

Performance Measurement, Continuous Improvement,  
and Benchmarking Advanced

*Madrid (Spain)*

*7 - 11 July 2025*

UK Training

**PARTNER**



# Performance Measurement, Continuous Improvement, and Benchmarking Advanced

Code: LM28 From: 7 - 11 July 2025 City: Madrid (Spain) Fees: 4400 Pound

## Introduction

In today's dynamic global landscape, effectively measuring performance and promoting continuous improvement are essential drivers of organizational success. This intensive 5-day advanced course offers a deep dive into contemporary strategies, methodologies, and tools that can significantly enhance organizational operations. Participants will explore advanced analytics, real-time performance tracking, and innovative benchmarking practices, equipping them with the skills necessary to foster operational excellence and enhance competitive advantage. The course will empower participants to cultivate a culture of continuous improvement while leveraging benchmarking to increase productivity and spur innovation.

## Course Objectives

- Master frameworks and tools for effective performance measurement.
- Design and implement continuous improvement programs that align with strategic objectives.
- Apply benchmarking practices to elevate organizational performance.
- Utilize data analytics for real-time tracking and optimization of performance.
- Foster a culture of continuous improvement and innovation within teams.
- Develop strategies for performance improvement based on industry benchmarks.
- Integrate benchmarking and continuous improvement into strategic decision-making processes.
- Leverage technology to automate performance measurement and facilitate growth.

## Course Outlines

### Day 1: Foundations of Performance Measurement and Analytics

- Introduction to modern performance measurement frameworks e.g., Balanced Scorecard, OKRs
- Aligning Key Performance Indicators KPIs with strategic objectives
- Advanced data analytics techniques for performance measurement
- Tools and platforms for real-time monitoring

### Day 2: Continuous Improvement Fundamentals and Implementation

- Core principles of continuous improvement methodologies Lean, Kaizen, Six Sigma
- Developing and sustaining a continuous improvement framework
- Identifying opportunities for improvement through data and metrics

### Day 3: Introduction to Benchmarking

- Understanding different types of benchmarking internal, competitive, functional, best-in-class
- Steps to effective benchmarking for organizational excellence

The logo for UK Training Partner features the text 'UK Training' in a smaller, black sans-serif font above the word 'PARTNER' in a large, bold, black sans-serif font. The text is positioned over a background of a chessboard with several chess pieces (a king, a pawn, and a knight) and a circular ripple effect.

- Methods for data collection and analysis in benchmarking
- Case studies showcasing benchmarking for operational excellence across various industries

#### Day 4: Integrating Benchmarking and Continuous Improvement

- Linking benchmarking results to performance improvement initiatives
- Refining continuous improvement strategies through benchmarking insights
- Collaborative benchmarking: Gaining cross-industry insights and fostering innovation

#### Day 5: Technology and Culture for Sustained Performance Excellence

- Digital tools for automating performance measurement
- Utilizing AI, IoT, and machine learning for optimization and predictive analytics
- Building a culture that supports continuous improvement and benchmarking
- Long-term strategies for sustaining performance improvement and benchmarking initiatives

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training  
**PARTNER**

## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### Africa



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training  
**PARTNER**

## Blackbird Training Cities

### Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom



+44 7401 1773 35  
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

UK Training

**PARTNER**

