

# Performance Measurement, Continuous Improvement, and Benchmarking Advanced

Lyon (France)

6 - 10 October 2025





## Performance Measurement, Continuous Improvement, and Benchmarking Advanced

Code: LM28 From: 6 - 10 October 2025 City: Lyon (France) Fees: 4200 Pound

#### Introduction

In today's dynamic global landscape, effectively measuring performance and promoting continuous improvement are essential drivers of organizational success. This intensive 5-day advanced course offers a deep dive into contemporary strategies, methodologies, and tools that can significantly enhance organizational operations. Participants will explore advanced analytics, real-time performance tracking, and innovative benchmarking practices, equipping them with the skills necessary to foster operational excellence and enhance competitive advantage. The course will empower participants to cultivate a culture of continuous improvement while leveraging benchmarking to increase productivity and spur innovation.

#### **Course Objectives**

- Master frameworks and tools for effective performance measurement.
- Design and implement continuous improvement programs that align with strategic objectives.
- Apply benchmarking practices to elevate organizational performance.
- Utilize data analytics for real-time tracking and optimization of performance.
- Foster a culture of continuous improvement and innovation within teams.
- Develop strategies for performance improvement based on industry benchmarks.
- Integrate benchmarking and continuous improvement into strategic decision-making processes.
- · Leverage technology to automate performance measurement and facilitate growth.

#### Course Outlines

#### Day 1: Foundations of Performance Measurement and Analytics

- Introduction to modern performance measurement frameworks e.g., Balanced Scorecard, OKRs
- Aligning Key Performance Indicators KPIs with strategic objectives
- Advanced data analytics techniques for performance measurement
- Tools and platforms for real-time monitoring

#### Day 2: Continuous Improvement Fundamentals and Implementation

- Core principles of continuous improvement methodologies Lean, Kaizen, Six Sigma
- Developing and sustaining a continuous improvement framework
- Identifying opportunities for improvement through data and metrics

#### Day 3: Introduction to Benchmarking

- · Understanding different types of benchmarking internal, competitive, functional, best-in-class
- · Steps to effective benchmarking for organizational excellence





- Methods for data collection and analysis in benchmarking
- · Case studies showcasing benchmarking for operational excellence across various industries

#### Day 4: Integrating Benchmarking and Continuous Improvement

- Linking benchmarking results to performance improvement initiatives
- Refining continuous improvement strategies through benchmarking insights
- Collaborative benchmarking: Gaining cross-industry insights and fostering innovation

#### Day 5: Technology and Culture for Sustained Performance Excellence

- Digital tools for automating performance measurement
- Utilizing AI, IoT, and machine learning for optimization and predictive analytics
- Building a culture that supports continuous improvement and benchmarking
- Long-term strategies for sustaining performance improvement and benchmarking initiatives

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