

# Comprehensive Portfolio Management: Strategies, Techniques, and Tools

Amsterdam

3 - 7 August 2026



www.blackbird-training.com



# Comprehensive Portfolio Management: Strategies, Techniques, and Tools

Code: FA28 From: 3 - 7 August 2026 City: Amsterdam Fees: 4200 Pound

### Introduction

This comprehensive course provides a deep understanding of Portfolio Management, equipping participants with the tools, techniques, and frameworks necessary for constructing and managing investment portfolios effectively. Designed for both beginners and professionals, the course covers essential topics such as Modern Portfolio Theory, asset allocation, performance evaluation, and risk management. By the end of the course, participants will have the knowledge and practical skills to implement both active and passive portfolio management strategies and use advanced financial tools for managing and optimizing investment portfolios.

### **Course Objectives**

By the end of this course, participants will be able to:

- Understand the fundamentals of portfolio management and the key concepts of investment portfolio management.
- Apply Modern Portfolio Theory MPT in portfolio construction to balance risk and return.
- Implement both active and passive portfolio management strategies effectively.
- Evaluate and optimize portfolio performance using key financial metrics.
- Integrate effective risk management strategies into portfolio construction.
- Utilize advanced financial tools and software for managing investment portfolios.

### Course Outlines

### Day 1: Introduction to Portfolio Management

- Understanding risk and return in portfolio management.
- The role of diversification in constructing balanced and diversified investment portfolios.

### Day 2: Modern Portfolio Theory MPT & Efficient Frontier

- Introduction to Modern Portfolio Theory MPT and its significance in portfolio management.
- The Capital Market Line CML and Capital Asset Pricing Model CAPM and how to apply them in portfolio evaluation.

### Day 3: Asset Allocation and Risk Management

- Strategic vs. tactical asset allocation in portfolio management.
- Effective risk management in portfolio management: Identifying and mitigating risks within investment portfolios.
- Building a diversified portfolio to reduce risk and optimize returns.





### Day 4: Performance Evaluation and Benchmarking

- Key performance metrics in portfolio management.
- Benchmarking and comparative analysis to evaluate portfolio performance.
- Behavioral factors that impact portfolio performance and decision-making.

### Day 5: Advanced Topics in Portfolio Management & Real-World Applications

- Alternative investments and how to incorporate them into portfolio management.
- ESG Environmental, Social, and Governance investing and integrating ESG principles into investment portfolios.
- The role of technology in enhancing portfolio management and decision-making.

### Why Attend this Course: Wins & Losses!

Portfolio management is a critical skill in building and managing successful investment strategies. By attending this course, you will:

- Gain an in-depth understanding of advanced portfolio management strategies, including both active and passive approaches.
- Learn how to apply Modern Portfolio Theory MPT and the efficient frontier to build optimized portfolios that balance risk and return.
- Develop skills in asset allocation, risk management, and performance evaluation to enhance your ability to manage and optimize investment portfolios.
- Learn to integrate ESG investing principles and alternative investments into your portfolio strategy to align with contemporary trends.
- Understand the latest tools and technologies used in portfolio management, ensuring you're equipped to make data-driven decisions.
- Enhance your career prospects by gaining valuable portfolio management certification and improving your competency in investment analysis.

### Conclusion

By the end of this course, you will have acquired the knowledge and skills to effectively manage investment portfolios. Whether you are a beginner or a professional, you will be equipped to implement advanced portfolio management strategies, optimize portfolio performance, and mitigate risks. This course will prepare you to handle the complexities of modern portfolio management, making you a more effective investor or portfolio manager.

Whether you are managing your personal investments or working in a professional investment firm, this course will provide the expertise you need to excel in investment portfolio management.





# **Blackbird Training Cities**

# Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)





Düsseldorf (Germany)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





# **Blackbird Training Cities**

### **USA & Canada**



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

# **ASIA**



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) (Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



UK Traininig

Amman (Jordan)



Beirut





# **Blackbird Training Cities**

# **AFRICA**



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







# **Blackbird Training Clients**



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea** 



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



rsmith Petroman Oil Limited Oatar Na Nigeria (O





Qatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait** 



Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria** 



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar** 



USAID **Pakistan** 



STC Solutions, **KSA** 



North Oil company,



EKO Electricity



Oman Broadband



UN.







# **Blackbird Training Categories**

### Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

### **Technical Courses**

Artificial Intelligence (AI)

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

**UK Traininig** 

Aviation

C-Suite Training





+44 7401 1773 35 +44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

