

Enhancing Value Added

*Casablanca (Morocco)*

*23 - 27 February 2026*

UK Training

**PARTNER**



## Enhancing Value Added

Code: FA28 From: 23 - 27 February 2026 City: Casablanca (Morocco) Fees: 3300 Pound

### Introduction

The Advanced Value-Added Practices training course is designed to equip participants with the knowledge and skills necessary to enhance value-added practices across various sectors. Centered on the principles of value creation, this course delves into key strategies and methodologies that boost economic, social, and environmental value. Participants will gain a comprehensive understanding of what is value added and how to implement effective initiatives within their organizations.

This program highlights global trends, value added solutions, and best practices in value creation, offering practical insights into the value added process. By the end of the course, participants will be prepared to tackle challenges and seize opportunities to drive sustainable and impactful value-added initiatives.

### Course Objectives

This course aims to:

- Provide a comprehensive understanding of the value added definition and its significance in a global context.
- Identify key sectors and industries where value-added practices can be effectively implemented.
- Develop strategies for enhancing economic, social, and environmental value-added services within organizations or projects.
- Acquire practical skills in implementing value-added initiatives and conducting value added analysis to measure their impact.
- Contribute to economic development and diversification through effective value creation and value added investing.

### Course Outlines

#### Day 1: Introduction to Value-Added Concepts

- Definition and significance of value added: Understanding what is value added and its role in the global economy.
- Exploring value added tax definition and its implications on businesses.
- Global trends and best practices in value creation.
- Overview of the economic landscape and the value added process.

#### Day 2: Identifying Opportunities for Value Addition

- Analyzing key sectors for potential value added products and services.
- Case studies showcasing successful value-added projects.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board. 'UK Training' is in a smaller font above 'PARTNER', which is in a large, bold, black font.

UK Training  
**PARTNER**

- Regulatory frameworks and value added tax identification for compliant initiatives.
- Incentives for promoting value added solutions in various industries.

### Day 3: Strategies for Economic Value Addition

- Developing business models that prioritize value creation and economic growth.
- Utilizing innovation and technology-driven approaches to enhance economic value.
- Building partnerships and collaborations to amplify value-added impact.
- Understanding the rate of value added tax and its influence on pricing strategies.

### Day 4: Social and Environmental Value Creation

- Understanding the importance of social and environmental value-added contexts.
- Implementing Corporate Social Responsibility CSR and sustainable practices.
- Integrating social and environmental considerations into value-added services.
- Addressing sustainability and ethical standards in value added initiatives.

### Day 5: Implementation and Impact Measurement

- Project planning and execution for value-added initiatives.
- Conducting value added analysis and measuring the impact of value creation.
- Overcoming challenges and sustaining value-added practices.
- Applying the value added method and understanding the steps of value addition.

### Why Attend this Course: Wins & Losses!

- Gain a comprehensive understanding of what is value added and its strategic importance in modern businesses.
- Learn the benefits of adding value to products and services to enhance competitiveness.
- Develop practical skills in identifying value added solutions and conducting value added analysis.
- Understand the value added process and how to implement effective value-added initiatives.
- Master the principles of value added investing to foster economic growth and sustainability.
- Navigate value added tax implications, including value added tax meaning, compliance, and value added tax identification.

### Conclusion

By the end of this course, participants will have a robust understanding of what value added means, including the benefits of adding value to products and services. They will be able to identify value added solutions, implement effective strategies, and leverage tools for value added analysis and measurement.

This comprehensive value-added training equips participants with the knowledge and skills to contribute significantly to their organizations' success, fostering economic, social, and environmental growth through innovative value creation and sustainable value added practices.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne  
(Indonesia)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom



+44 7401 1773 35  
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

UK Training  
**PARTNER**

