

## Enhancing Value Added

Casablanca (Morocco) 23 - 27 February 2026

# UK Training **PARTNER**

www.blackbird-training.com



#### Enhancing Value Added

Code: FA28 From: 23 - 27 February 2026 City: Casablanca (Morocco) Fees: 3300 Pound

#### Introduction

The Advanced Value-Added Practices training course is designed to equip participants with the knowledge and skills necessary to enhance value-added practices across various sectors. Centered on the principles of value creation, this course delves into key strategies and methodologies that boost economic, social, and environmental value. Participants will gain a comprehensive understanding of what is value added and how to implement effective initiatives within their organizations.

This program highlights global trends, value added solutions, and best practices in value creation, offering practical insights into the value added process. By the end of the course, participants will be prepared to tackle challenges and seize opportunities to drive sustainable and impactful value-added initiatives.

#### **Course Objectives**

This course aims to:

- Provide a comprehensive understanding of the value added definition and its significance in a global context.
- Identify key sectors and industries where value-added practices can be effectively implemented.
- Develop strategies for enhancing economic, social, and environmental value-added services within organizations or projects.
- Acquire practical skills in implementing value-added initiatives and conducting value added analysis to measure their impact.
- Contribute to economic development and diversification through effective value creation and value added investing.

#### **Course Outlines**

#### Day 1: Introduction to Value-Added Concepts

• Definition and significance of value added: Understanding what is value added and its role in the global economy.

**UK** Traininig

- Exploring value added tax definition and its implications on businesses.
- Global trends and best practices in value creation.
- Overview of the economic landscape and the value added process.

#### Day 2: Identifying Opportunities for Value Addition

- Analyzing key sectors for potential value added products and services.
- Case studies showcasing successful value-added projects.





- Regulatory frameworks and value added tax identification for compliant initiatives.
- Incentives for promoting value added solutions in various industries.

#### Day 3: Strategies for Economic Value Addition

- Developing business models that prioritize value creation and economic growth.
- Utilizing innovation and technology-driven approaches to enhance economic value.
- Building partnerships and collaborations to amplify value-added impact.
- Understanding the rate of value added tax and its influence on pricing strategies.

#### Day 4: Social and Environmental Value Creation

- Understanding the importance of social and environmental value-added contexts.
- Implementing Corporate Social Responsibility CSR and sustainable practices.
- Integrating social and environmental considerations into value-added services.
- Addressing sustainability and ethical standards in value added initiatives.

#### Day 5: Implementation and Impact Measurement

- Project planning and execution for value-added initiatives.
- Conducting value added analysis and measuring the impact of value creation.
- Overcoming challenges and sustaining value-added practices.
- Applying the value added method and understanding the steps of value addition.

#### Why Attend this Course: Wins & Losses!

- Gain a comprehensive understanding of what is value added and its strategic importance in modern businesses.
- Learn the benefits of adding value to products and services to enhance competitiveness.
- Develop practical skills in identifying value added solutions and conducting value added analysis.
- Understand the value added process and how to implement effective value-added initiatives.
- Master the principles of value added investing to foster economic growth and sustainability.
- Navigate value added tax implications, including value added tax meaning, compliance, and value added tax identification.

#### Conclusion

By the end of this course, participants will have a robust understanding of what value added means, including the benefits of adding value to products and services. They will be able to identify value added solutions, implement effective strategies, and leverage tools for value added analysis and measurement.

This comprehensive value-added training equips participants with the knowledge and skills to contribute significantly to their organizations' success, fostering economic, social, and environmental growth through innovative value creation and sustainable value added practices.





# **Blackbird Training Cities**

#### Europe



Malaga (Spain)

Annecy (France)



Sarajevo (Bosnia and Herzego Viasc)ais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)

Lyon (France)



Oslo (Norway)



Moscow (Russia)



Stockholm (Sweden)



Bordeax (France)

Podgorica (Montenegro)



Copenhagen (Denmark)





Birmingham (UK)

Salzburg (Austria)



Barcelona (Spain)



Istanbul (Turkey)

Munich (Germany)



Geneva (Switzerland)



Berlin (Germany)



Düsseldorf (Germany)

Prague (Czech)



Zurich (Switzerland)

Vienna (Austria)



Athens(Greece)

Rome (Italy)



Manchester (UK)



Brussels (Belgium)



Milan (Italy)



Madrid (Spain)





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com

Lisbon (Portugal)





## **Blackbird Training Cities**

#### USA & Canada



Los Angeles (USA)

Washington (USA)



Orlando, Florida (USA)

Barn Ashar Mary



New York City (USA)

Online



Phoenix, Arizona (USA)

Seattle, Washington (USA)



Houston, Texas (USA)

Washington DC (USA)



Boston, MA (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

Miami, Florida (USA)



#### **ASIA**



Doha (Qatar)



Manila (Philippines)





Bangkok

Riyadh(KSA)

Baku (Azerbaijan) (Thailand)



Maldives (Maldives)

Beijing (China)



Melbourne (Australia) Korea)



Pulau Ujong (Singapore)



Phuket (Thailand)

Irbid (Jordan)



Jakarta (Indonesia)

Dubai (UAE)



Kuala Lumpur (Malaysia)



Amman (Jordan)



Jeddah (KSA)

Kuwait City (Kuwait)



Beirut





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



















# Blackbird Training Cities



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)

Tangier (Morocco)

Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Tunis (Tunisia)





# **Blackbird Training Clients**

Β.

**Booking.com** 

Netherlands



ANNAI Trading Company WLL, MANNAI Qatar



Nigeria

Ce

GA(

UNE FILIALE D'EGA

Qatar



Alumina Corporation

Guinea

مـؤسـسـة قـطـر Qatar Foundation Qatar Foundation, **Qatar** 



Oxfam GB International Organization, **Yemen** 



Capital Markets Authority, **Kuwait** 



Kuwait



Reserve Bar Malawi, **Malawi** Bank of



Nigeria



Ministry of Interior, KSA



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania

Mabruk Oil Company Libya

Saudi Electricity Company, **KSA** 

Ś

General Organization for Social Insurance ral C. Social Insu KSA

جتماعية General Or

الشركة السعودية للكهريا. Baudi Electricity Company



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Nigeria



North Oil company,



NATO

Italy

ناءات الوطنية National Industries

E%EDC

EKO Electricity



ad Medical Co Hamad Medical

Corporation, **Qatar** 



Oman Broadband



USAID Pakistan



UN.



STC Solutions, **KSA** 





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com













# **Blackbird Training Categories**

#### Management & Admin

Entertainment & Leisure Professional Skills Finance, Accounting, Budgeting Media & Public Relations Project Management Human Resources Audit & Quality Assurance Marketing, Sales, Customer Service Secretary & Admin Supply Chain & Logistics Management & Leadership Agile and Elevation

#### **Technical Courses**

Artificial Intelligence (AI) Hospital Management Public Sector Special Workshops Oil & Gas Engineering Telecom Engineering IT & IT Engineering Health & Safety Law and Contract Management Customs & Safety Aviation C-Suite Training

UK Traininig





International House 185 Tower Bridge Road London SE1 2UF United Kingdom



+44 7401 1773 35 +44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

