

The Manager as a Strategic Leader

Casablanca (Morocco)

13 - 17 January 2025

UK Training

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The Manager as a Strategic Leader

Code: LM28 From: 13 - 17 January 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

Welcome to "The Manager as a Strategic Leader" course, where traditional management meets cutting-edge leadership strategies. In today's rapidly evolving business landscape, managers are expected to do more than just oversee operations; they are tasked with steering their organizations through uncertainty and complexity. This course is designed for forward-thinking professionals who aspire to elevate their managerial roles into strategic leadership positions. Through a blend of theory, case studies, and interactive exercises, participants will embark on a transformative journey to unlock their full potential as strategic leaders in the modern business world.

Course Objectives

By the end of this course, participants will be able to:

- Embrace a holistic understanding of strategic leadership, moving beyond traditional management roles.
- Develop visionary perspectives that align organizational objectives with emerging market trends and disruptive technologies.
- Cultivate adaptive leadership skills to navigate ambiguity, volatility, and complexity in today's business environment.
- Foster innovation and a culture of continuous improvement to drive organizational growth and sustainability.
- Build high-performing teams capable of executing strategic initiatives with agility and resilience.
- Leverage data-driven insights and analytics to inform strategic decision-making and drive competitive advantage.
- Champion diversity, equity, and inclusion as core pillars of effective leadership in a globalized world.

Course Outlines

Day 1: Foundations of Strategic Leadership

- Understanding the evolution of management to strategic leadership: Explore the shift from traditional managerial roles to strategic leadership and what this transformation requires in terms of skills and practices.
- Analyzing the external environment: market trends, disruptions, and opportunities impacting strategic leadership.
- Defining the role of a strategic leader in driving organizational change and innovation: Learn how a strategic leader can guide organizations towards success with innovative strategies.
- Cultivating a strategic leadership mindset: Develop the key qualities of a strategic leader, such as agility, resilience, and emotional intelligence.

Day 2: Visionary Leadership in a Digital Age

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Embracing digital transformation: Understanding the opportunities and challenges leaders face in the rapidly changing digital world.
- Developing a visionary strategy aligned with organizational goals and market dynamics: Learn how to build long-term strategies that address future challenges.
- Leveraging technology and data analytics for informed strategic decision-making and to gain competitive advantage.
- Leading with purpose: Inspiring stakeholders and aligning the organization with its strategic goals.

Day 3: Adaptive Leadership and Change Management

- Understanding change dynamics: Learn how strategic leaders address resistance to change, adaptation, and transformation in organizations.
- Leading change initiatives effectively: Communication, stakeholder engagement, and risk management in strategic change processes.
- Fostering a culture of agility and innovation: Empower employees to embrace change and drive results.
- Building resilience: Develop strategies to overcome setbacks and navigate uncertainty effectively.

Day 4: Building High-Performing Teams

- The role of the strategic leader in talent management and team development: How to identify and nurture future leaders within the organization.
- Cultivating a culture of collaboration, trust, and accountability: How strategic leaders build environments that drive high performance.
- Empowering teams to embrace diversity, equity, and inclusion as drivers of innovation and excellence.
- Leveraging team dynamics to achieve strategic objectives and maximize performance.

Day 5: Driving Sustainable Growth and Impact

- Aligning strategic initiatives with sustainable development goals and ethical principles: Learn how to implement strategies that ensure long-term sustainability.
- Measuring and evaluating the impact of strategic leadership on organizational performance: How to assess the real success of strategic leadership and adjust strategies accordingly.
- Creating a roadmap for continuous improvement: Feedback, reflection, and adaptation in leadership practices.
- The strategic leader as a catalyst for positive change: How strategic leaders drive social responsibility and community engagement as part of their strategic vision.

Conclusion

The "Manager as a Strategic Leader" course offers a valuable opportunity for professionals to transform their managerial roles into strategic leadership positions. By learning the strategic management process and understanding the importance of strategic leadership, participants will be equipped to make data-driven decisions, foster innovation, and drive sustainable growth. Whether you are looking for strategic management certification, seeking to improve your strategic risk management practices, or aiming to become a strategic project leader, this course will provide the essential tools and skills to achieve your goals and lead effectively in today's complex business environment.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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