

Governance and Sustainability Comprehensive Course

Lyon (France)

28 July - 8 August 2025

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Governance and Sustainability Comprehensive Course

Code: LM28 From: 28 July - 8 August 2025 City: Lyon (France) Fees: 7100 Pound

Introduction

The Advanced Governance and Sustainability course is designed to provide participants with a deep understanding of the principles, practices, and challenges related to governance and sustainability in the modern business landscape. This course explores advanced concepts and strategies that organizations can adopt to enhance their corporate governance frameworks and integrate sustainable practices into their operations. Throughout the course, participants will gain essential skills to navigate the complexities of data governance, risk governance, and compliance governance, enabling them to drive positive change and ensure sustainability governance within their organizations.

Course Objectives

- Gain a comprehensive understanding of governance principles and best practices in both corporate and data governance.
- Explore the significance of sustainability governance and its integration into organizational strategies.
- Learn advanced techniques for developing effective governance frameworks and understanding the governance process.
- Understand the role of stakeholders in data governance and global governance, and their engagement in sustainability and corporate responsibility.
- Examine the link between governance, sustainability, and long-term organizational success.
- Develop the skills to identify and address emerging governance risks and sustainability challenges.
- Gain knowledge of global trends in governance and compliance.
- Understand the impact of technology governance on sustainability practices.
- Explore sustainable finance and investment practices.
- Learn about the circular economy and resource management within the governance context.

Course Outlines

Day 1: Introduction to Governance and Sustainability

- Overview of governance and sustainability principles and frameworks.
- The business case for integrating sustainability into governance practices.
- Principles of good governance and understanding governance meaning.
- Understanding sustainability frameworks and standards, including policy governance.
- Ethical considerations in governance and sustainability.

Day 2: Advanced Governance Structures and Mechanisms

- Board effectiveness and the governance mechanisms that ensure corporate accountability.
- Managing governance risk and understanding governance responsibilities.

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- Compliance and regulatory frameworks: governance and compliance requirements.
- Transparency and disclosure practices in corporate governance.
- ESG Environmental, Social, and Governance integration within governance processes.

Day 3: Sustainable Strategy and Performance Measurement

- Integrating sustainability governance into strategic planning for long-term success.
- Key performance indicators for sustainability and governance effectiveness.
- Triple bottom-line reporting and its role in data governance.
- Social impact assessment and aligning sustainability goals with business objectives.
- Using governance process to track sustainability performance.

Day 4: Stakeholder Engagement and Collaboration

- Identifying and analyzing stakeholders critical for global governance and data governance roles.
- Effective stakeholder engagement strategies to support compliance governance.
- Building strong relationships through project governance and collaboration.
- Managing conflicts and balancing stakeholder interests while adhering to governance and compliance.

Day 5: Emerging Trends in Governance and Sustainability

- Understanding global trends in governance and sustainability.
- Technology's impact on governance: Shaping the future of data governance.
- Emerging governance risks and challenges in sustainability.

Day 6: Sustainable Finance and Investment

- Best practices in sustainable finance and integrating ESG considerations into investments.
- Impact investing and green bonds as tools for enhancing governance.
- Understanding sustainable investment vehicles and their role in sustainability governance.

Day 7: Circular Economy and Resource Management

- Understanding the circular economy model and resource management as part of governance.
- Resource efficiency and sustainable practices within data governance.
- Managing a sustainable supply chain through effective governance processes.

Day 8: Governance and Sustainability in the Digital Age

- Digital transformation and its impact on technology governance.
- Data privacy and cybersecurity considerations in the governance landscape.
- Harnessing technology for sustainable practices and aligning them with governance risks.

Day 9: Diversity, Equity, and Inclusion in Governance and Sustainability

- The role of diversity, equity, and inclusion in fostering a sustainable governance environment.
- Strategies for promoting diversity and inclusion through sustainability governance.
- Addressing social justice and equality through governance frameworks.

Day 10: Addressing Emerging Challenges and Future Outlook

- Identifying and addressing emerging governance risks and sustainability challenges.
- Adapting to changes in global governance and regulatory landscapes.
- Future trends and opportunities in governance, sustainability, and data governance.

Conclusion

By the end of this Advanced Governance and Sustainability course, participants will have mastered the principles of corporate governance, data governance, and sustainability governance. They will be prepared to navigate emerging governance risks and integrate advanced governance practices to drive organizational success. With a focus on global governance, ESG, and technology governance, this course equips professionals with the knowledge and skills to ensure compliance and foster sustainable growth within their organizations.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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