

Enhancing Value Added

*Bordeaux (France)*

*3 - 7 March 2025*

UK Training

**PARTNER**



## Enhancing Value Added

Code: FA28 From: 3 - 7 March 2025 City: Bordeaux (France) Fees: 4400 Pound

### Introduction

This Advanced Value-Added Practices training course aims to equip participants with the knowledge and skills necessary to enhance value-added practices across various sectors. Focused on the principles of value creation, the course addresses key strategies and methodologies to boost economic, social, and environmental value. Participants will gain insights into the challenges and opportunities in their respective contexts, fostering a comprehensive understanding of how to drive sustainable and impactful value-added initiatives.

### Course Objectives

- Understand the concept of value-added and its significance in a global context.
- Identify key sectors and industries where value-added practices can be effectively implemented.
- Develop strategies for enhancing economic, social, and environmental value within their organizations or projects.
- Acquire practical skills in implementing value-added initiatives and measuring their impact.
- Contribute to overall economic development and diversification goals through value creation.

### Course Outlines

#### Day 1: Introduction to Value-Added Concepts

- Definition and significance of value-added.
- Global trends and best practices in value creation.
- Overview of the economic landscape and the value-added process.

#### Day 2: Identifying Opportunities for Value Addition

- Analyzing key sectors for potential value-added interventions.
- Case studies showcasing successful value-added projects.
- Regulatory frameworks and incentives for value-added initiatives.

#### Day 3: Strategies for Economic Value Addition

- Developing business models that prioritize value creation.
- Innovation and technology-driven approaches to enhance economic value.
- Building partnerships and collaborations to amplify economic impact.

#### Day 4: Social and Environmental Value Creation

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training  
**PARTNER**

- Understanding the social and environmental context.
- Corporate Social Responsibility CSR and sustainable practices.
- Integrating social and environmental considerations into value-added initiatives.

### Day 5: Implementation and Impact Measurement

- Project planning and execution for value-added initiatives.
- Monitoring and evaluating the impact of value creation.
- Overcoming challenges and sustaining value-added practices.

### Conclusion

By the end of this course, participants will have a robust understanding of what value added means, including the benefits of adding value to products and services. They will be able to identify value-added solutions and leverage tools for value-added analysis and measurement, contributing significantly to their organizations' success.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Anney (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House





UK Training  
**PARTNER**



UK Training  
**PARTNER**





UK Training  
**PARTNER**



UK Training  
**PARTNER**





## Blackbird Training Cities

### Asia



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)  
(Malaysia)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

### Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

