BLACKBIRD FOR TRAINING

Strategic Decision Making for Management

24 May – 4 June 2027
Casablanca (Morocco)

UK Traininig
PARTNER



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Introduction

In today's ever-changing business landscape, strategic decision making is essential for driving organizational success and ensuring sustainability. As markets grow more competitive and unpredictable, the ability to execute the strategic decision-making process effectively is critical for leaders and managers at all levels. This strategic decision-making course is designed to equip participants with the latest frameworks, tools, and strategies for navigating complex scenarios and making effective strategic decisions with confidence and precision.

Through interactive sessions and practical case studies, this course provides a deep dive into the meaning of strategic decision making, exploring its theories, methodologies, and real-world applications. Participants will gain the necessary skills to analyze, evaluate, and implement strategies that deliver outstanding results while understanding the importance of strategic decision making in modern organizations.

Course Objectives

By the end of this strategic decision-making training, participants will:

- Understand what strategic decision making is and its role in organizational success.
- Master the strategic decision-making process, including analysis, evaluation, and execution.
- Learn to apply types of strategic decision-making frameworks to address complex challenges.
- Enhance their ability to analyze risks and uncertainties in strategic financial decision making and mitigate them effectively.
- Develop advanced strategic decision-making skills such as critical thinking, creativity, and innovation.
- Improve team collaboration and communication for effective strategic decision making.
- Explore ethical dimensions and develop strategies for ethical leadership in decision-making contexts.
- Gain insights into how to improve strategic decision making processes for agility and resilience in dynamic environments.



Course Outlines

Day 1: Understanding Strategic Decision Making

- Strategic decision-making meaning and theories.
- The importance of strategic decision making in formulating and executing organizational strategies.
- Cognitive biases and heuristics in decision-making processes.
- Introduction to scenario planning and risk analysis.

Day 2: Analytical Tools for Strategic Decision Making

- Quantitative and qualitative analysis techniques in decision making.
- Using decision trees and probabilistic modeling for strategic evaluations.
- Frameworks for cost-benefit analysis and ROI calculations.
- Data visualization techniques for presenting strategic insights.

Day 3: Innovation and Creativity in Decision Making

- Cultivating creativity in the strategic decision-making process.
- Applying design thinking for problem-solving and strategic planning.
- Brainstorming methods to generate and evaluate strategic options.
- Case studies showcasing innovation in decision-making practices.

Day 4: Risk Management and Decision Quality

- Understanding risk management principles and frameworks.
- Techniques to improve decision quality and ensure effective outcomes.
- Applying sensitivity analysis and scenario testing for risk assessments.
- Developing contingency plans and risk mitigation strategies.

Day 5: Communication and Collaboration in Decision Making

- Strategies for effective communication during the strategic decision-making process.
- Techniques for collaborative decision-making and team facilitation.
- Conflict resolution and negotiation skills to build consensus.
- Leveraging digital tools for virtual decision-making collaboration.

Day 6: Ethical Leadership in Strategic Decision Making

- Exploring the ethical dimensions of strategic decision making.
- Developing ethical frameworks to guide strategic decisions.
- Analyzing case studies on ethical dilemmas in leadership.
- Fostering a culture of ethical decision-making within organizations.



Day 7: Strategic Decision Making in Dynamic Environments

- Adaptive strategies for decision-making in VUCA volatile, uncertain, complex, and ambiguous environments.
- Exploring real options analysis and agile decision-making approaches.
- Managing strategic decisions under time and resource constraints.
- Tools for monitoring and adjusting strategic decisions in real-time.

Day 8: Strategic Implementation and Execution

- Translating strategic decisions into actionable initiatives.
- Applying project management techniques to strategy execution.
- Change management strategies to ensure successful implementation.
- Using KPIs to monitor and evaluate strategic performance.

Day 9: Decision Making in Global and Multicultural Contexts

- Cross-cultural factors in strategic decision making.
- Strategies for managing diversity and inclusion in decision-making teams.
- Addressing geopolitical and international business risks.
- Case studies on successful global decision-making practices.

Day 10: Reflection and Application

- Key takeaways from the strategic decision-making training.
- Developing an action plan to implement newly acquired decision-making frameworks.
- Peer feedback and discussion on opportunities and challenges in real-world applications.
- Next steps for continued development of strategic decision-making skills.

Why Attend this Course? Wins & Losses!

- Gain a comprehensive understanding of what is strategic decision making and its practical applications.
- Master the strategic decision-making process and learn how to improve strategic decision making in your organization.
- Learn advanced tools and frameworks for effective strategic decision making.
- Develop strategic financial decision-making capabilities to assess risks and evaluate ROI.
- Improve collaboration and communication skills to facilitate organizational decisions.
- Build a strong foundation for leadership by incorporating ethical principles into the decision-making process.



Conclusion

This strategic decision-making course is a transformative opportunity for professionals seeking to elevate their decision-making capabilities and leadership skills. By combining modern theories with advanced tools and frameworks, this program empowers participants to excel in the strategic decision-making process and navigate complex business challenges with confidence.

Whether your focus is on strategic financial decision making or improving overall strategic decision-making skills, this course will equip you to lead effectively, make sound decisions, and drive organizational success.

Enroll now to enhance your understanding of what is strategic decision making, refine your abilities, and take your leadership skills to the next level!

