

Comprehensive Course in Public-Private Partnerships (PPPs)

Casablanca (Morocco) 16 - 27 February 2026



www.blackbird-training.com



# Comprehensive Course in Public-Private Partnerships (PPPs)

Code: FA28 From: 16 - 27 February 2026 City: Casablanca (Morocco) Fees: 5600 Pound

# Introduction

Public-Private Partnerships PPPs have emerged as a leading model for collaboration between public and private sectors in delivering infrastructure and services. Defined as long-term contractual arrangements between government entities and private companies, public-private partnership projects aim to efficiently develop, finance, operate, and maintain public assets. This advanced public-private partnership course offers an in-depth exploration of PPP fundamentals, trends, and applications, equipping participants with essential knowledge and advanced skills to successfully manage PPP projects.

From understanding what public-private partnerships mean to analyzing global public-private partnership trends, participants will gain the expertise needed to implement impactful projects that drive public service improvements. The course highlights benefits of public-private partnerships, such as improved efficiency, innovation, and risk-sharing, while addressing common challenges faced in PPP implementation.

# **Course Objectives**

By the end of this PPP course, participants will:

- Develop a deep understanding of the definition of public-private partnerships, including their core principles and key features.
- Explore recent trends and benefits of public-private partnerships, including evolving PPP models like Build-Operate-Transfer BOT and Design-Build-Finance-Operate DBFO.
- Analyze legal, regulatory, and institutional frameworks that guide PPP projects worldwide.
- Master tools and techniques for PPP project identification, feasibility assessment, and risk analysis.
- Understand financial structuring methods, including financial modeling, contract management, and publicprivate partnership benefits for public assets.
- Evaluate social, economic, and environmental impacts of PPP projects.
- Learn from international best practices through successful PPP case studies.
- Develop effective stakeholder engagement strategies and risk mitigation techniques.
- Navigate emerging topics and modern challenges in PPP implementation.

# **Course Outlines**

#### Day 1: Introduction to Public-Private Partnerships

- Overview of what public-private partnerships PPP mean and their key features.
- Evolution and global trends in public-private partnerships.
- Analyzing the benefits of public-private partnerships and common challenges in infrastructure projects.

UK Traininig

- Review of PPP models: BOT, DBFO, Concession, and more.
- Understanding the legal and regulatory framework for PPP projects.



#### Day 2: Project Identification and Feasibility Assessment in PPPs

- Techniques for identifying viable public-private partnership projects.
- Assessing technical, economic, and financial feasibility.
- Conducting market analysis and demand forecasting.
- Risk assessment and allocation strategies in PPP projects.
- Environmental and social impact assessments for PPPs.

#### Day 3: Financial Structuring and Risk Management in PPPs

- Overview of financing options and funding sources for PPP projects.
- Financial structuring models and techniques.
- Financial modeling and risk management in PPP projects.
- Public sector support mechanisms and guarantees for project success.

## Day 4: Legal and Contractual Frameworks for PPPs

- Legal requirements and considerations in PPP transactions.
- Drafting and negotiating PPP contracts.
- Responsibilities and obligations in PPP agreements.
- Dispute resolution mechanisms and contract monitoring.

## Day 5: Stakeholder Engagement and Governance in PPPs

- Importance of stakeholder consultation and participation.
- Developing strategies for effective stakeholder engagement in PPP projects.
- Governance structures and accountability frameworks.
- Promoting transparency, integrity, and sustainability in public-private partnerships.

# Day 6: Evaluating PPP Performance and Value for Money

- Performance measurement techniques in PPP projects.
- Methods to assess value for money in public-private partnerships.
- Benchmarking with international best public-private partnerships.
- Addressing underperformance in PPP projects.

# Day 7: Emerging Topics in Public-Private Partnerships

- Innovations in PPP models and structures.
- Incorporating digital technology and smart infrastructure in PPP projects.
- Ensuring sustainable and resilient infrastructure through PPP.
- Public-private partnerships in social sectors like healthcare and education.

# Day 8: Case Studies and Real-World Simulations

- Analysis of successful public-private partnership projects worldwide.
- Interactive case studies and group discussions on PPP decision-making.
- Simulating real-world challenges in PPP implementation.





## Day 9: Future Trends and Challenges in PPPs

- Exploring future developments in public-private partnerships.
- Addressing emerging risks in PPP implementation.
- Impact of public sector reforms on PPP projects.
- Ethical considerations in PPP decision-making.

#### Day 10: Workshop and Final Assessment

- Group workshop to develop a PPP project proposal.
- Presenting and evaluating project proposals.
- Final assessment and review of public-private partnership concepts.
- Course wrap-up, key takeaways, and Q&A session.

