

## **Business and Climate Change**

Geneva (Switzerland)

2 - 6 February 2026





## **Business and Climate Change**

Code: LM28 From: 2 - 6 February 2026 City: Geneva (Switzerland) Fees: 4700 Pound

### Introduction

In today sworld, climate change and business intersect in unprecedented ways, presenting both challenges and opportunities across all sectors. The impact of climate change on business operations is profound, as organizations must adapt to extreme weather events, shifting consumer preferences, and evolving regulatory landscapes. These factors demand a robust climate change business strategy to ensure resilience and sustainable growth.

This course is designed to provide participants with cutting-edge knowledge and strategies to navigate the complexities of climate change and international business. By the end of this training, participants will be equipped with the skills necessary to lead their organizations toward a sustainable and resilient future.

## **Course Objectives**

- Understand the strategic importance of addressing climate change and business sustainability to secure long-term growth.
- Explore the latest trends, best practices, and frameworks for integrating climate change and business strategy into corporate plans.
- Develop a comprehensive understanding of the effects of climate change on business and value chains.
- Learn to assess and mitigate climate change business risk, including physical, regulatory, and reputational risks.
- Gain insights into innovative business models, technologies, and investments in the transition to a lowcarbon economy.
- Understand the role of stakeholders linvestors, consumers, and regulators lin driving climate-related initiatives and disclosures.
- Identify opportunities for businesses to contribute to climate mitigation while enhancing competitiveness and resilience.
- Develop effective communication strategies for engaging internal and external stakeholders on climaterelated issues.
- Explore legal, regulatory, and ethical considerations in addressing climate change and business challenges.
- Create metrics and measurement strategies to track progress and evaluate the effectiveness of climaterelated initiatives.

#### Course Outlines

### Day 1: Understanding the Business Case for Climate Action

- Introduction to the nexus between climate change and business.
- Economic, social, and environmental effects of climate change on business.

UK Traininig PARTNER



• Identifying opportunities and risks through business climate analysis and climate change business risk assessment.

## Day 2: Integrating Climate Considerations into Business Strategy

- Frameworks for embedding climate change and business strategy into corporate governance.
- Setting climate-related goals aligned with a resilient climate change business strategy.
- Incorporating business climate risk assessments into decision-making processes.

### Day 3: Mitigating Risks and Seizing Opportunities

- Strategies for mitigating physical, regulatory, and reputational climate change business risk.
- Identifying innovation and leadership opportunities in the context of international business and global climate change.
- Case studies of businesses successfully transitioning to low-carbon models.

### Day 4: Stakeholder Engagement and Communication

- Engaging with investors, customers, employees, and other stakeholders on climate-related issues.
- · Effective communication strategies to highlight climate change business initiatives and progress.
- Addressing stakeholder concerns to build trust and credibility.

### Day 5: Legal, Regulatory, and Ethical Considerations

- · Overview of climate-related regulations impacting climate change and international business.
- Ethical considerations in navigating climate change and business risk.
- Developing governance structures and compliance mechanisms to manage climate change business risk.

## Why Attend This Course: Wins & Losses!

- Advanced expertise in climate change and business strategy, empowering you to lead change within your organization.
- A thorough understanding of the business climate definition and how business climate analysis can identify risks and opportunities.
- Practical skills in evaluating and managing climate change business risk.
- The ability to develop innovative strategies that promote sustainability and growth amid global climate

UK Traininig PARTNER



change.

• Tools to measure progress and achieve organizational climate goals effectively.

### Conclusion

By the end of this advanced course, participants will have developed a comprehensive understanding of the role of business in climate change and how to craft effective strategies that address the challenges and opportunities it presents. With a focus on climate change business definition and business climate analysis, participants will be equipped to lead their organizations toward sustainable growth while managing the effects of climate change on business operations.

Prepare for the future by transforming climate challenges into opportunities for innovation and leadership!





# **Blackbird Training Cities**

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)





Düsseldorf (Germany)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





## **Blackbird Training Cities**

### **USA & Canada**



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

## **ASIA**



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) Korea)



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





# **Blackbird Training Cities**

## **AFRICA**



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







# **Blackbird Training Clients**



ANNAI Trading Company WLL, Qatar



Alumina Corporation Guinea



Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



Nigeria



National Bank (ONB), **Qatar** 



Qatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



Kuwait



Reserve Bar Malawi, **Malawi** 



Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Kuwait



General Organization for Social Insurance ral C. Social Insu KSA



Nigeria



National Industries Group (Holding), **Kuwait** 



Hamad Medical Corporation, Qatar



USAID **Pakistan** 



STC Solutions, **KSA** 



North Oil company,



**EKO Electricity** 



Oman Broadband



UN.









## **Blackbird Training Categories**

## Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

### **Technical Courses**

Artificial Intelligence (AI)

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

Aviation

C-Suite Training













