Advanced Strategic Decision Making for Management

18 – 22 April 2027
Tunis (Tunisia)



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Introduction

In the increasingly volatile and competitive business environment, strategic decision-making stands as a critical pillar of organizational success and long-term sustainability. With the growing complexity of global markets and the acceleration of technological advancements, the capacity to make insightful, data-driven decisions has never been more vital. This advanced course in strategic decision-making is meticulously designed to provide managers with cutting-edge tools, methodologies, and frameworks required to navigate intricate decision landscapes with precision and foresight. Through a blend of interactive simulations, in-depth case studies, and real-world applications, participants will explore contemporary decision-making theories, develop sophisticated analytical capabilities, and acquire innovative strategies to enhance strategic outcomes and drive organizational excellence.

Course Objectives

By the end of this advanced training in strategic decision-making, participants will:

- Master contemporary decision-making frameworks and methodologies that drive strategic advantage.
- Sharpen their analytical acumen through advanced tools for strategic analysis, modeling, and forecasting.
- Cultivate advanced critical thinking and creative problem-solving skills to identify and act upon complex strategic opportunities.
- Gain expertise in evaluating and managing risk, volatility, and uncertainty within strategic decision contexts.
- Hone leadership communication and collaboration techniques to align cross-functional teams and ensure efficient, organization-wide decision-making.
- Deepen their understanding of ethical decision-making principles and develop strategies to foster ethical leadership in complex, high-stakes environments.



Course Outlines

Day 1: Advanced Theories and Frameworks of Strategic Decision Making

- In-depth exploration of advanced decision-making models and frameworks e.g., Real Options Theory, Bounded Rationality.
- Integrating decision-making with strategic vision, execution, and competitive advantage.
- Cognitive and behavioral biases: Understanding and overcoming decision traps in high-pressure environments.
- Advanced scenario planning: Navigating long-term uncertainty and volatility through scenario development and sensitivity analysis.

Day 2: Advanced Analytical Techniques and Creative Decision Making

- Deep dive into quantitative and qualitative strategic analysis techniques e.g., Monte Carlo simulations, game theory, and competitive intelligence.
- Decision trees and probabilistic modeling: Advanced applications for option evaluation and risk quantification.
- Design thinking for complex problem-solving: Fostering creativity in decision-making to address emerging business challenges.
- Industry case studies: Analyzing creative decision-making and disruptive innovations from global leaders.

Day 3: Risk Management and Enhancing Decision Quality

- Advanced risk management frameworks: Integrating financial, operational, and strategic risk perspectives.
- The role of big data, AI, and predictive analytics in enhancing decision quality and minimizing risk.
- Scenario-based learning: Strategic decision-making in an uncertain world through real-time simulations and interactive risk modeling.
- Building and testing risk mitigation strategies, including crisis management planning and decision-making under extreme uncertainty.

Day 4: Ethical Leadership and Communication in High-Impact Decision Making

- Ethical decision-making in strategic contexts: Navigating stakeholder interests, corporate social responsibility, and sustainability challenges.
- Advanced ethical leadership models and frameworks for guiding decision-making in complex and diverse environments.
- Strategic communication for leaders: Enhancing transparency, trust, and alignment across global teams.
- Techniques for facilitating difficult decisions and building consensus among stakeholders with conflicting interests.



Day 5: Strategic Implementation and Long-Term Sustainability

- Bridging the gap between strategic decisions and execution: Aligning decisions with organizational culture, structures, and long-term objectives.
- Leading through change: Advanced strategies for managing organizational transformation, overcoming resistance, and achieving sustainable competitive advantage.
- Strategic performance measurement: Using KPIs, balanced scorecards, and data analytics for continuous monitoring and optimization.
- Collaborative workshops: Developing personalized strategic action plans and frameworks for ongoing improvement and organizational resilience.

Why Attend this Course: Wins & Losses!

This course offers numerous benefits for individuals looking to enhance their strategic decision-making skills:

- Acquire strategic decision-making skills that provide a competitive edge in a complex business environment.
- Learn how to apply modern strategic decision-making frameworks to improve business outcomes.
- Develop the ability to handle uncertainty and ambiguity through advanced techniques such as strategic forecasting and scenario planning.
- Enhance critical and creative thinking skills to address complex opportunities and challenges.
- Understand the importance of strategic decision-making and how to use it to achieve long-term success and sustainability for the organization.

Conclusion

This course is tailored for senior managers, executives, and decision-makers who aim to refine their strategic decision-making skills and drive transformative outcomes within their organizations. Through a combination of theoretical insights and practical applications, participants will emerge with a comprehensive toolkit to manage complex decisions, navigate ambiguity, and lead with strategic clarity and ethical integrity.

