BLACKBIRD FOR TRAINING

Advanced Procurement and Logistics Skills Mastery

7 – 11 February 2027
Tunis (Tunisia)



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Introduction

In today's dynamic and interconnected world of business, mastering advanced procurement and logistics skills is essential for organizations seeking a competitive edge. This intensive course provides a comprehensive introduction to procurement and logistics management, equipping participants with the latest insights, strategies, and tools required to navigate the complexities of modern supply chains and procurement processes.

Through a combination of theoretical knowledge, practical case studies, and hands-on exercises, participants will gain a deep understanding of what is procurement and logistics and how to apply advanced principles and techniques. Whether you're looking to become a procurement and logistics specialist or enhance your organization's operations, this course offers the tools and knowledge needed to excel in the field.

Course Objectives

This procurement and logistics management course aims to:

- Strategic Procurement Management: Develop a strategic mindset for procurement, understanding how it aligns with overall organizational goals and exploring advanced strategies for supplier relationship management.
- Supply Chain Optimization: Learn to optimize the supply chain using cutting-edge technologies, data analytics, and risk management strategies to enhance efficiency, reduce costs, and improve overall performance.
- Digital Transformation in Logistics: Explore the impact of Industry 4.0 on logistics operations, focusing on technologies such as IoT, blockchain, and AI to streamline processes and improve visibility.
- Global Sourcing Strategies: Understand the challenges and opportunities of global procurement and logistics, including managing international suppliers and ensuring compliance with global regulations.
- Ethics and Sustainability in Procurement: Recognize the importance of ethical considerations and sustainable practices in procurement and logistics, focusing on social responsibility and environmental impact.
- Negotiation and Contract Management: Master advanced negotiation techniques and effective contract management strategies to establish mutually beneficial agreements while minimizing risks.
- Data-Driven Decision Making: Harness the power of data analytics in decision-making, using KPIs to drive continuous improvement and make informed strategic choices.
- Compliance and Regulatory Considerations: Stay updated on the latest legal and regulatory requirements affecting procurement and logistics, ensuring organizational compliance and risk mitigation.



Course Outlines

Day 1: Foundations of Advanced Procurement

- Overview of advanced procurement and logistics.
- Strategic Procurement Management and its role in organizational success.
- Supplier Relationship Management SRM techniques.

Day 2: Supply Chain Optimization

- Developing effective supply chain strategies.
- Demand forecasting and planning for efficient logistics.
- Risk management strategies in the supply chain.

Day 3: Digital Transformation in Logistics

- Understanding Industry 4.0 and its impact on logistics.
- Applications of IoT in procurement and logistics service.
- Leveraging blockchain for enhanced supply chain transparency.

Day 4: Global Sourcing and Ethics

- Strategies for international procurement and logistics.
- Managing international suppliers and mitigating risks.
- Ethical considerations and sustainability practices in procurement.

Day 5: Negotiation, Data-Driven Decision Making, and Compliance

- Advanced negotiation techniques for procurement professionals.
- Utilizing data analytics in procurement and logistics.
- Contract management and navigating regulatory landscapes.
- Ensuring compliance with global procurement and logistics standards.

Why Attend this Course: Wins & Losses!

- Gain a thorough understanding of what is procurement and logistics and how they drive organizational success.
- Acquire advanced logistics skills and strategies to optimize supply chains.
- Learn how to navigate global procurement and logistics challenges.
- Master negotiation techniques and contract management to build strong supplier relationships.
- Develop data-driven decision-making skills to enhance performance.
- Prepare for a procurement and logistics certificate and boost your career prospects.
- Understand procurement and logistics manager duties and the skills needed to excel in leadership roles.



Conclusion

By the end of this course, participants will have a comprehensive understanding of the foundations and advanced principles of procurement and logistics management. They will be equipped with the skills required to excel as procurement and logistics specialists, enhancing their professional opportunities in the rapidly evolving global business landscape.

This course also prepares participants for a procurement and logistics certificate, equipping them with the knowledge and expertise necessary to succeed as procurement and logistics managers in today's competitive environment.

