

Supplier Relationship Management (SRM)

Madrid (Spain)

9 - 13 December 2024

UK Training

PARTNER



Supplier Relationship Management (SRM)

Code: SC28 From: 9 - 13 December 2024 City: Madrid (Spain) Fees: 4400 Pound

Introduction

Supplier Relationship Management SRM is a strategic approach focused on optimizing the value derived from relationships with suppliers, aligning these partnerships with broader business objectives. In today's globalized and highly competitive business environment, effective SRM is crucial for gaining a competitive advantage, enhancing innovation, mitigating risks, and ensuring sustainable growth. This advanced course is designed to equip participants with the latest tools, techniques, and strategies in supplier relationship management to maximize the benefits of supplier partnerships. Whether you're aiming to refine your SRM strategies or enhance your knowledge of supplier relationship management processes, this course offers comprehensive insights into developing long-term, mutually beneficial supplier relationships.

Course Objectives

- Understand the importance of supplier relationship management in achieving strategic business goals.
- Explore advanced supplier relationship management strategies for segmenting and categorizing suppliers effectively.
- Develop collaborative and transparent relationships with suppliers, fostering trust and long-term partnerships.
- Leverage technology and data analytics to optimize supplier performance management.
- Discover best practices for mitigating supply chain risks and ensuring business continuity through effective supplier relationship management activities.
- Acquire negotiation skills for optimizing supplier agreements and contracts.
- Explore sustainable and socially responsible approaches to SRM.
- Develop a tailored SRM framework suited to your organization's needs.

Course Outlines

Day 1: Foundations of SRM

- Introduction to Supplier Relationship Management SRM
- The evolution and strategic importance of SRM
- Key principles and benefits of effective SRM
- Trends and challenges in modern supplier management
- Case studies and best practices in SRM implementation

Day 2: Supplier Segmentation and Categorization

- Understanding supplier segmentation models
- Importance of supplier categorization in SRM
- Advanced techniques for supplier evaluation and performance assessment

UK Training

PARTNER



- Developing tailored strategies for different supplier segments
- Case studies on successful supplier segmentation and categorization

Day 3: Collaboration and Trust Building

- Building trust and fostering collaboration in supplier relationships
- Effective communication strategies for enhancing supplier partnerships
- Establishing shared goals and objectives with suppliers
- Conflict resolution and dispute management in supplier relationships
- Leveraging technology platforms for collaborative SRM

Day 4: Performance Management and Risk Mitigation

- Performance measurement and benchmarking in SRM
- Utilizing data analytics for supplier performance management
- Proactive risk identification and mitigation strategies
- Supplier development and continuous improvement initiatives
- Case studies on effective performance management and risk mitigation in SRM

Day 5: Negotiation and Sustainability in SRM

- Advanced negotiation techniques for supplier agreements and contracts
- Ensuring compliance and governance in supplier relationships
- Sustainable and socially responsible approaches to SRM
- Measuring the environmental and social impact of supplier activities
- Developing a roadmap for sustainable SRM practices

Conclusion

In this Supplier Relationship Management course, participants will gain essential skills in creating effective and sustainable supplier relationships that drive long-term business success. By exploring SRM strategies, supplier segmentation, performance management techniques, and risk mitigation, participants will be equipped to optimize the value derived from their supplier partnerships. This course will help you develop a comprehensive understanding of SRM processes, enabling you to implement best practices and leverage SRM technology for greater efficiency and growth. Whether you're looking to gain SRM certification or improve your practical expertise, this course provides the knowledge and tools to enhance your organization's supplier relationship management efforts.

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com



UK Training
PARTNER

The image shows a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is set against a background of concentric circles.