

# Valuation of Technology and ICT Companies: Methods, Models, and Market Insights

*Cairo (Egypt)*

*17 - 21 August 2025*

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# Valuation of Technology and ICT Companies: Methods, Models, and Market Insights

Code: FA28 From: 17 - 21 August 2025 City: Cairo (Egypt) Fees: 3300 Pound

## Introduction

This Course is designed to equip participants with a comprehensive understanding of company valuation techniques in the technology and ICT sectors. Participants will explore core financial valuation methods, address sector-specific challenges, and engage with real-world case studies to hone practical valuation skills.

## Course Objectives

- Understand Core Valuation Methods
- Apply Valuation Techniques to Technology Companies
- Assess the Financial Health of Tech Firms
- Address Industry-Specific Risks in Valuation
- Utilize Real-World Case Studies for Practical Learning

## Course Outlines

### Day 1: Introduction to Valuation & Financial Fundamentals for Tech Companies

- Overview of the ICT and Technology Sectors
- Afternoon Session:
  - Financial Statements for Technology Companies

### Day 2: Core Valuation Methods - DCF and Comparable Company Analysis

- Discounted Cash Flow DCF Analysis
- Comparable Company Analysis Comps

### Day 3: Specialized Valuation for Tech Companies

- Valuation of Intangible Assets
- Revenue Models in Technology Firms
- Valuation of Startups and High-Risk Tech Companies

### Day 4: Risk Assessment and Adjustments in Tech Valuation

- Identifying Industry-Specific Risks in Technology Valuation
- Adjusting Valuation Models for High Volatility and Uncertainty
- Valuation in Mergers & Acquisitions M&A

A graphic of a chessboard with several chess pieces (a king, a pawn, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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## Day 5: Case Studies and Practical Applications

- Valuing a SaaS Company
- Valuing a High-Growth Tech Startup
- Course Wrap-Up and Q&A



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