BLACKBIRD FOR TRAINING

Advanced Excel for Business Reporting and Practices

20 – 24 December 2026
Cairo (Egypt)



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Ref: 3254330_165901 **Date:** 20 – 24 December 2026 **Location:** Cairo (Egypt) **Fees:** 4900 GBP

Introduction

In today's competitive business environment, mastering Excel for business is not just a desirable skill but an essential one. Excel for business reporting goes beyond basic data entry and calculations; it empowers professionals to analyze, visualize, and report data effectively, driving informed business decisions. This intensive Excel business training course is specifically designed to help participants gain advanced Excel reporting skills that are crucial for business reporting and day-to-day business management.

Through practical exercises and real-world scenarios, participants will acquire the knowledge to streamline workflows, enhance business analysis, and create professional reports that add significant value to their organizations. Whether you're wondering how to make a business report in Excel or looking to advance your Excel reporting functions, this course will provide comprehensive tools to transform your approach.

Course Objectives

- Master advanced Excel business functions and formulas for efficient business analysis.
- Apply data visualization techniques to create impactful business reports in Excel.
- Automate repetitive tasks and enhance workflows with macros and VBA.
- Learn to clean, manipulate, and transform data for accurate Excel reporting.
- Gain proficiency in creating and using PivotTables and PivotCharts for dynamic Excel reporting analysis.
- Develop the skills to create interactive dashboards that communicate key business insights.
- Explore powerful tools like Power Query and Power Pivot to improve data processing and Excel business solutions.
- Enhance collaboration and reporting through Excel's cloud-based features.
- Implement best practices for error-checking, auditing, and documenting Excel business reports.

Course Outlines

Day 1: Foundations of Advanced Excel

- Overview of advanced Excel business functions and their benefits for business reporting.
- Master advanced Excel functions and formulas for business information systems.
- Learn about data validation, conditional formatting, and data visualization principles for better business decision-making.



Day 2: Advanced Data Analysis Techniques

- Dive into PivotTables and PivotCharts for dynamic and interactive Excel reporting.
- Learn how to leverage Excel's What-If Analysis tools for business planning and scenario planning.
- Apply advanced filtering and sorting techniques to manage large datasets.
- Introduction to Power Query for transforming and integrating data from multiple sources into your Excel business solutions.

Day 3: Automating Workflows with Macros and VBA

- Introduction to automating tasks with Excel macros and Visual Basic for Applications VBA.
- Record and edit macros to automate repetitive tasks and improve business productivity.
- Use VBA to enhance data processing and Excel business reporting capabilities.

Day 4: Creating Interactive Dashboards

- Design principles for building effective, interactive dashboards in Excel for business.
- Create charts, graphs, and slicers that allow users to explore and interact with business data.
- Incorporate dynamic features and Excel controls to enhance dashboard usability.
- Master advanced formatting and layout techniques to create visually appealing business reports in Excel.

Day 5: Advanced Data Modeling and Collaboration

- Introduction to Power Pivot for advanced data modeling and creating complex business reports.
- Integrate external data sources into your Excel business management tools.
- Collaborate and share Excel workbooks through cloud-based features to improve business communication and decision-making.
- Implement best practices for error-checking, auditing, and documenting Excel reporting.

Why Attend this Course: Wins & Losses!

- Gain mastery in how to make a business report in Excel with advanced tools and techniques.
- Develop the expertise needed for Excel business valuation, budgeting, and strategic business planning.
- Automate complex tasks with VBA, streamlining Excel business solutions for efficiency.
- Enhance your role as an Excel reporting analyst by building dynamic dashboards and visualizations.
- Learn best practices from business analysis centers of excellence to ensure top-tier Excel reporting standards.



Conclusion

By the end of this course, participants will have the skills to create impactful business reports in Excel, automate tasks with macros and VBA, develop dynamic dashboards, and perform advanced data analysis to drive smarter business decisions. Whether working in business valuation, budgeting, or business planning, the advanced skills gained from this course will empower participants to excel in their roles and deliver high-quality Excel business reporting solutions that align with organizational goals.

This course is an excellent choice for professionals looking to enhance their Excel reporting skills and Excel business functions, ensuring their proficiency in Excel reporting analysis and the creation of professional business reports in Excel.

