

Comprehensive Course in Public-Private Partnerships  
(PPPs)

*Casablanca (Morocco)*

*17 - 28 February 2025*

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## Comprehensive Course in Public-Private Partnerships (PPPs)

Code: FA28 From: 17 - 28 February 2025 City: Casablanca (Morocco) Fees: 5600 Pound

### Introduction

Public-Private Partnerships PPPs have emerged as a popular and efficient model for collaboration between public and private sectors in delivering infrastructure and services. Defined as long-term contractual arrangements between government bodies and private entities, PPP projects aim to develop, finance, operate, and maintain public assets efficiently. This advanced course offers a comprehensive exploration of public-private partnerships, equipping participants with essential knowledge and advanced skills to successfully manage PPP projects. From understanding what public-private partnerships mean to analyzing global public-private partnership trends, participants will gain the expertise to implement successful, impactful projects.

### Course Objectives

- Develop a deep understanding of the definition of public-private partnerships, including core principles and essential features.
- Explore recent trends, benefits of public-private partnerships, and evolving PPP models like Build-Operate-Transfer BOT and Design-Build-Finance-Operate DBFO.
- Analyze legal, regulatory, and institutional frameworks guiding PPPs worldwide.
- Master tools and techniques for project identification, feasibility assessment, and risk analysis in public-private partnership projects.
- Understand financial structuring, including financial modeling, contract management, and public-private partnership benefits for public assets.
- Evaluate the social, economic, and environmental impacts of PPPs.
- Draw on international best practices from successful PPP case studies.
- Learn effective stakeholder engagement strategies and risk mitigation techniques within public-private partnerships.
- Explore emerging topics and navigate modern challenges in PPP implementation.

### Course Outlines

#### Day 1: Introduction to Public-Private Partnerships

- Overview of what public-private partnerships PPP mean and key features.
- Evolution and global trends in public-private partnerships.
- Analyzing public-private partnership benefits and challenges for infrastructure.
- Review of PPP models: BOT, DBFO, Concession, and more.
- Understanding the legal and regulatory framework for PPP projects.

#### Day 2: Project Identification and Feasibility Assessment in PPPs

- Techniques for identifying viable public-private partnership projects.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Assessing technical, economic, and financial feasibility.
- Conducting market analysis and demand forecasting.
- Risk assessment and allocation strategies for public-private partnership projects.
- Environmental and social impact assessments for PPPs.

### Day 3: Financial Structuring and Risk Management in PPPs

- Overview of financing options and funding sources for PPPs.
- Financial structuring models and techniques.
- Financial modeling and risk management in public-private partnership projects.
- Public sector support and guarantees for project success.

### Day 4: Legal and Contractual Frameworks for PPPs

- Legal requirements and considerations in PPP transactions.
- Drafting and negotiating contracts for public-private partnerships.
- Responsibilities and obligations in PPP agreements.
- Dispute resolution mechanisms and contract monitoring.

### Day 5: Stakeholder Engagement and Governance in PPPs

- Importance of stakeholder consultation and participation.
- Developing strategies for effective engagement in PPPs.
- Governance structures and accountability.
- Promoting transparency, integrity, and sustainability.

### Day 6: Evaluating PPP Performance and Value for Money

- Performance measurement in public-private partnerships.
- Techniques to assess value for money in PPPs.
- Benchmarking with international best public-private partnerships.
- Methods for dealing with underperforming PPP projects.

### Day 7: Emerging Topics in Public-Private Partnerships

- Innovations in public-private partnership models and structures.
- Incorporating digital technology and smart infrastructure.
- Ensuring sustainable and resilient infrastructure through PPPs.
- PPPs in social sectors like healthcare and education.

### Day 8: Case Studies and Real-World Simulations

- Analysis of successful public-private partnership projects worldwide.
- Interactive case studies and group discussions on PPP decision-making.
- Simulating real-world challenges in PPP implementation.

### Day 9: Future Trends and Challenges in PPPs

- Future developments in public-private partnerships.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) in gold and silver. The board is set on a checkered pattern, and the pieces are arranged in a strategic formation. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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- Addressing risks in PPP implementation.
- Implications of public sector reforms for public-private partnership projects.
- Ethical considerations in PPP decision-making.

### Day 10: Workshop and Final Assessment

- Group workshop to develop a PPP project proposal.
- Presenting and evaluating project proposals.
- Final assessment and review of public-private partnership concepts.
- Course wrap-up and key takeaways, with a Q&A and feedback session.

### Conclusion

This course on Public-Private Partnerships provides participants with advanced, practical insights into PPP project implementation. Through interactive case studies and workshops, participants will not only master the essentials of public-private partnerships but also be well-prepared to drive impactful public-private collaborations. Let me know if you'd like further refinement or any additional details!

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