BLACKBIRD FOR TRAINING

Environmental and Social Governance Practical Application

1 – 5 March 2027
Lyon (France)



Environmental and Social Governance Practical Application

Ref: 3254543_162576 **Date:** 1 – 5 March 2027 **Location:** Lyon (France) **Fees:** 5200 GBP

Introduction

In the global shift towards sustainability and accountability, Environmental, Social, and Governance ESG practices have become a critical aspect of strategy in the banking and finance sectors. This course provides banking professionals with a comprehensive understanding of ESG factors, their impact on financial operations, and how to integrate these considerations into organizational policies and reporting. Participants will explore key ESG trends, regulatory requirements, and best practices to ensure responsible financial management in the context of ESG.

Course Objectives

By the end of this course, participants will be able to:

- Identify the key ESG factors impacting the banking sector.
- Assess the financial implications of ESG considerations on financial statements.
- Integrate ESG factors into financial reporting practices.
- Compare internal ESG strategies with relevant regulatory requirements.

Course Outlines

Day 1: Introduction to ESG in Banking

- Overview of ESG concepts and their significance in the banking industry.
- Examination of current global trends in ESG adoption across financial institutions.
- Analysis of key environmental risks, such as climate change, and their financial implications.
- Exploration of social factors affecting community relations, labor practices, and inclusivity in the banking sector.

Day 2: Financial Impact Assessment

- Tools and methodologies for quantifying ESG-related risks and opportunities.
- Techniques for assessing the financial impact of ESG factors on banks' balance sheets and operations.
- Case studies of banks impacted by ESG considerations and the lessons learned.
- Discussion of the impact of ESG on risk management strategies within banks.



Day 3: Integrating ESG into Reporting

- Frameworks for embedding ESG into financial reporting practices.
- Key performance indicators KPIs for ESG metrics and their relevance to bank operations.
- Best practices for ESG reporting from leading financial institutions.
- Challenges in integrating ESG factors into reporting and exploring potential solutions.

Day 4: Disclosure Requirements

- Overview of global ESG regulations, including TCFD and SASB frameworks.
- Importance of transparency in ESG disclosures and the role of regulatory bodies.
- Techniques for preparing effective ESG reports that meet regulatory and stakeholder expectations.
- Workshop: Drafting an ESG disclosure report using real-world data.

Day 5: Internal vs. Regulatory Perspectives

- Developing internal ESG policies and strategies aligned with organizational goals.
- Aligning organizational culture and decision-making processes with ESG objectives.
- Understanding the regulatory landscape and ensuring compliance with ESG standards.
- Exploring future trends in ESG regulation and how they will impact the banking sector.

Why Attend This Course: Wins & Losses!

By joining this course, you will:

- Gain essential knowledge about ESG practices and how they are transforming the financial sector.
- Understand how to effectively integrate ESG considerations into banking operations, ensuring long-term sustainability.
- Learn to navigate complex ESG regulations and meet industry standards for transparency and accountability.
- Develop actionable strategies to improve your bank's ESG reporting, risk management, and decision-making processes.
- Stay ahead of evolving trends and future regulations in ESG, ensuring your institution is prepared for the future of banking.

Conclusion

This course is an invaluable resource for professionals looking to understand the growing importance of Environmental, Social, and Governance ESG in the banking industry. With the knowledge gained from this course, you will be equipped to implement effective ESG strategies that contribute to organizational resilience and success, ensuring compliance with both internal and external ESG expectations.

By integrating ESG factors into your financial reporting and operations, you will help lead your institution toward a more sustainable and responsible future.

