analysis, interpreting financial data, and assessing a company's financial health.
- Be introduced to risk management principles and how to apply them in financial decision-making.

Course Outlines

Day 1: Introduction to Financial Management

- Overview of Financial Management and its role in business.
- Understanding key financial statements: Income Statement, Balance Sheet, Cash Flow Statement.
- Introduction to financial ratios: Profitability, Liquidity, and Efficiency ratios.
- Time Value of Money: Concepts of Present Value and Future Value.
- · Overview of financial planning and budgeting.

Day 2: Financial Accounting Basics

- Basic accounting principles and frameworks GAAP vs IFRS.
- The accounting cycle: From journal entries to financial statements.
- Understanding debits, credits, and trial balances.
- In-depth analysis of the Income Statement and Balance Sheet.
- Accounting for assets, liabilities, and equity.





Day 3: Corporate Finance and Investment Decisions

- Corporate finance basics: Capital structure and cost of capital.
- Investment decision-making: Net Present Value NPV and Internal Rate of Return IRR.
- Risk and return: Calculating and analyzing investment risk.
- · Capital budgeting process and techniques.
- Business valuation methods: Discounted Cash Flow DCF and Market Comparable.

Day 4: Financial Analysis and Performance Evaluation

- Financial analysis frameworks and key metrics.
- Ratio analysis: Liquidity, Solvency, Profitability, and Efficiency ratios.
- Interpreting and using financial reports to assess performance.
- Trend analysis and benchmarking.
- Cash flow analysis: The importance of Free Cash Flow.

Day 5: Risk Management and Financial Decision-Making

- Understanding financial risks: Market, Credit, Operational, and Liquidity risks.
- Risk mitigation techniques: Hedging, Insurance, and Diversification.
- The role of financial derivatives in risk management.
- Risk-adjusted return metrics e.g., Sharpe Ratio, Alpha.
- Strategic decision-making and integrating risk into financial planning.

Why Attend This Course: Wins & Losses!

- Strengthen strategic financial skills: Learn how to manage corporate finance and make impactful financial decisions in business settings.
- Improve financial analysis capabilities: Develop the ability to analyze financial performance using financial ratios and evaluate a company financial health.
- Embrace sustainable finance: Gain insights into sustainable finance principles and learn how to integrate them into long-term financial planning.
- Prepare for leadership roles: With a focus on financial planning, budgeting, and risk management, you will be equipped to make strategic financial decisions.
- Expand your professional horizons: From executive finance training to project finance training, this course prepares you for success in various finance-related roles across industries.

Conclusion

This course offers a unique opportunity to deepen your knowledge of financial management, from the basics to advanced applications in financial analysis and risk management. You will gain a solid understanding of corporate finance, enabling you to make informed decisions that contribute to your company success. Whether you're looking to enhance your skills in sustainable finance or prepare for higher-level roles in financial decision-making, this course provides a comprehensive pathway to achieving your career goals in the finance field.





Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)





Düsseldorf (Germany)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

ASIA



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) (Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



UK Traininig

Amman (Jordan)



Beirut





Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea**



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait**



rsmith Petroman Oil Limited Oatar Na Nigeria (O





Qatar Foundation, **Qatar**



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait**



Reserve Bank of Malawi, **Malawi**



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya**



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria**



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar**



USAID **Pakistan**



STC Solutions, **KSA**



North Oil company,



EKO Electricity



Oman Broadband



UN.







Blackbird Training Categories

Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

Project Management

Human Resources

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

Technical Courses

Artificial Intelligence (AI)

Hospital Management

Public Sector

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

UK Traininig

Aviation

C-Suite Training





+44 7401 1773 35 +44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

