

Comprehensive Course in Managing Metrics & KPIs

Casablanca (Morocco)

22 September - 3 October 2025

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Comprehensive Course in Managing Metrics & KPIs

Code: PM28 From: 22 September - 3 October 2025 City: Casablanca (Morocco) Fees: 5600 Pound

Introduction

Key Performance Indicators KPIs are essential tools for enhancing project performance and managing teams to achieve strategic objectives. This comprehensive training course offers a deep dive into managing metrics and KPIs, covering everything from defining and applying them to analyzing their impact. Participants will gain the expertise needed to develop performance measurement strategies and utilize data analysis to drive project success.

Course Objectives

By the end of this course, participants will be able to:

- Develop strategies for defining and applying Key Performance Indicators KPIs effectively.
- Enhance project performance through data-driven analysis.
- Leverage KPIs to motivate teams and boost productivity.
- Create action plans based on KPI insights for sustained success.
- Identify performance issues and implement solutions through ongoing KPI monitoring.

Course Outlines

Day 1: Understanding Metrics and Key Performance Indicators KPIs

- Overview of metrics and KPIs and their significance.
- Linking KPIs to project objectives.
- Identifying appropriate KPIs for various projects.

Day 2: Designing Effective Key Performance Indicators

- Criteria for assessing the quality of KPIs.
- Aligning KPI design with strategic project goals.
- Best practices for setting measurable and actionable KPIs.

Day 3: Integrating KPIs into Projects

- Incorporating KPIs throughout the project lifecycle.
- The relationship between KPIs and action plans.
- Tools and techniques for effective KPI management.

Day 4: Analyzing Project Performance Using KPIs

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- Methods for collecting and analyzing performance data.
- Identifying strengths and weaknesses using data.
- Applying analytics to optimize performance.

Day 5: Strategic Decision-Making with KPIs

- Leveraging data to make informed project decisions.
- Using KPIs for project prioritization and productivity improvements.
- Adjusting strategies based on KPI outcomes.

Day 6: Motivating Teams and Improving Performance

- Using data to inspire and motivate teams.
- Understanding team behavior through KPI analysis.
- Techniques for fostering team commitment and enhancing performance.

Day 7: Performance Management and Course Correction

- Using KPI results to boost performance.
- Continuous improvement strategies.
- Case studies demonstrating the impact of KPIs on project success.

Day 8: Challenges in Managing KPIs

- Addressing weak or ineffective KPIs.
- Identifying and resolving causes of performance decline.
- Adapting strategies to maintain performance under challenging conditions.

Day 9: Predictive KPIs and Future Planning

- Introduction to predictive KPIs for forecasting future performance.
- Developing proactive plans based on predictive insights.
- Using predictive KPIs to improve project outcomes.

Day 10: Reviewing and Improving KPIs

- Techniques for reviewing and analyzing overall performance through KPIs.
- Adjusting and refining KPIs to ensure continuous improvement.
- Developing an action plan for future KPI implementation.

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International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

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