

# Comprehensive Portfolio Management: Strategies, Techniques, and Tools

*Istanbul (Turkey)*

*19 - 23 July 2026*

UK Traininig

# PARTNER



# Comprehensive Portfolio Management: Strategies, Techniques, and Tools

Code: FA28 From: 19 - 23 July 2026 City: Istanbul (Turkey) Fees: 3900 Pound

## Introduction

This comprehensive course provides a deep understanding of Portfolio Management, equipping participants with the tools, techniques, and frameworks necessary for constructing and managing investment portfolios effectively. Designed for both beginners and professionals, the course covers essential topics such as Modern Portfolio Theory, asset allocation, performance evaluation, and risk management. By the end of the course, participants will have the knowledge and practical skills to implement both active and passive portfolio management strategies and use advanced financial tools for managing and optimizing investment portfolios.

## Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of portfolio management and the key concepts of investment portfolio management.
- Apply Modern Portfolio Theory MPT in portfolio construction to balance risk and return.
- Implement both active and passive portfolio management strategies effectively.
- Evaluate and optimize portfolio performance using key financial metrics.
- Integrate effective risk management strategies into portfolio construction.
- Utilize advanced financial tools and software for managing investment portfolios.

## Course Outlines

### Day 1: Introduction to Portfolio Management

- Understanding risk and return in portfolio management.
- The role of diversification in constructing balanced and diversified investment portfolios.

### Day 2: Modern Portfolio Theory MPT & Efficient Frontier

- Introduction to Modern Portfolio Theory MPT and its significance in portfolio management.
- The Capital Market Line CML and Capital Asset Pricing Model CAPM and how to apply them in portfolio evaluation.

### Day 3: Asset Allocation and Risk Management

- Strategic vs. tactical asset allocation in portfolio management.
- Effective risk management in portfolio management: Identifying and mitigating risks within investment portfolios.
- Building a diversified portfolio to reduce risk and optimize returns.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

## Day 4: Performance Evaluation and Benchmarking

- Key performance metrics in portfolio management.
- Benchmarking and comparative analysis to evaluate portfolio performance.
- Behavioral factors that impact portfolio performance and decision-making.

## Day 5: Advanced Topics in Portfolio Management & Real-World Applications

- Alternative investments and how to incorporate them into portfolio management.
- ESG Environmental, Social, and Governance investing and integrating ESG principles into investment portfolios.
- The role of technology in enhancing portfolio management and decision-making.

## Why Attend this Course: Wins & Losses!

Portfolio management is a critical skill in building and managing successful investment strategies. By attending this course, you will:

- Gain an in-depth understanding of advanced portfolio management strategies, including both active and passive approaches.
- Learn how to apply Modern Portfolio Theory MPT and the efficient frontier to build optimized portfolios that balance risk and return.
- Develop skills in asset allocation, risk management, and performance evaluation to enhance your ability to manage and optimize investment portfolios.
- Learn to integrate ESG investing principles and alternative investments into your portfolio strategy to align with contemporary trends.
- Understand the latest tools and technologies used in portfolio management, ensuring you're equipped to make data-driven decisions.
- Enhance your career prospects by gaining valuable portfolio management certification and improving your competency in investment analysis.

## Conclusion

By the end of this course, you will have acquired the knowledge and skills to effectively manage investment portfolios. Whether you are a beginner or a professional, you will be equipped to implement advanced portfolio management strategies, optimize portfolio performance, and mitigate risks. This course will prepare you to handle the complexities of modern portfolio management, making you a more effective investor or portfolio manager.

Whether you are managing your personal investments or working in a professional investment firm, this course will provide the expertise you need to excel in investment portfolio management.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <p><b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar</p>	 <p><b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p><b>Booking.com</b> Booking.com Netherlands</p>	 <p><b>OXFAM</b> Oxfam GB International Organization, Yemen</p>	 <p><b>Capital Markets Authority</b> Kuwait</p>
 <p><b>WS</b> Waltersmith Petroman Oil Limited Nigeria</p>	 <p><b>QNB</b> Qatar National Bank (QNB), Qatar</p>	 <p><b>Qatar Foundation</b> Qatar</p>	 <p><b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania</p>	 <p><b>KFAS</b> Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p><b>Reserve Bank of Malawi</b> Malawi</p>	 <p><b>Central Bank of Nigeria</b> Nigeria</p>	 <p><b>Ministry of Interior Kingdom of Saudi Arabia</b> Ministry of Interior, KSA</p>	 <p><b>Mabruk Oil Company</b> Libya</p>	 <p><b>Saudi Electricity Company</b> KSA</p>
 <p><b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p><b>NATO Italy</b></p>	 <p><b>ENI</b> ENI CORPORATE UNIVERSITY, Italy</p>	 <p><b>GULF BANK</b> Gulf Bank Kuwait</p>	 <p><b>General Organization for Social Insurance</b> KSA</p>
 <p><b>Defence Space Administration</b> Nigeria</p>	 <p><b>National Industries Group (Holding),</b> Kuwait</p>	 <p><b>Hamad Medical Corporation</b> Qatar</p>	 <p><b>USAID</b> Pakistan</p>	 <p><b>STC</b> STC Solutions, KSA</p>
 <p><b>North Oil Company</b> North Oil company,</p>	 <p><b>EKO Electricity</b></p>	 <p><b>OMAN BROADBAND</b> Oman Broadband</p>	 <p><b>UNITED NATIONS</b> UN.</p>	 <p><b>Authority for Electricity Regulation, Oman</b> Authority for</p>

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

