

# Advanced Port and Shipping Management

Brussels (Belgium) 20 - 24 October 2025



www.blackbird-training.com



## Advanced Port and Shipping Management

Code: SC28 From: 20 - 24 October 2025 City: Brussels (Belgium) Fees: 4400 Pound

#### Introduction

The Advanced port management course and Shipping Management course is designed to provide participants with the latest strategies and tools needed to navigate the complexities of modern port management and shipping management operations. In today solved global economy, efficient shipping port management is essential for facilitating international trade, optimizing supply chains, and supporting economic growth. This course covers advanced concepts, emerging trends, and innovative practices in the field, empowering participants to excel in their roles and achieve sustainable success in the maritime industry.

## **Course Objectives**

- Comprehensive Understanding: Gain a deep understanding of port management and shipping management, and their roles in driving international trade.
- Strategic Insights: Learn Porter's strategic management techniques and risk management approaches specific to the port and shipping industry.
- Operational Excellence: Achieve efficient operational practices that enhance port performance and streamline ship management processes.
- Sustainability and Resilience: Explore sustainable practices that reduce environmental impact and build resilience in port operations.
- Global Perspective: Understand global industry dynamics and key stakeholders in port and shipping management.
- Innovation and Digitalization: Discover modern technologies like AI and IoT that are transforming port management and ship technical management.
- Leadership and Change Management: Develop leadership and change management skills essential in a rapidly evolving port management and logistics environment.

#### Course Outlines

### Day 1: Foundations of Port and Shipping Management

- Overview of the global maritime industry and its evolution.
- Historical development and current trends in port management.
- Port management definition and its critical role in international trade.
- · Regulatory frameworks, international conventions, and port management training requirements.
- Key stakeholders and their roles in port and shipping management.

#### Day 2: Strategic Planning and Operations

- Port planning and strategic development for competitive advantage.
- · Optimization of shipping routes and schedules through efficient shipping management.
- Terminal operations management to maximize port efficiency.
- Risk management and security protocols in port and ship management.

UK Traininig PARTNER



## Day 3: Sustainable Practices and Environmental Management

- Addressing environmental challenges in port and shipping management.
- Initiatives for sustainable port development and green shipping management.
- Use of green technologies, alternative fuels, and ship technical management innovations.
- Strategies for reducing the carbon footprint in shipping and port operations.

### Day 4: Digital Transformation and Innovation

- Trends in digitalization within the maritime industry.
- Applications of the Internet of Things IoT in port management.
- Blockchain for transparency in port management and logistics.
- Artificial Intelligence Al for predictive maintenance and decision-making in ship management.

#### Day 5: Leadership, Change Management, and Future Outlook

- Leadership principles tailored for port and shipping managers.
- Managing change in a dynamic and evolving port management environment.
- Future trends and outlook for port and shipping management.
- Case studies and best practices from top ports and shipping companies.

### Why Attend this Course: Wins & Losses!

- Gain a comprehensive understanding of what a management port is and its significance in global trade.
- Master shipping manager duties and learn to optimize both port and ship management operations.
- Obtain a port management certificate to boost your career in the maritime industry.
- Learn sustainable and innovative practices to stay ahead in the evolving port and shipping management landscape.
- Acquire practical skills through port management training to manage risks, improve efficiency, and lead digital transformation.

### Conclusion

Participants in the Advanced Port Management course and Shipping Management course will acquire essential skills to address the challenges of modern port management and international trade. Whether aiming to obtain a port management certificate or advance in their career, this course will equip them with the strategies needed for operational efficiency, sustainability, and digital innovation in the maritime sector.

By mastering both port management and shipping management principles, participants will be well-positioned to lead and innovate in the rapidly evolving global maritime industry.





# **Blackbird Training Cities**

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)





Düsseldorf (Germany)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





# **Blackbird Training Cities**

#### **USA & Canada**



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

## **ASIA**



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) (Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



UK Traininig

Amman (Jordan)



Beirut





# **Blackbird Training Cities**

# **AFRICA**



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







# **Blackbird Training Clients**



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea** 



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



rsmith Petroman Oil Limited Oatar Na Nigeria (O





Qatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait** 



Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria** 



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar** 



USAID **Pakistan** 



STC Solutions, **KSA** 



North Oil company,



EKO Electricity



Oman Broadband



UN.







# **Blackbird Training Categories**

### Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

#### **Technical Courses**

Artificial Intelligence (AI)

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

**UK Traininig** 

Aviation

C-Suite Training





+44 7401 1773 35 +44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

