

Valuation of Technology and ICT Companies: Methods, Models, and Market Insights

Istanbul (Turkey)

28 June - 2 July 2026

UK Traininig

PARTNER



Valuation of Technology and ICT Companies: Methods, Models, and Market Insights

Code: FA28 From: 28 June - 2 July 2026 City: Istanbul (Turkey) Fees: 3900 Pound

Introduction

This course is meticulously designed to provide participants with an in-depth understanding of technology valuation techniques, specifically tailored for the ICT Information and Communication Technology and technology sectors. The course will cover core financial valuation methods, including discounted cash flow DCF and comparable company analysis, and will focus on the unique challenges and opportunities in valuing ICT companies and technology firms. By engaging with real-world case studies, participants will refine their practical valuation skills and gain a comprehensive understanding of how to assess the financial health of tech companies in today's rapidly evolving market.

Course Objectives

By the end of this course, participants will be able to:

- Understand core technology valuation methods, including DCF analysis and comparables.
- Apply valuation techniques to assess the value of technology companies, with a focus on ICT solutions companies.
- Accurately evaluate the financial health of tech firms using key metrics and financial statements.
- Identify industry-specific risks and adjust valuation models for high-volatility sectors.
- Utilize real-world case studies to enhance practical valuation skills in the technology sector.

Course Outlines

Day 1: Introduction to Valuation & Financial Fundamentals for Tech Companies

- Overview of the ICT and technology sectors, including key players and market trends.
- Afternoon Session:
 - Analyzing financial statements of technology companies to assess their performance and financial health.

Day 2: Core Valuation Methods - DCF and Comparable Company Analysis

- Understanding Discounted Cash Flow DCF Analysis as a key method for technology valuation.
- Comparable Company Analysis Comps: A crucial technique for comparing technology companies within the same industry and evaluating valuation multiples.

Day 3: Specialized Valuation for Tech Companies

- Valuation of intangible assets and intellectual property in technology companies.
- Exploring revenue models in technology firms, including subscription-based models in SaaS and platform-

UK Training
PARTNER



based businesses.

- Techniques for valuing startups and high-risk tech companies with high-growth potential.

Day 4: Risk Assessment and Adjustments in Tech Valuation

- Identifying industry-specific risks in ICT company valuation, including regulatory challenges, market competition, and technological disruptions.
- Adjusting valuation models to account for high volatility and uncertainty in the technology sector.
- Analyzing valuation in mergers and acquisitions M&A within the tech industry, and its impact on valuation multiples.

Day 5: Case Studies and Practical Applications

- Real-world case study: Valuing a SaaS company and understanding the unique challenges in this type of business.
- Valuation of a high-growth tech startup: Exploring valuation methods suited for early-stage technology companies.
- Course wrap-up with Q&A session to review key concepts and address any participant questions.

Why Attend this Course: Wins & Losses!

In today's fast-paced and ever-evolving technology sector, mastering the intricacies of technology valuation is critical for professionals working in finance, investment, and technology management. By attending this course, you will:

- Gain expertise in applying advanced technology valuation methods to a wide range of tech companies, including ICT solutions companies and advanced technology companies.
- Learn how to leverage valuation multiples to assess the worth of global technology companies and emerging startups.
- Develop a robust understanding of how to handle the unique financial and operational challenges facing technology firms, including high-risk startups and high-growth tech companies.
- Benefit from real-world case studies that simulate the practical aspects of valuing technology companies, helping you gain hands-on experience.
- Enhance your career prospects with advanced knowledge of technology company services, valuation strategies, and techniques that are in demand across global markets.

Conclusion

By the end of this course, you will be equipped with the essential skills to conduct technology company valuation with confidence. Whether you are involved in investing, mergers and acquisitions, or financial management for ICT companies or advanced technology firms, this course will provide you with the tools needed to evaluate and navigate the complexities of the technology valuation process.

Don't miss this opportunity to enhance your skills and become a leader in the rapidly growing field of technology company valuation.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in the foreground. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>WS Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS KFS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI ENI CORPORATE UNIVERSITY, Italy</p>	 <p>GULF BANK Gulf Bank Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding), Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC STC Solutions, KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO Electricity</p>	 <p>OMAN BROADBAND Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation, Oman Authority for</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

