

Leadership Communication with Impact

Bordeaux (France)

12 - 16 May 2025

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Leadership Communication with Impact

Code: LM28 From: 12 - 16 May 2025 City: Bordeaux (France) Fees: 4400 Pound

Introduction

In today's fast-paced and interconnected world, the significance of effective leadership communication is paramount for driving organizational success. Leaders need not only technical expertise but also leadership communication skills to inspire their teams, influence them, and motivate them toward shared goals. This advanced course in leadership communication aims to equip participants with cutting-edge leadership communication strategies and skills to enhance their impact and effectiveness as leaders.

Course Objectives

- Develop a deep understanding of the importance of communication in leadership and how it is essential for achieving success.
- Learn advanced communication techniques to inspire and empower teams.
- Enhance interpersonal skills to build trust and strong relationships with stakeholders.
- Utilize the power of storytelling and persuasion to convey vision and goals effectively.
- Cultivate the ability to navigate challenging communication scenarios with resilience and adaptability.
- Leverage modern tools and platforms to amplify leadership presence.
- Foster a culture of open communication and constructive feedback within teams.
- Apply communication strategies to drive innovation, change, and organizational growth.

Course Outlines

Day 1: Foundations of Leadership Communication

- Understanding the significance of communication in leadership and its impact on team performance.
- Exploring different leadership communication styles and determining what suits various situations.
- Building self-awareness as a communicator and leader and developing a personal communication strategy for leadership success.

Day 2: Inspiring and Motivating Teams

- Understanding the psychology of motivation and how to enhance engagement.
- Learning communication skills to inspire and motivate teams.
- Effectively communicating a clear vision to rally support around shared objectives.
- Creating a culture of accountability and ownership within the team through communication.

Day 3: Mastering Persuasion and Influence

- Understanding the principles of persuasion and influence in leadership and how to apply them.
- Using storytelling as a persuasive tool to build connections.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board. 'UK Training' is in a smaller font, and 'PARTNER' is in a large, bold, black font.

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- Building credibility and trust as a leader through effective communication.
- Overcoming resistance and achieving mutual understanding through skilled communication.

Day 4: Navigating Complex Communication Challenges

- Managing conflicts and difficult conversations with finesse and effectiveness.
- Communicating during crises and handling pressure situations.
- Adapting communication styles to meet the needs of diverse audiences.
- Developing strategies for effective virtual communication and enhancing remote leadership.

Day 5: Amplifying Leadership Presence in the Digital Age

- Leveraging digital platforms for leadership communication.
- Building an authentic and influential online presence.
- Harnessing the power of visual and multimedia communication for greater impact.
- Developing a communication action plan for ongoing growth and development.

Conclusion

This course represents a valuable opportunity for leaders seeking to improve their communication skills and elevate their impact. Developing leadership communication skills is a vital investment in a leader's success and enhances their effectiveness in achieving organizational goals. Through this program, participants will learn the essentials of leadership communication and gain practical insights into the importance of communication in leadership, ultimately transforming their leadership approach and effectiveness.

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