

# Advanced Stakeholder Engagement in the Fishing Industry

*Amsterdam*

*9 - 13 March 2026*

UK Training

# PARTNER



## Advanced Stakeholder Engagement in the Fishing Industry

Code: LM28 From: 9 - 13 March 2026 City: Amsterdam Fees: 4200 Pound

### Introduction

Welcome to the "Advanced Stakeholder Engagement in the Fishing Industry" course. This comprehensive program delves into modern stakeholder engagement strategies specifically tailored to the fishing industry. Designed for professionals and managers, this course enhances knowledge and skills in managing stakeholder relationships within this dynamic sector. Throughout the course, participants will explore core objectives, best practices, and emerging trends in effective stakeholder engagement.

### Course Objectives

By the end of this course, participants will:

- Achieve a deep understanding of stakeholder engagement principles and concepts relevant to the fishing industry.
- Explore the latest trends and innovations in stakeholder engagement.
- Develop skills for analyzing and strengthening stakeholder relationships.
- Learn strategies to integrate sustainability, social responsibility, and ethical considerations into stakeholder engagement.
- Enhance their ability to communicate and collaborate effectively with a range of stakeholders in the fishing sector.
- Gain tools to manage conflicts, balance competing interests, and set clear expectations.
- Adopt a strategic approach to stakeholder engagement that supports organizational success.

### Course Outlines

#### Day 1: Introduction to Stakeholder Engagement in the Fishing Industry

- The importance of stakeholder engagement in achieving success within the fishing industry.
- Techniques for identifying and categorizing various stakeholders.
- Understanding the interests, needs, and expectations of stakeholders.
- Assessing the impact of stakeholder engagement on organizational outcomes.
- Real-life case studies demonstrating the role of effective stakeholder engagement.

#### Day 2: Strategies and Tools for Stakeholder Engagement

- Crafting a comprehensive stakeholder engagement strategy.
- Applying stakeholder mapping and analysis techniques.
- Building strong communication and negotiation skills to foster positive relationships.
- Utilizing digital platforms and technology to increase stakeholder engagement.
- Best practices for managing stakeholder relationships in the fishing industry.

UK Training  
**PARTNER**



### Day 3: Sustainability and Social Responsibility in Stakeholder Engagement

- Incorporating sustainability and social responsibility into stakeholder engagement plans.
- Addressing environmental concerns and implementing sustainable practices in the fishing sector.
- Designing CSR initiatives to promote community engagement.
- Addressing ethical considerations and ensuring responsible business practices.
- Success stories that showcase sustainable stakeholder engagement efforts.

### Day 4: Conflict Management and Stakeholder Expectations

- Techniques for identifying and managing potential conflicts in stakeholder engagement.
- Conflict resolution strategies and addressing stakeholder concerns effectively.
- Balancing competing interests and managing stakeholder expectations.
- Building trust and credibility with stakeholders.
- Case studies that highlight effective conflict resolution in the fishing industry.

### Day 5: Strategic Stakeholder Engagement for Organizational Success

- Developing a strategic approach to stakeholder engagement.
- Aligning stakeholder engagement activities with organizational goals.
- Measuring and evaluating the success of stakeholder engagement initiatives.
- Fostering a culture of inclusive stakeholder engagement within the fishing industry.
- Final project presentations and course wrap-up.

### Why Attend this Course: Wins & Losses!

- Gain a thorough understanding of what is stakeholder engagement and its role in the fishing industry.
- Learn how to design and implement a successful stakeholder engagement plan.
- Understand the benefits of stakeholder engagement and how it drives business success.
- Master stakeholder engagement skills to manage relationships effectively and ethically.
- Discover the advantages of stakeholder engagement, including increased trust, collaboration, and organizational performance.
- Learn strategies for improving stakeholder engagement and fostering stronger connections with key partners.
- Understand the sustainability of the fishing industry and how to integrate it into stakeholder engagement efforts.
- Gain insights into inclusive stakeholder engagement practices that promote diversity and equity.
- Develop a proactive stakeholder engagement strategy that aligns with your organization's goals.

### Conclusion

By completing this course, participants will be equipped to develop effective stakeholder engagement plans that drive value in the fishing industry, balancing sustainability, social responsibility, and organizational goals. Graduates of this program will have the expertise to lead as stakeholder engagement specialists, helping their organizations foster stronger connections with key stakeholders and ensure long-term success in the fishing industry.

Join us to master the art of stakeholder engagement and contribute to a sustainable and thriving fishing industry!

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



المؤسسة العامة للتأمينات الاجتماعية  
General Organization for Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

