BLACKBIRD FOR TRAINING

Business and Climate Change

13 – 17 September 2027
Lisbon (Portugal)



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Introduction

In today's world, climate change and business intersect in unprecedented ways, presenting both challenges and opportunities across all sectors. The impact of climate change on business operations is profound, as organizations must adapt to extreme weather events, shifting consumer preferences, and evolving regulatory landscapes. These factors demand a robust climate change business strategy to ensure resilience and sustainable growth.

This course is designed to provide participants with cutting-edge knowledge and strategies to navigate the complexities of climate change and international business. By the end of this training, participants will be equipped with the skills necessary to lead their organizations toward a sustainable and resilient future.

Course Objectives

- Understand the strategic importance of addressing climate change and business sustainability to secure long-term growth.
- Explore the latest trends, best practices, and frameworks for integrating climate change and business strategy into corporate plans.
- Develop a comprehensive understanding of the effects of climate change on business and value chains.
- Learn to assess and mitigate climate change business risk, including physical, regulatory, and reputational risks.
- Gain insights into innovative business models, technologies, and investments in the transition to a low-carbon economy.
- Understand the role of stakeholders—investors, consumers, and regulators—in driving climate-related initiatives and disclosures.
- Identify opportunities for businesses to contribute to climate mitigation while enhancing competitiveness and resilience.
- Develop effective communication strategies for engaging internal and external stakeholders on climate-related issues.
- Explore legal, regulatory, and ethical considerations in addressing climate change and business challenges.
- Create metrics and measurement strategies to track progress and evaluate the effectiveness of climate-related initiatives.



Course Outlines

Day 1: Understanding the Business Case for Climate Action

- Introduction to the nexus between climate change and business.
- Economic, social, and environmental effects of climate change on business.
- Identifying opportunities and risks through business climate analysis and climate change business risk assessment.

Day 2: Integrating Climate Considerations into Business Strategy

- Frameworks for embedding climate change and business strategy into corporate governance.
- Setting climate-related goals aligned with a resilient climate change business strategy.
- Incorporating business climate risk assessments into decision-making processes.

Day 3: Mitigating Risks and Seizing Opportunities

- Strategies for mitigating physical, regulatory, and reputational climate change business risk.
- Identifying innovation and leadership opportunities in the context of international business and global climate change.
- Case studies of businesses successfully transitioning to low-carbon models.



Day 4: Stakeholder Engagement and Communication

- Engaging with investors, customers, employees, and other stakeholders on climate-related issues.
- Effective communication strategies to highlight climate change business initiatives and progress.
- Addressing stakeholder concerns to build trust and credibility.

Day 5: Legal, Regulatory, and Ethical Considerations

- Overview of climate-related regulations impacting climate change and international business.
- Ethical considerations in navigating climate change and business risk.
- Developing governance structures and compliance mechanisms to manage climate change business risk.

Why Attend This Course: Wins & Losses!

- Advanced expertise in climate change and business strategy, empowering you to lead change within your organization.
- A thorough understanding of the business climate definition and how business climate analysis can identify risks and opportunities.
- Practical skills in evaluating and managing climate change business risk.
- The ability to develop innovative strategies that promote sustainability and growth amid global climate change.
- Tools to measure progress and achieve organizational climate goals effectively.

Conclusion

By the end of this advanced course, participants will have developed a comprehensive understanding of the role of business in climate change and how to craft effective strategies that address the challenges and opportunities it presents. With a focus on climate change business definition and business climate analysis, participants will be equipped to lead their organizations toward sustainable growth while managing the effects of climate change on business operations.

Prepare for the future by transforming climate challenges into opportunities for innovation and leadership!

