

## Implementing and Managing Organisational Change

*Casablanca (Morocco)*

*1 - 5 September 2025*

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## Implementing and Managing Organisational Change

Code: LM28 From: 1 - 5 September 2025 City: Casablanca (Morocco) Fees: 3300 Pound

### Introduction

Welcome to the Advanced Course on Implementing and Managing Organizational Change. In today's rapidly evolving business landscape, organizations must adapt and transform to remain competitive. This course provides a comprehensive understanding of the principles and strategies essential for successfully implementing and managing organizational change. Participants will explore the latest advancements and best practices in change management, equipping them with the knowledge and skills to effectively lead change initiatives.

### Course Objectives

- **Understanding Organizational Change:** Develop a deep understanding of organizational change and its critical role in today's business environment. Explore the types and drivers of change and their impact on individuals and organizations.
- **Change Management Models and Frameworks:** Learn about various change management models and frameworks, including contemporary approaches. Discover how to assess readiness for change, develop change strategies, and create a robust change management plan.
- **Leading Change:** Build essential leadership skills to manage and drive change. Understand how to overcome resistance, foster employee engagement, and create a change-ready culture. Gain insights into effective communication techniques to encourage buy-in throughout the organization.
- **Change Implementation Strategies:** Explore advanced strategies for implementing change. Learn about project management for change, resource allocation, risk assessment, and methods for tracking and evaluating change outcomes.
- **Sustaining and Embedding Change:** Learn strategies for sustaining change in the long term by embedding it within organizational culture and operations. Discover techniques for evaluating change effectiveness, supporting employees through transitions, and ensuring long-term change adoption.

### Course Outlines

#### Day 1: Understanding Organizational Change

- Overview of organizational change and its importance
- Types of change and change drivers
- The impact of change on individuals and organizations

#### Day 2: Change Management Models and Frameworks

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are gold and silver. The board is white and black squares. The text 'UK Training PARTNER' is overlaid on the board.

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- Modern change management models and methodologies
- Assessing organizational readiness for change
- Developing change strategies and detailed management plans

### Day 3: Leading Change

- Essential leadership skills for managing change
- Techniques for overcoming resistance to change
- Effective communication strategies to engage stakeholders

### Day 4: Change Implementation Strategies

- Project management for implementing change
- Resource allocation, risk assessment, and mitigation
- Measuring and monitoring change outcomes

### Day 5: Sustaining and Embedding Change

- Long-term strategies for sustaining change
- Evaluating the effectiveness of change initiatives
- Supporting employees during transitions and embedding change in culture

### Conclusion

By the end of this course, participants will understand the importance of change management in an organization and be able to develop and implement a robust change implementation and management plan. This course emphasizes project management and implementation skills that are essential for driving sustainable, effective change and highlights the benefits of change management in an organization.

Get ready to lead your organization's transformation initiatives with confidence and create lasting impact!

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