

Enhancing Value Added

Casablanca (Morocco)

24 - 28 February 2025

UK Training

PARTNER



Enhancing Value Added

Code: FA28 From: 24 - 28 February 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

This Advanced Value-Added Practices training course aims to equip participants with the knowledge and skills necessary to enhance value-added practices across various sectors. Focused on the principles of value creation, the course addresses key strategies and methodologies to boost economic, social, and environmental value. Participants will gain insights into the challenges and opportunities in their respective contexts, fostering a comprehensive understanding of how to drive sustainable and impactful value-added initiatives.

Course Objectives

- Understand the concept of value-added and its significance in a global context.
- Identify key sectors and industries where value-added practices can be effectively implemented.
- Develop strategies for enhancing economic, social, and environmental value within their organizations or projects.
- Acquire practical skills in implementing value-added initiatives and measuring their impact.
- Contribute to overall economic development and diversification goals through value creation.

Course Outlines

Day 1: Introduction to Value-Added Concepts

- Definition and significance of value-added.
- Global trends and best practices in value creation.
- Overview of the economic landscape and the value-added process.

Day 2: Identifying Opportunities for Value Addition

- Analyzing key sectors for potential value-added interventions.
- Case studies showcasing successful value-added projects.
- Regulatory frameworks and incentives for value-added initiatives.

Day 3: Strategies for Economic Value Addition

- Developing business models that prioritize value creation.
- Innovation and technology-driven approaches to enhance economic value.
- Building partnerships and collaborations to amplify economic impact.

Day 4: Social and Environmental Value Creation

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it. The pieces are gold and silver. The board is white and black squares. In the background, there are concentric circles radiating from the center.

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- Understanding the social and environmental context.
- Corporate Social Responsibility CSR and sustainable practices.
- Integrating social and environmental considerations into value-added initiatives.

Day 5: Implementation and Impact Measurement

- Project planning and execution for value-added initiatives.
- Monitoring and evaluating the impact of value creation.
- Overcoming challenges and sustaining value-added practices.

Conclusion

By the end of this course, participants will have a robust understanding of what value added means, including the benefits of adding value to products and services. They will be able to identify value-added solutions and leverage tools for value-added analysis and measurement, contributing significantly to their organizations' success.

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 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

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