# Why Attend this Course: Wins & Losses!

- Gain a comprehensive understanding of what public-private partnerships mean and their applications.
- Learn advanced techniques in PPP project identification, financial modeling, and risk management.
- Understand the benefits of public-private partnerships and how to leverage them for infrastructure development.
- Master legal and contractual frameworks essential for PPP success.
- Engage in real-world case studies and simulations to solidify your knowledge.
- Prepare to navigate emerging trends in public-private partnerships and modern implementation challenges.

# Conclusion

This Public-Private Partnerships course provides participants with advanced, practical insights into PPP project implementation. Through interactive case studies and hands-on workshops, participants will master essential PPP concepts and be well-prepared to lead impactful public-private collaborations.

Gain the skills and knowledge to drive sustainable, efficient, and innovative PPP projects that make a lasting difference in your community and beyond.





# **Blackbird Training Cities**

# Europe



Malaga (Spain)

Annecy (France)



Sarajevo (Bosnia and Herzegovass)ais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)

Lyon (France)



Oslo (Norway)



Moscow (Russia)



Stockholm (Sweden)



Bordeax (France)

Podgorica (Montenegro)



Copenhagen (Denmark)





Birmingham (UK)

Salzburg (Austria)



Barcelona (Spain)



Istanbul (Turkey)

Munich (Germany)



Geneva (Switzerland)



Berlin (Germany)



Düsseldorf (Germany)

Prague (Czech)



Zurich (Switzerland)

Vienna (Austria)



Athens(Greece)

Rome (Italy)



Manchester (UK)



Brussels (Belgium)



Milan (Italy)



Madrid (Spain)





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com

Lisbon (Portugal)





# **Blackbird Training Cities**

#### USA & Canada



Los Angeles (USA)

Washington (USA)



Orlando, Florida (USA)

Barn Ashar Mary



New York City (USA)

Online



Phoenix, Arizona (USA)

Seattle, Washington (USA)



Houston, Texas (USA)

Washington DC (USA)



Boston, MA (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

Miami, Florida (USA)



# **ASIA**



Doha (Qatar)



Manila (Philippines)





Bangkok

Riyadh(KSA)

Baku (Azerbaijan) (Thailand)



Maldives (Maldives)

Beijing (China)



Melbourne (Australia) Korea)



Pulau Ujong (Singapore)



Phuket (Thailand)

Irbid (Jordan)



Jakarta (Indonesia)

Dubai (UAE)



Kuala Lumpur (Malaysia)



Amman (Jordan)



Jeddah (KSA)

Kuwait City (Kuwait)



Beirut





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



















# Blackbird Training Cities



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)

Tangier (Morocco)

Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Tunis (Tunisia)





# **Blackbird Training Clients**

Β.

**Booking.com** 

Netherlands



ANNAI Trading Company WLL, MANNAI Qatar



Nigeria

Ce

GA(

UNE FILIALE D'EGA

Qatar



Alumina Corporation

Guinea

مـؤسـسـة قـطـر Qatar Foundation Qatar Foundation, **Qatar** 



Oxfam GB International Organization, **Yemen** 



Capital Markets Authority, **Kuwait** 



Kuwait



Reserve Bar Malawi, **Malawi** Bank of



Nigeria



Ministry of Interior, KSA



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania

Mabruk Oil Company Libya

Saudi Electricity Company, **KSA** 

Ś

General Organization for Social Insurance ral C. Social Insu KSA

جتماعية General Or

الشركة السعودية للكهريا. Baudi Electricity Company



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Nigeria



North Oil company,



NATO

Italy

ناءات الوطنية National Industries

E%EDC

EKO Electricity



ad Medical Co Hamad Medical

Corporation, **Qatar** 



Oman Broadband



USAID Pakistan



UN.



STC Solutions, **KSA** 





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com













# **Blackbird Training Categories**

## Management & Admin

Entertainment & Leisure Professional Skills Finance, Accounting, Budgeting Media & Public Relations Project Management Human Resources Audit & Quality Assurance Marketing, Sales, Customer Service Secretary & Admin Supply Chain & Logistics Management & Leadership Agile and Elevation

# **Technical Courses**

Artificial Intelligence (AI) Hospital Management Public Sector Special Workshops Oil & Gas Engineering Telecom Engineering IT & IT Engineering Health & Safety Law and Contract Management Customs & Safety Aviation C-Suite Training

UK Traininig





International House 185 Tower Bridge Road London SE1 2UF United Kingdom



+44 7401 1773 35 +44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

