

Strategic Decision Making

Casablanca (Morocco)

17 - 21 November 2025

UK Training

PARTNER



Strategic Decision Making

Code: LM28 From: 17 - 21 November 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

The Advanced Strategic Decision-Making Course is designed to equip participants with a comprehensive understanding of the strategic decision-making process in today's complex business landscape. This program delves into advanced concepts and strategic decision-making techniques that enhance participants' abilities to make informed and effective strategic decisions aligned with organizational goals.

By combining theoretical knowledge with practical applications, this strategic decision-making course provides insights into various models of strategic decision making, risk management, and analytical tools. Participants will explore what is strategic decision making and how it contributes to sustainable organizational success.

Course Objectives

This strategic decision-making training aims to:

- Provide a strong foundation in the strategic decision-making process and highlight why strategic decision making is important in modern business.
- Develop strategic decision-making skills such as analytical thinking and problem-solving essential for making sound decisions.
- Introduce and apply models of strategic decision making to evaluate and compare strategic alternatives.
- Enhance understanding of risk management and navigate uncertainty in the strategic decision-making process steps.
- Explore methods for aligning decisions with organizational goals and ensuring strategic planning and decision making coherence.
- Build skills to effectively communicate and present strategic decisions to stakeholders.

Course Outlines

Day 1: Foundations of Strategic Decision Making

- Introduction to what is strategic decision making and its role in modern business success.
- Understanding the strategic decision-making definition and key concepts.
- Analyzing the external environment using PESTEL and industry analysis.
- Conducting internal environment assessments with SWOT analysis and resource analysis.

Day 2: Decision-Making Process and Models

- Detailed exploration of strategic decision-making process steps.
- Understanding rational and behavioral models of strategic decision making.
- Techniques for group decision making to enhance effective strategic decision making.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the right side of the chessboard.

UK Training
PARTNER

- Addressing ethical considerations in strategic planning and decision making.

Day 3: Advanced Decision-Making Techniques

- Applying game theory in strategic decision making.
- Using decision trees and scenario analysis to evaluate types of strategic decision making.
- Real options analysis for flexibility in strategic decision-making steps.
- Leveraging simulation, modeling, and quantitative strategic decision-making techniques.

Day 4: Risk Management and Uncertainty

- Addressing risk and uncertainty in strategic decision making.
- Performing risk assessment and analysis to support decision making.
- Applying Monte Carlo simulation and sensitivity analysis for robust strategic analysis and decision making.

Day 5: Implementing and Communicating Strategic Decisions

- Ensuring strategic alignment and effective implementation.
- Change management techniques to overcome resistance.
- Communicating strategic decisions clearly to stakeholders.
- Crafting persuasive presentations and monitoring the impact of strategic decisions.

Why Attend this Course: Wins & Losses!

- Gain a solid understanding of what is strategic decision making and its critical role in business success.
- Master various models of strategic decision making to enhance decision-making efficiency.
- Learn practical strategic decision-making techniques to tackle real-world challenges.
- Understand the benefits of strategic decision making and how to align them with organizational goals.
- Develop communication strategies for presenting strategic decisions effectively to stakeholders.
- Equip yourself with strategic decision-making skills necessary for leadership roles.

Conclusion

Upon completing this course, participants will thoroughly understand the strategic decision-making process and be able to apply various strategic decision-making techniques to real-world business challenges. This program equips participants with critical strategic decision-making skills needed to make impactful and informed decisions that drive sustainable organizational success.

Whether you're aiming to improve your strategic analysis and decision making abilities or seeking to understand why strategic decision making is important, this course provides the tools and knowledge to excel in any business environment.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The board has a checkered pattern, and there are concentric circles in the background.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>Waltersmith Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI ENI CORPORATE UNIVERSITY, Italy</p>	 <p>GULF BANK Gulf Bank Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding), Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC STC Solutions, KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO Electricity</p>	 <p>OMAN BROADBAND Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation, Oman Authority for</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

