

Advanced Strategic Decision Making for Management

Geneva (Switzerland)

31 March - 4 April 2025

UK Training

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Advanced Strategic Decision Making for Management

Code: LM28 From: 31 March - 4 April 2025 City: Geneva (Switzerland) Fees: 4700 Pound

Introduction

In the increasingly volatile and competitive business environment, strategic decision-making stands as a critical pillar of organizational success and long-term sustainability. With the growing complexity of global markets and the acceleration of technological advancements, the capacity to make insightful, data-driven decisions has never been more vital. This advanced course in strategic decision-making is meticulously designed to provide managers with cutting-edge tools, methodologies, and frameworks required to navigate intricate decision landscapes with precision and foresight. Through a blend of interactive simulations, in-depth case studies, and real-world applications, participants will explore contemporary decision-making theories, develop sophisticated analytical capabilities, and acquire innovative strategies to enhance strategic outcomes and drive organizational excellence.

Course Objectives

By the end of this advanced training in strategic decision-making, participants will:

- Master contemporary decision-making frameworks and methodologies that drive strategic advantage.
- Sharpen their analytical acumen through advanced tools for strategic analysis, modeling, and forecasting.
- Cultivate advanced critical thinking and creative problem-solving skills to identify and act upon complex strategic opportunities.
- Gain expertise in evaluating and managing risk, volatility, and uncertainty within strategic decision contexts.
- Hone leadership communication and collaboration techniques to align cross-functional teams and ensure efficient, organization-wide decision-making.
- Deepen their understanding of ethical decision-making principles and develop strategies to foster ethical leadership in complex, high-stakes environments.

Course Outlines

Day 1: Advanced Theories and Frameworks of Strategic Decision Making

- In-depth exploration of advanced decision-making models and frameworks e.g., Real Options Theory, Bounded Rationality.
- Integrating decision-making with strategic vision, execution, and competitive advantage.
- Cognitive and behavioral biases: Understanding and overcoming decision traps in high-pressure environments.
- Advanced scenario planning: Navigating long-term uncertainty and volatility through scenario development and sensitivity analysis.

Day 2: Advanced Analytical Techniques and Creative Decision Making

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The board is white and black, and the pieces are arranged on the board. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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- Deep dive into quantitative and qualitative strategic analysis techniques e.g., Monte Carlo simulations, game theory, and competitive intelligence.
- Decision trees and probabilistic modeling: Advanced applications for option evaluation and risk quantification.
- Design thinking for complex problem-solving: Fostering creativity in decision-making to address emerging business challenges.
- Industry case studies: Analyzing creative decision-making and disruptive innovations from global leaders.

Day 3: Risk Management and Enhancing Decision Quality

- Advanced risk management frameworks: Integrating financial, operational, and strategic risk perspectives.
- The role of big data, AI, and predictive analytics in enhancing decision quality and minimizing risk.
- Scenario-based learning: Strategic decision-making in an uncertain world through real-time simulations and interactive risk modeling.
- Building and testing risk mitigation strategies, including crisis management planning and decision-making under extreme uncertainty.

Day 4: Ethical Leadership and Communication in High-Impact Decision Making

- Ethical decision-making in strategic contexts: Navigating stakeholder interests, corporate social responsibility, and sustainability challenges.
- Advanced ethical leadership models and frameworks for guiding decision-making in complex and diverse environments.
- Strategic communication for leaders: Enhancing transparency, trust, and alignment across global teams.
- Techniques for facilitating difficult decisions and building consensus among stakeholders with conflicting interests.

Day 5: Strategic Implementation and Long-Term Sustainability

- Bridging the gap between strategic decisions and execution: Aligning decisions with organizational culture, structures, and long-term objectives.
- Leading through change: Advanced strategies for managing organizational transformation, overcoming resistance, and achieving sustainable competitive advantage.
- Strategic performance measurement: Using KPIs, balanced scorecards, and data analytics for continuous monitoring and optimization.
- Collaborative workshops: Developing personalized strategic action plans and frameworks for ongoing improvement and organizational resilience.

Conclusion

This course is tailored for senior managers, executives, and decision-makers who aim to refine their strategic decision-making skills and drive transformative outcomes within their organizations. Through a combination of theoretical insights and practical applications, participants will emerge with a comprehensive toolkit to manage complex decisions, navigate ambiguity, and lead with strategic clarity and ethical integrity.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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