Investment portfolio management

Orlando, Florida (USA)

9 - 13 March 2026

UK Traininig
PARTNER

Investment portfolio management

Introduction

The Advanced Investment Management course is a comprehensive and intensive training program designed to equip participants with the most up-to-date knowledge and advanced skills in investment portfolio management. This course delves into the rapidly evolving landscape of investment strategies, portfolio management techniques, and the integration of technology in investment decision-making. Participants will gain a deep understanding of contemporary investment portfolio management concepts and practices, enabling them to navigate the complexities of modern financial markets with confidence and expertise.

By understanding what is investment portfolio management and exploring various types of investment portfolio management, participants will be able to optimize their portfolios and achieve their financial goals in dynamic market conditions.

Course Objectives

By the end of this course, participants will:

- Gain a comprehensive understanding of modern investment portfolio management concepts and their relationship with savings in the digital era.
- Explore advanced investment portfolio management strategies and their applications in different market conditions.
- Examine the evolving role of technology in investment portfolio management and decision-making.
- Analyze the impact of macroeconomic factors on investment strategies.
- Develop proficiency in building and managing advanced investment portfolios.
- Learn cutting-edge investment portfolio analysis techniques and evaluation methods.
- Understand the principles and criteria for selecting stocks and navigating dynamic markets.
- Explore the use of alternative investments and their role in portfolio diversification.
- Evaluate the performance and risks associated with modern investment approaches.
- Apply advanced financial modeling techniques to assess investment opportunities.
- Use quantitative methods to measure and manage portfolio risk.

Course Outlines

Day 1: Introduction to Modern Investment Management

- Relationship between investment and savings in the digital era.
- Advanced concepts of the time value of money.
- Role of technology and innovation in investment portfolio management.

Day 2: Modern Investment Strategies

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

- Active vs. passive investing.

- Factor investing and smart beta strategies.

- Sustainable investing:

    - Environmental, social, and governance ESG investing.

    - Impact investing and sustainable finance.

Day 3: Integration of Technology in Investment Management

- Artificial intelligence and machine learning in portfolio optimization.

- Big data and predictive analytics in investment decision-making.

- Macroeconomic factors and investment strategies:

    - Analysis of macroeconomic factors.

    - Global market trends and geopolitical risks.

Day 4: Behavioral Finance and Investor Psychology

- Understanding investor behavior and psychological biases in investment decision-making.

- Advanced investment portfolio construction and risk management:

    - Portfolio construction strategies.

    - Risk management techniques.

Day 5: Advanced Investment Analysis Techniques

- Fundamental and technical analysis.

- Quantitative methods for risk measurement and management.

- Alternative investments and portfolio diversification:

    - Introduction to alternative investments.

    - Role of alternative investments in diversification.

- Performance evaluation and attribution analysis:

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

- Performance evaluation techniques.

- Attribution analysis and benchmarking.

Why Attend this Course: Wins & Losses!

- Gain a robust understanding of investment portfolio management, including its definition and meaning.
- Learn how to build an investment portfolio and optimize it using advanced investment portfolio management strategies.
- Develop skills in investment portfolio analysis and performance evaluation.
- Understand equity investment portfolio management and how to navigate dynamic financial markets.
- Master the use of technology in investment portfolio optimization.
- Create effective investment portfolio planning for long-term success.
- Prepare to become a proficient investment portfolio analyst.

Conclusion

By the end of this course, participants will have a robust understanding of investment portfolio management, including its definition and meaning. They will be equipped with the skills to build an investment portfolio, analyze its performance, and optimize it for various market conditions.

Participants will also learn how to develop an effective investment portfolio plan, ultimately becoming proficient investment portfolio analysts capable of navigating the complexities of modern investment landscapes.

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Cities

Europe

Malaga (Spain)

Sarajevo (Bosnia and Herzegovina)

Cascais (Portugal)

Glasgow (Scotland)

Edinburgh (UK)

Oslo (Norway)

Annecy (France)

Bordeax (France)

Copenhagen (Denmark)

Birmingham (UK)

Lyon (France)

Moscow (Russia)

Stockholm (Sweden)

Podgorica (Montenegro)

Batumi (Georgia)

London (UK)

Istanbul (Turkey)

Amsterdam

Düsseldorf (Germany) (Switzerland)

Paris (France)

Athens(Greece)

Barcelona (Spain)

Munich (Germany)

Geneva

Prague (Czech)

Vienna (Austria)

Rome (Italy)

Brussels

Madrid (Spain)

Berlin (Germany)

Lisbon (Portugal)

Zurich

Manchester (UK)

Milan (Italy)

UK Traininig
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Cities

USA & Canada

Los Angeles (USA)	Orlando, Florida (USA)	Online	Phoenix, Arizona (USA)	Houston, Texas (USA)	Boston, MA (USA)
Washington (USA)	Miami, Florida (USA)	New York City (USA)	Seattle, Washington (USA)	Washington DC (USA)	In House
Jersey,New Jersey (USA)	Toronto (Canada)				

ASIA

Baku (Azerbaijan) (Thailand)	Maldives (Maldives)	Doha (Qatar)	Manila (Philippines)	Bali (Indonesia)	Bangkok
Beijing (China)	Singapore (Singapore)	Sydney	Tokyo (Japan)	Jeddah (KSA)	Riyadh(KSA)
Melbourne (Australia) Korea)	Phuket (Thailand)	Dubai (UAE)	Kuala Lumpur (Malaysia)	Kuwait City (Kuwait)	Seoul (South
Pulau Ujong (Singapore)	Irbid (Jordan)	Jakarta (Indonesia)	Amman (Jordan)	Beirut	

Blackbird Training Cities

AFRICA

Kigali (Rwanda)

Cape Town (South Africa)

Accra (Ghana)

Lagos (Nigeria)

Marrakesh (Morocco)

Nairobi (Kenya)

Zanzibar (Tanzania)

Tangier (Morocco)

Cairo (Egypt)

Sharm El-Sheikh (Egypt)

Casablanca (Morocco)

Tunis (Tunisia)

UK Traininig
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Clients

MANNAI Trading Company WLL, **Qatar**

Alumina Corporation **Guinea**

Booking.com **Netherlands**

Oxfam GB International Organization, **Yemen**

Capital Markets Authority, **Kuwait**

Waltersmith Petroman Oil Limited **Nigeria**

Qatar National Bank (QNB), **Qatar**

Qatar Foundation, **Qatar**

AFRICAN UNION ADVISORY BOARD ON CORRUPTION, **Tanzania**

KFAS **Kuwait**

Reserve Bank of Malawi, **Malawi**

Central Bank of Nigeria **Nigeria**

Ministry of Interior, **KSA**

Mabruk Oil Company **Libya**

Saudi Electricity Company, **KSA**

BADAN PENGELOLA KEUANGAN Haji, **Indonesia**

NATO **Italy**

ENI CORPORATE UNIVERSITY, **Italy**

Gulf Bank **Kuwait**

General Organization for Social Insurance **KSA**

Defence Space Administraion **Nigeria**

National Industries Group (Holding), **Kuwait**

Hamad Medical Corporation, **Qatar**

USAID **Pakistan**

STC Solutions, **KSA**

North Oil company,

EKO Electricity

Oman Broadband

UN.

Authority for

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training

International House 185 Tower Bridge Road London SE1 2UF United Kingdom

+44 7401 1773 35
+44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

UK Traininig
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com