

Performance Measurement, Continuous Improvement,
and Benchmarking Advanced

Casablanca (Morocco)

11 - 15 August 2025

UK Training

PARTNER



Performance Measurement, Continuous Improvement, and Benchmarking Advanced

Code: LM28 From: 11 - 15 August 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

In today's dynamic global landscape, effectively measuring performance and promoting continuous improvement are essential drivers of organizational success. This intensive 5-day advanced course offers a deep dive into contemporary strategies, methodologies, and tools that can significantly enhance organizational operations. Participants will explore advanced analytics, real-time performance tracking, and innovative benchmarking practices, equipping them with the skills necessary to foster operational excellence and enhance competitive advantage. The course will empower participants to cultivate a culture of continuous improvement while leveraging benchmarking to increase productivity and spur innovation.

Course Objectives

- Master frameworks and tools for effective performance measurement.
- Design and implement continuous improvement programs that align with strategic objectives.
- Apply benchmarking practices to elevate organizational performance.
- Utilize data analytics for real-time tracking and optimization of performance.
- Foster a culture of continuous improvement and innovation within teams.
- Develop strategies for performance improvement based on industry benchmarks.
- Integrate benchmarking and continuous improvement into strategic decision-making processes.
- Leverage technology to automate performance measurement and facilitate growth.

Course Outlines

Day 1: Foundations of Performance Measurement and Analytics

- Introduction to modern performance measurement frameworks e.g., Balanced Scorecard, OKRs
- Aligning Key Performance Indicators KPIs with strategic objectives
- Advanced data analytics techniques for performance measurement
- Tools and platforms for real-time monitoring

Day 2: Continuous Improvement Fundamentals and Implementation

- Core principles of continuous improvement methodologies Lean, Kaizen, Six Sigma
- Developing and sustaining a continuous improvement framework
- Identifying opportunities for improvement through data and metrics

Day 3: Introduction to Benchmarking

- Understanding different types of benchmarking internal, competitive, functional, best-in-class
- Steps to effective benchmarking for organizational excellence

The logo for UK Training Partner features the text 'UK Training' in a smaller, black sans-serif font above the word 'PARTNER' in a large, bold, black sans-serif font. The background of the logo is a stylized chessboard with several chess pieces (a king, a pawn, and a knight) in gold and silver, set against a backdrop of concentric white circles.

- Methods for data collection and analysis in benchmarking
- Case studies showcasing benchmarking for operational excellence across various industries

Day 4: Integrating Benchmarking and Continuous Improvement

- Linking benchmarking results to performance improvement initiatives
- Refining continuous improvement strategies through benchmarking insights
- Collaborative benchmarking: Gaining cross-industry insights and fostering innovation

Day 5: Technology and Culture for Sustained Performance Excellence

- Digital tools for automating performance measurement
- Utilizing AI, IoT, and machine learning for optimization and predictive analytics
- Building a culture that supports continuous improvement and benchmarking
- Long-term strategies for sustaining performance improvement and benchmarking initiatives

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the board.

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 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

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