

# Valuation of Technology and ICT Companies: Methods, Models, and Market Insights

*Rome (Italy)*

*20 - 24 January 2025*

UK Training

# PARTNER



# Valuation of Technology and ICT Companies: Methods, Models, and Market Insights

Code: FA28 From: 20 - 24 January 2025 City: Rome (Italy) Fees: 4200 Pound

## Introduction

This Course is designed to equip participants with a comprehensive understanding of company valuation techniques in the technology and ICT sectors. Participants will explore core financial valuation methods, address sector-specific challenges, and engage with real-world case studies to hone practical valuation skills.

## Course Objectives

- Understand Core Valuation Methods
- Apply Valuation Techniques to Technology Companies
- Assess the Financial Health of Tech Firms
- Address Industry-Specific Risks in Valuation
- Utilize Real-World Case Studies for Practical Learning

## Course Outlines

### Day 1: Introduction to Valuation & Financial Fundamentals for Tech Companies

- Overview of the ICT and Technology Sectors
- Afternoon Session:
  - Financial Statements for Technology Companies

### Day 2: Core Valuation Methods - DCF and Comparable Company Analysis

- Discounted Cash Flow DCF Analysis
- Comparable Company Analysis Comps

### Day 3: Specialized Valuation for Tech Companies

- Valuation of Intangible Assets
- Revenue Models in Technology Firms
- Valuation of Startups and High-Risk Tech Companies

### Day 4: Risk Assessment and Adjustments in Tech Valuation

- Identifying Industry-Specific Risks in Technology Valuation
- Adjusting Valuation Models for High Volatility and Uncertainty
- Valuation in Mergers & Acquisitions M&A

A graphic of a chessboard with several chess pieces (a king, a pawn, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training  
**PARTNER**

## Day 5: Case Studies and Practical Applications

- Valuing a SaaS Company
- Valuing a High-Growth Tech Startup
- Course Wrap-Up and Q&A



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### Africa



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training  
**PARTNER**



## Blackbird Training Cities

### Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

