

Valuation of Technology and ICT Companies: Methods, Models, and Market Insights

Casablanca (Morocco)

29 September - 3 October 2025

UK Training

PARTNER



Valuation of Technology and ICT Companies: Methods, Models, and Market Insights

Code: FA28 From: 29 September - 3 October 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

This Course is designed to equip participants with a comprehensive understanding of company valuation techniques in the technology and ICT sectors. Participants will explore core financial valuation methods, address sector-specific challenges, and engage with real-world case studies to hone practical valuation skills.

Course Objectives

- Understand Core Valuation Methods
- Apply Valuation Techniques to Technology Companies
- Assess the Financial Health of Tech Firms
- Address Industry-Specific Risks in Valuation
- Utilize Real-World Case Studies for Practical Learning

Course Outlines

Day 1: Introduction to Valuation & Financial Fundamentals for Tech Companies

- Overview of the ICT and Technology Sectors
- Afternoon Session:
 - Financial Statements for Technology Companies

Day 2: Core Valuation Methods - DCF and Comparable Company Analysis

- Discounted Cash Flow DCF Analysis
- Comparable Company Analysis Comps

Day 3: Specialized Valuation for Tech Companies

- Valuation of Intangible Assets
- Revenue Models in Technology Firms
- Valuation of Startups and High-Risk Tech Companies

Day 4: Risk Assessment and Adjustments in Tech Valuation

- Identifying Industry-Specific Risks in Technology Valuation
- Adjusting Valuation Models for High Volatility and Uncertainty
- Valuation in Mergers & Acquisitions M&A

UK Training

PARTNER



Day 5: Case Studies and Practical Applications

- Valuing a SaaS Company
- Valuing a High-Growth Tech Startup
- Course Wrap-Up and Q&A

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

UK Training
PARTNER

