

Performance Measurement, Continuous Improvement,
and Benchmarking Advanced

Geneva (Switzerland)

20 - 24 October 2025

UK Training

PARTNER



Performance Measurement, Continuous Improvement, and Benchmarking Advanced

Code: LM28 From: 20 - 24 October 2025 City: Geneva (Switzerland) Fees: 4700 Pound

Introduction

In today's dynamic global landscape, effectively measuring performance and promoting continuous improvement are essential drivers of organizational success. This intensive 5-day advanced course offers a deep dive into contemporary strategies, methodologies, and tools that can significantly enhance organizational operations. Participants will explore advanced analytics, real-time performance tracking, and innovative benchmarking practices, equipping them with the skills necessary to foster operational excellence and enhance competitive advantage. The course will empower participants to cultivate a culture of continuous improvement while leveraging benchmarking to increase productivity and spur innovation.

Course Objectives

- Master frameworks and tools for effective performance measurement.
- Design and implement continuous improvement programs that align with strategic objectives.
- Apply benchmarking practices to elevate organizational performance.
- Utilize data analytics for real-time tracking and optimization of performance.
- Foster a culture of continuous improvement and innovation within teams.
- Develop strategies for performance improvement based on industry benchmarks.
- Integrate benchmarking and continuous improvement into strategic decision-making processes.
- Leverage technology to automate performance measurement and facilitate growth.

Course Outlines

Day 1: Foundations of Performance Measurement and Analytics

- Introduction to modern performance measurement frameworks e.g., Balanced Scorecard, OKRs
- Aligning Key Performance Indicators KPIs with strategic objectives
- Advanced data analytics techniques for performance measurement
- Tools and platforms for real-time monitoring

Day 2: Continuous Improvement Fundamentals and Implementation

- Core principles of continuous improvement methodologies Lean, Kaizen, Six Sigma
- Developing and sustaining a continuous improvement framework
- Identifying opportunities for improvement through data and metrics

Day 3: Introduction to Benchmarking

- Understanding different types of benchmarking internal, competitive, functional, best-in-class
- Steps to effective benchmarking for organizational excellence

The logo for UK Training Partner features the text 'UK Training' in a smaller, black sans-serif font above the word 'PARTNER' in a large, bold, black sans-serif font. The text is positioned over a background of a chessboard with several chess pieces (a king, a pawn, and a knight) and a circular ripple effect.

- Methods for data collection and analysis in benchmarking
- Case studies showcasing benchmarking for operational excellence across various industries

Day 4: Integrating Benchmarking and Continuous Improvement

- Linking benchmarking results to performance improvement initiatives
- Refining continuous improvement strategies through benchmarking insights
- Collaborative benchmarking: Gaining cross-industry insights and fostering innovation

Day 5: Technology and Culture for Sustained Performance Excellence

- Digital tools for automating performance measurement
- Utilizing AI, IoT, and machine learning for optimization and predictive analytics
- Building a culture that supports continuous improvement and benchmarking
- Long-term strategies for sustaining performance improvement and benchmarking initiatives

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a background of concentric white circles on a light gray surface.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Anney (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House





UK Training
PARTNER



UK Training
PARTNER





UK Training
PARTNER



UK Training
PARTNER



Blackbird Training Cities

Asia



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)

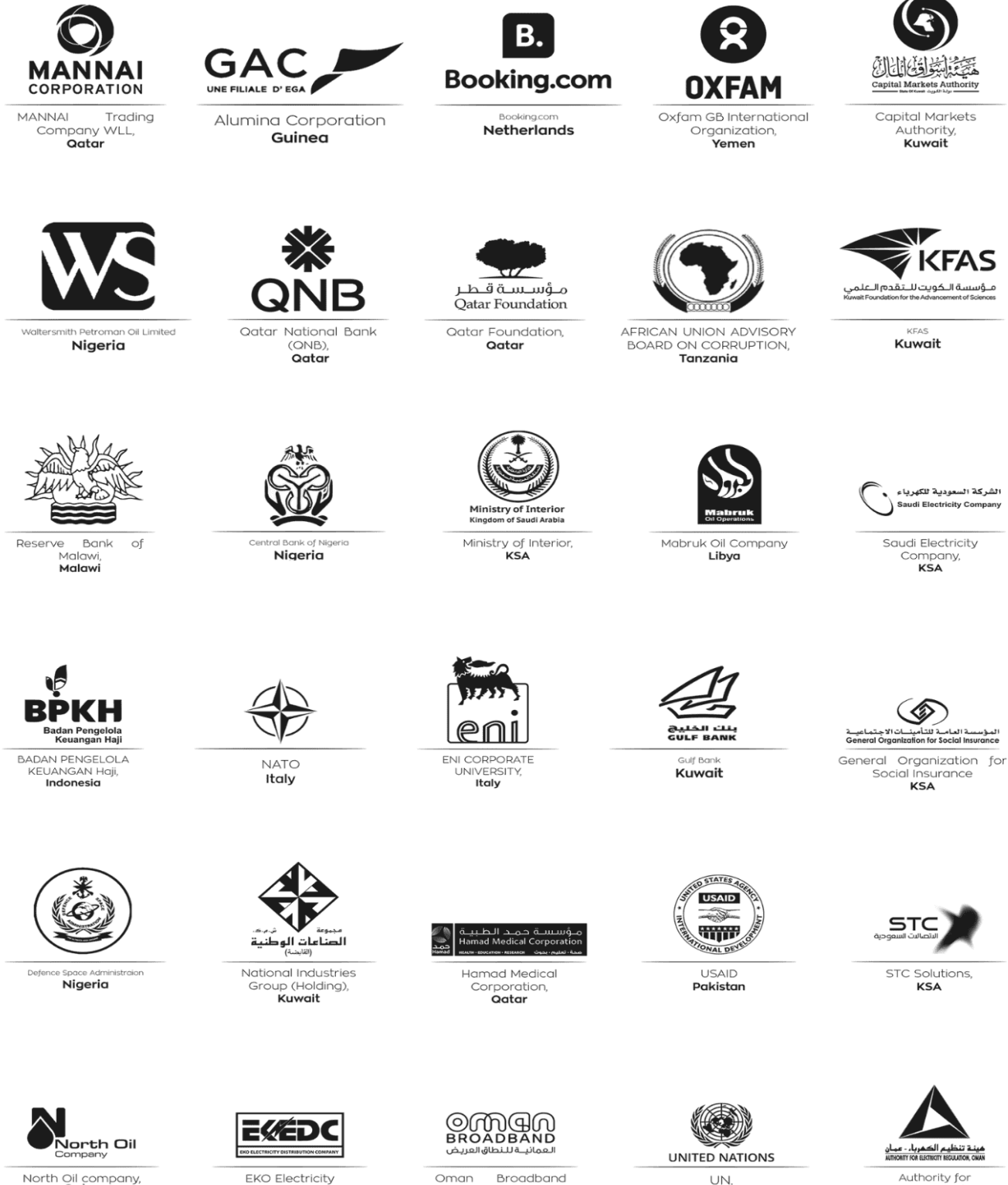


Tunis (Tunisia)

Africa

UK Training
PARTNER

Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



BLACKBIRD
FOR TRAINING

 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

