BLACKBIRD FOR TRAINING

Design and Environment

18 – 22 October 2027
Paris (France)



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Introduction

Welcome to the Design and Environment: Modern Advances course, a comprehensive program that explores the dynamic intersection of design principles and environmental considerations in the context of today's rapidly evolving world. In this course, we aim to provide participants with a thorough understanding of sustainable design and its growing importance in modern practices. You will explore the sustainable design meaning, its principles, and the latest sustainable design solutions aimed at creating innovative and ecologically responsible designs. By engaging with the newest advancements in green technologies and sustainable design techniques, this course will equip you with the skills necessary to create designs that prioritize both function and environmental responsibility.

If you've ever wondered "What is sustainable design?" or "What are the key principles of sustainable design?", this course provides a solid foundation, answering these questions and more. With a blend of theoretical knowledge and practical applications, you will be prepared to contribute to the future of sustainable design and construction.

Course Objectives

- Introduce participants to the importance of sustainable design, emphasizing its role in fostering a healthier planet and improving the quality of life.
- Explore the latest advancements in sustainable design techniques and how they can be applied in design and built environment projects.
- Provide insights into the environmental impact of design choices and offer strategies for minimizing negative effects.
- Develop an understanding of eco-friendly materials and energy-efficient systems essential for sustainable construction.
- Familiarize participants with the principles of biophilic design and how it promotes human well-being and environmental harmony.
- Equip participants with the tools and methodologies needed to integrate sustainability into the design process effectively.
- Encourage critical thinking and problem-solving skills to tackle complex environmental challenges through sustainable design practices.



Course Outlines

Day 1: Introduction to Sustainable Design

- Understanding the core principles and foundations of sustainable design.
- Exploring the triple bottom line: environmental, social, and economic aspects of sustainable design.
- Case studies showcasing successful sustainable design practices in real-world projects.
- How to integrate sustainability into the design process effectively.

Day 2: Green Technologies and Innovations

- Overview of green technologies and their relevance to the design and built environment.
- Exploring renewable energy sources and how they can be integrated into sustainable design solutions.
- Building automation and smart systems for enhanced energy efficiency in sustainable buildings.
- Sustainable transportation and mobility solutions as part of the sustainable design goals.

Day 3: Environmental Impact and Mitigation Strategies

- Analyzing the environmental impact of design choices through life cycle assessments and carbon footprint analysis.
- Developing strategies for waste reduction, recycling, and upcycling in the context of sustainable design.
- Understanding water conservation and its importance in the sustainable design process.

Day 4: Eco-Friendly Materials and Systems

- Exploring sustainable materials and their properties within the context of sustainable design practices.
- Discovering green building materials and construction techniques that support sustainable design objectives.
- Implementing energy-efficient HVAC systems to enhance indoor air quality and ensure healthy living environments.

Day 5: Biophilic Design and Future Trends

- Understanding the concept of biophilic design and its myriad benefits of sustainable design for both the environment and human health.
- Designing with nature: strategies for integrating natural elements into the built environment to foster better well-being.
- Investigating future trends and emerging technologies shaping the future of sustainable design.
- Developing a personal action plan for implementing sustainable design solutions.



Why Attend This Course: Wins & Losses!

- This course provides a strong foundation in sustainable design principles, enabling you to contribute to sustainable design and construction projects with confidence.
- Learn the basics of sustainable design and gain expertise in advanced sustainable design techniques, empowering you to make impactful decisions in your professional role.
- You will gain hands-on knowledge of eco-friendly materials and energy-efficient systems, which are essential for creating sustainable, high-performance designs.
- If you are aiming for sustainable design certifications, this course offers valuable insights into the requirements and sustainable design methods that will help you succeed.
- The course offers sustainable design practices that can be applied in various projects, ensuring you are prepared to meet the challenges of designing within an environmentally conscious framework.

Conclusion

This Design and Environment: Modern Advances course serves as an essential introduction to sustainable design, providing participants with the knowledge and tools to implement environmentally responsible practices in their projects. By understanding the principles of sustainable design, including sustainable design solutions and sustainable design techniques, participants will be well-equipped to pursue sustainable design certifications and contribute to sustainable design and construction efforts worldwide.

Through engaging in practical exercises and exploring real-world case studies, you will gain a deep understanding of the importance of sustainable design and how to make informed decisions that benefit both the environment and society. Join us in advancing your career while contributing to a greener, more sustainable future in the design industry.

