

Effective Stakeholder Management in Government Relations

Dubai (UAE)

7 - 11 September 2025

UK Training

PARTNER



Effective Stakeholder Management in Government Relations

Code: NC28 From: 7 - 11 September 2025 City: Dubai (UAE) Fees: 4600 Pound

Introduction

This course is designed to equip participants with the essential skills and knowledge needed for effective stakeholder management in government relations, with a focus on relationship-building and strategic engagement.

Course Objectives

By the end of this course, participants will be able to:

- Identify and categorize key stakeholders in government relations.
- Apply core principles of effective stakeholder engagement.
- Develop customized communication strategies for various stakeholders.
- Assess stakeholder influence, needs, and interests.
- Design a comprehensive stakeholder management plan.

Course Outlines

Day 1: Introduction to Stakeholder Management

- Overview of stakeholders in government relations.
- Importance of effective stakeholder management.
- Types of stakeholders: internal vs. external, primary vs. secondary.

Day 2: Stakeholder Analysis

- Tools and techniques for stakeholder identification and analysis.
 - Stakeholder mapping methods.
 - Power-interest grid.
- Group exercise: Stakeholder mapping in a real-world scenario.

Day 3: Communication Strategies

- Core principles of effective communication.
- Customizing messages for diverse stakeholder groups.
- Strategies for stakeholder engagement, including meetings and reporting.

Day 4: Building and Maintaining Relationships

- Techniques for fostering trust and rapport.



- The role of transparency and accountability in relationships.
- Methods for sustaining long-term stakeholder relationships.

Day 5: Implementation and Evaluation

- Developing a thorough stakeholder management plan.
- Setting measurable goals and evaluating success.
- Presentation of stakeholder management plans with peer feedback.



Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Anney (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)



Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



BLACKBIRD
FOR TRAINING

 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

