

Advanced Course in Professional Governance, Risk &
Compliance (GRC)

Lyon (France)

17 - 21 March 2025

UK Traininig

PARTNER



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Code: CT28 From: 17 - 21 March 2025 City: Lyon (France) Fees: 4900 Pound

Introduction

In today's dynamic business environment, the integration of Corporate/Public Governance CG, Risk Management RM, and Compliance C GRC has evolved from fundamental principles to a critical strategy for ensuring organizational resilience and sustainable value creation. As regulatory demands intensify and the global business landscape continues to shift, organizations are expected not only to manage risks proactively but also to maintain governance structures and compliance frameworks that are transparent, adaptable, and aligned with emerging standards. This course is designed for senior professionals and leadership figures seeking to deepen their expertise in these critical areas, applying advanced strategies to enhance organizational performance and effectively mitigate risks.

This program adopts a comprehensive, strategic approach to governance, risk management, and compliance, with a focus on leadership roles, complex systems, and the integration of global best practices. Through a combination of theoretical insights and practical applications, participants will enhance their ability to implement forward-thinking strategies and robust internal controls that meet cutting-edge regulatory and organizational standards.

Course Objectives

- Strategic Governance Integration: Understand how corporate/public governance, risk management, and compliance frameworks intersect to create resilient, sustainable organizations.
- Advanced Stakeholder Management: Master strategies for managing complex stakeholder relationships, balancing competing interests, and navigating high-stakes environments.
- Governance Models at Scale: Analyze and apply governance models for both corporate and public sector entities, considering multinational challenges and tailoring them to organizational needs.
- Proactive Risk Identification and Management: Learn to identify emerging risks and develop sophisticated strategies to address geopolitical, technological, and environmental challenges.
- Comprehensive Internal Controls: Design, implement, and monitor advanced internal controls, ensuring alignment with international standards like COSO and ISO.
- Compliance in the Digital Age: Explore cutting-edge trends in compliance, including digitalization, AI-driven risk analytics, and RegTech, to stay ahead in an evolving regulatory landscape.

Course Outlines

Day 1: Strategic Governance, Risk, and Compliance Frameworks

- Advanced Governance Structures and Strategic Leadership
 - Evolving governance models in response to global market shifts and regulatory changes.
 - Aligning corporate governance with corporate strategy: Case studies from top multinational corporations.
 - Roles of boards, committees, and executives in driving governance.
 - Governance in the public sector: Achieving accountability, transparency, and effectiveness.

- Stakeholder Engagement and Relationship Management
 - Advanced stakeholder analysis: Mapping power, interests, and influence.
 - Managing institutional investors, regulators, and the public to shape governance decisions.
 - Handling shareholder activism and responding to governance challenges.
 - The role of internal audit in strengthening governance and risk management.

Day 2: Governance Models and Legal, Ethical, and Regulatory Integration

- Complex Governance Models: Multinational, Public, and Private Sector Considerations
 - Adapting governance structures across borders: Best practices for multinational organizations.
 - Integrating Environmental, Social, and Governance ESG considerations into governance models.
 - Navigating legal and ethical challenges in governance and compliance across jurisdictions.
- Compliance and Legal Risk Management
 - Understanding the evolving compliance landscape: GDPR, SOX, FCPA, and emerging regulations.
 - Anti-corruption strategies and the compliance officer's role in promoting ethical behavior.
 - Utilizing advanced compliance tools: Automated reporting, AI-driven monitoring, and predictive analytics.

Day 3: Advanced Enterprise Risk Management ERM

- Emerging Risk Identification and Forecasting
 - Leveraging big data, AI, and scenario planning for proactive risk identification.
 - Addressing non-financial risks such as cybersecurity, reputation, and environmental concerns.
 - Managing geopolitical risks: Navigating trade wars and global instability.
- Tailored Risk Management Strategies
 - Aligning enterprise-wide risk management with strategic business objectives.
 - Using quantitative analysis and decision-making tools for advanced risk assessment.
 - Defining and measuring risk appetite and tolerance across business units.

Day 4: COSO and Beyond: Advanced Risk Management Process Implementation

- COSO Framework: Advanced Applications and Adaptations
 - Applying COSO's Enterprise Risk Management framework to real-world organizational challenges.
 - Integrating risk management with strategic and operational goals to enhance value creation.
 - Advanced techniques for monitoring and reporting risk management activities using technology.
- Risk Culture and Risk Governance



- Building a risk-aware organizational culture: Leadership's role in promoting proactive risk management.
- Effective risk communication: Engaging stakeholders and communicating risk at all levels.

Day 5: Advanced Internal Controls and Risk Mitigation in Business Cycles

- Implementing Advanced Internal Control Systems
 - Designing and implementing high-level internal controls across business cycles: Procurement, asset management, etc.
 - Enhancing control systems through automation and technology.
 - Integrating assurance models: Coordination between internal audit, risk management, and compliance functions.
- Evaluating and Strengthening Internal Controls
 - Continuously improving control systems: Auditing and assessing effectiveness.
 - Utilizing data analytics to optimize internal controls and decision-making processes.
 - Post-incident reviews: Adjusting control frameworks based on lessons learned.

Conclusion

By the end of the course, participants will have developed advanced expertise in governance, risk, and compliance GRC, and the ability to implement effective governance strategies that address legal and ethical challenges. They will be able to integrate these systems across organizational operations to ensure sustainability and drive value. Participants will also gain proficiency in implementing strong internal controls and managing digital compliance challenges in a rapidly evolving regulatory environment.



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