BLACKBIRD FOR TRAINING

Comprehensive Portfolio Management: Strategies, Techniques, and Tools

21 – 25 March 2027
Amman (Jordan)



Comprehensive Portfolio Management: Strategies, Techniques, and Tools

Ref: 3254556_165747 **Date:** 21 – 25 March 2027 **Location:** Amman (Jordan) **Fees:** 4200 GBP

Introduction

This comprehensive course provides a deep understanding of Portfolio Management, equipping participants with the tools, techniques, and frameworks necessary for constructing and managing investment portfolios effectively. Designed for both beginners and professionals, the course covers essential topics such as Modern Portfolio Theory, asset allocation, performance evaluation, and risk management. By the end of the course, participants will have the knowledge and practical skills to implement both active and passive portfolio management strategies and use advanced financial tools for managing and optimizing investment portfolios.

Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of portfolio management and the key concepts of investment portfolio management.
- Apply Modern Portfolio Theory MPT in portfolio construction to balance risk and return.
- Implement both active and passive portfolio management strategies effectively.
- Evaluate and optimize portfolio performance using key financial metrics.
- Integrate effective risk management strategies into portfolio construction.
- Utilize advanced financial tools and software for managing investment portfolios.

Course Outlines

Day 1: Introduction to Portfolio Management

- Understanding risk and return in portfolio management.
- The role of diversification in constructing balanced and diversified investment portfolios.

Day 2: Modern Portfolio Theory MPT & Efficient Frontier

- Introduction to Modern Portfolio Theory MPT and its significance in portfolio management.
- The Capital Market Line CML and Capital Asset Pricing Model CAPM and how to apply them in portfolio evaluation.



Day 3: Asset Allocation and Risk Management

- Strategic vs. tactical asset allocation in portfolio management.
- Effective risk management in portfolio management: Identifying and mitigating risks within investment portfolios.
- Building a diversified portfolio to reduce risk and optimize returns.

Day 4: Performance Evaluation and Benchmarking

- Key performance metrics in portfolio management.
- Benchmarking and comparative analysis to evaluate portfolio performance.
- Behavioral factors that impact portfolio performance and decision-making.

Day 5: Advanced Topics in Portfolio Management & Real-World Applications

- Alternative investments and how to incorporate them into portfolio management.
- ESG Environmental, Social, and Governance investing and integrating ESG principles into investment portfolios.
- The role of technology in enhancing portfolio management and decision-making.

Why Attend this Course: Wins & Losses!

Portfolio management is a critical skill in building and managing successful investment strategies. By attending this course, you will:

- Gain an in-depth understanding of advanced portfolio management strategies, including both active and passive approaches.
- Learn how to apply Modern Portfolio Theory MPT and the efficient frontier to build optimized portfolios that balance risk and return.
- Develop skills in asset allocation, risk management, and performance evaluation to enhance your ability to manage and optimize investment portfolios.
- Learn to integrate ESG investing principles and alternative investments into your portfolio strategy to align with contemporary trends.
- Understand the latest tools and technologies used in portfolio management, ensuring you're equipped to make data-driven decisions.
- Enhance your career prospects by gaining valuable portfolio management certification and improving your competency in investment analysis.



Conclusion

By the end of this course, you will have acquired the knowledge and skills to effectively manage investment portfolios. Whether you are a beginner or a professional, you will be equipped to implement advanced portfolio management strategies, optimize portfolio performance, and mitigate risks. This course will prepare you to handle the complexities of modern portfolio management, making you a more effective investor or portfolio manager.

Whether you are managing your personal investments or working in a professional investment firm, this course will provide the expertise you need to excel in investment portfolio management.

