

Business and Climate Change

Paris (France)

10 - 14 February 2025

UK Training

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Business and Climate Change

Code: LM28 From: 10 - 14 February 2025 City: Paris (France) Fees: 4400 Pound

Introduction

Welcome to the advanced course on Business and Climate Change. In today's world, climate change presents unprecedented challenges and opportunities for businesses across all sectors. The impact of climate change on business operations is profound, as organizations must navigate extreme weather events, shifting consumer preferences, and regulatory changes. These factors are reshaping the business landscape, necessitating a robust climate change business strategy. Organizations must adapt and innovate to address climate change and business risk while seizing opportunities for sustainable growth. This course is designed to provide participants with cutting-edge knowledge and strategies to navigate the complex intersection of climate change and international business, equipping them to lead their organizations toward a resilient and sustainable future.

Course Objectives

- Understand the strategic importance of addressing climate change within the context of business sustainability.
- Explore the latest trends, best practices, and emerging frameworks for integrating climate change considerations into business strategy.
- Develop a comprehensive understanding of the effects of climate change on business and value chains.
- Learn how to assess and mitigate climate change business risk, including physical, regulatory, and reputational risks.
- Gain insights into innovative business models, technologies, and investment opportunities in the transition to a low-carbon economy.
- Understand the role of stakeholders, including investors, consumers, and regulators, in driving climate-related initiatives and disclosures.
- Identify opportunities for businesses to contribute to climate change mitigation and adaptation efforts while enhancing competitiveness and resilience.
- Develop strategies for effective communication and engagement with internal and external stakeholders on climate-related issues.
- Explore the legal, regulatory, and ethical considerations in addressing climate change within the business context.
- Develop metrics and measurement strategies to track progress and evaluate the effectiveness of climate-related initiatives.

Course Outlines

Day 1: Understanding the Business Case for Climate Action

- Introduction to the nexus between climate change and business.
- Economic, social, and environmental impacts of climate change on businesses.
- Identifying opportunities and risks associated with climate change, including business climate risk analysis.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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Day 2: Integrating Climate Considerations into Business Strategy

- Frameworks for integrating climate considerations into corporate strategy.
- Setting climate-related goals and targets aligned with a robust climate change business strategy.
- Incorporating climate risk assessment into decision-making processes.

Day 3: Mitigating Climate-Related Risks and Seizing Opportunities

- Strategies for mitigating physical, regulatory, and reputational risks associated with climate change.
- Identifying and capitalizing on opportunities for innovation and market leadership in the face of global climate change.
- Case studies of businesses successfully navigating the transition to a low-carbon economy.

Day 4: Stakeholder Engagement and Communication

- Engaging with investors, customers, employees, and other stakeholders on climate-related issues.
- Effective communication strategies for conveying climate-related initiatives and progress to enhance the business climate.
- Addressing stakeholder concerns and building trust and credibility.

Day 5: Legal, Regulatory, and Ethical Considerations

- Overview of relevant climate-related regulations and legal frameworks impacting international business and global climate change.
- Ethical considerations in addressing climate change within the business context.
- Developing robust governance structures and compliance mechanisms to address climate change and business risk.

Conclusion

By the end of this advanced course, participants will have developed a comprehensive understanding of the role of business in climate change and how to create effective strategies that address the challenges posed by climate change. With a focus on business climate definition and analysis, participants will leave equipped with the skills necessary to lead their organizations toward sustainable growth while effectively managing the impacts of climate change on business operations

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BLACKBIRD
FOR TRAINING

 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

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