

## Advanced Course in MBA in Finance & Accounting

*Casablanca (Morocco)*

*10 - 14 February 2025*

UK Training

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## Advanced Course in MBA in Finance & Accounting

Code: FA28 From: 10 - 14 February 2025 City: Casablanca (Morocco) Fees: 3300 Pound

### Introduction

The Finance and Accounting MBA is an intensive 5-day program designed to sharpen your management skills and focus on current best practices in finance and accounting. Finance is a core function in business requiring executive attention, while accounting serves as the language of business. This program will enhance your competence in identifying best practices in finance and accounting, preparing you to be a strategic financial leader in your organization.

### Course Objectives

- Manage and motivate people more effectively
- Understand and effectively utilize strategic planning techniques
- Use the Baldrige performance criteria as a standard of excellence and benchmark for your organization
- Focus on real companies and their finance function and accounting processes to show participants which elements have achieved best practices status
- Remove the mystique associated with the management of finance and accounting
- Challenge yourself to become the strategic financial leader of the organization
- Prepare for future responsibilities by examining best practices in these important functions/processes

### Course Outlines

#### Day 1: Financial Management Fundamentals

- Introduction to Best Practices in Finance and Accounting
- Role of financial management CFO, Treasurer, and Controller
- Basic financial statements and their articulation
- Evaluating performance and ROI/ROCE

#### Day 2: Strategic Financial Evaluation

- Early Review and Projections of Strategy via Financial Statements
- Short-term success evaluations
- Buy, sell, or hold investments
- Financial review compared to targets
- Financial performance measurement systems
- Annual Reports and Corporate Governance
  - Best practices in annual reports
  - Reconciling accounting standards
  - Corporate governance and shareholder value
  - Benchmarking external reviews and industry reports

#### Day 3: Industry Analysis and Financial Modeling

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- Industry/Financial Analysis and Balancing the Scorecard
  - Financial managers guiding sector understanding
  - Benchmarking treasury management and controllership
  - Value creation from controllership
  - Activity-based costing and financial analysis
- Net Present Value Thinking and Financial Modeling
  - Best practices in NPV
  - Real options as a next-generation best practice
  - Communicating finance and accounting best practices
  - Next-generation model building

#### Day 4: Management and Strategy

- People Management
  - Sociotechnical management
  - Effective communication and motivation
  - Coaching skills and empowering employees
- Leading Teams and Strategic Planning
  - Benefits of teamwork and characteristics of effective teams
  - Managing conflict and understanding team member styles
  - Analyzing the strategic planning process to achieve competitive advantage

#### Day 5: Negotiation and Operational Excellence

- Negotiating for Results
  - Negotiating process and effective negotiation strategies
  - Achieving the benefits of effective negotiating
- Malcolm Baldrige Quality Award and Operational Excellence
  - Employee commitment and continuous improvement

#### Conclusion

The Finance and Accounting MBA program equips participants with essential skills and knowledge to excel as strategic financial leaders. Over the course of five intensive days, you will explore best practices in financial management, strategic evaluation, industry analysis, and negotiation. By engaging with real-world examples and collaborative learning, you will not only enhance your understanding of finance and accounting but also prepare for future challenges in an ever-evolving business landscape.

Whether you're seeking to elevate your career or transition into a leadership role, this program offers the tools and insights you need to thrive in today's competitive environment. Join us to unlock the full potential of your MBA journey!

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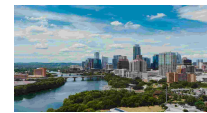
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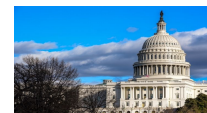
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