BLACKBIRD FOR TRAINING

The Power of Leaders: Modern Advanced Techniques

25 – 29 January 2027
Casablanca (Morocco)

UK Traininig
PARTNER



The Power of Leaders: Modern Advanced Techniques

Ref: 3254213_160934 **Date:** 25 – 29 January 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Introduction

This comprehensive leadership development training course is designed to empower both current and aspiring leaders with the latest and most advanced leadership techniques. Participants will gain a deep understanding of the principles and strategies that drive effective leadership, and they will develop practical skills to enhance their leadership capabilities. This course is ideal for leaders in various industries looking to elevate their leadership style. Whether you are looking to refine your modern leadership skills, pursue executive leadership development, or implement a robust leadership development plan, this course offers a transformative experience for achieving your leadership development goals. By mastering the best leadership techniques and strategies, you will be better prepared to lead your teams successfully in today's dynamic business world.

Course Objectives

- Understand the importance of effective leadership in today's rapidly changing and dynamic business environment.
- Develop a deep understanding of different leadership styles and how they influence team dynamics and productivity.
- Assess personal strengths and areas for development in leadership to create a personalized leadership development plan.
- Cultivate emotional intelligence to enhance your leadership qualities, including self-awareness, authenticity, and empathy.
- Build trust and establish strong relationships with team members to foster a positive work culture.
- Utilize a solution-focused approach to overcome challenges and lead with resilience.
- Enhance perseverance and determination in leadership, essential for navigating difficult situations and achieving long-term success.
- Create a clear and compelling vision, and inspire others to work toward a shared purpose with passion and commitment.
- Empower team members through delegation, fostering a culture of empowerment and responsibility.
- Foster creativity and innovation within teams, promoting out-of-the-box thinking and fresh ideas.
- Understand the significance of strategic relationships in leadership and how to build and maintain them.
- Develop leadership strategies for building strong working relationships, managing stakeholders, and enhancing communication.
- Enhance networking skills to improve relationship-building and collaboration with key stakeholders.



Course Outlines

Day 1: Optimizing Your Leadership Power

- What Defines a Leader?
- Identifying Your Leadership Baseline Leadership Assessment Profile
- The 3 Leadership Factors Shared by All Leaders
- Building Trust and Integrity as a Leader
- Taking Emotional Intelligence to the Next Level
- Using Change as a Catalyst for Good

Day 2: Mastering the Art of Influence, Inspiration, and Engagement

- How Leaders Inspire: Psychology and Key Factors
- The Influence Model: Winning Hearts and Minds
- Advanced Questioning Techniques Used by Leaders
- Going Beyond Active Listening
- Turning Negative People into Positive Contributors
- Utilizing the Psychology of Persuasion

Day 3: Building Perseverance and Determination to Succeed

- The Importance of Leadership Perseverance and Determination
- Harnessing the Power of the Solution-Focused Approach to Lead
- Developing Your Self-Knowledge and Awareness
- Defining You: Drawing on Your Inner Power and Values
- How to Maximize Your Positive Mental Strength
- Pushing the Boundaries: Thinking Outside the Box

Day 4: Enabling Others to Succeed

- Creating the Clear Vision: Clarity of Purpose
- Empowering Others Through the Vision
- Applying Delegative Leadership to Problem Situations
- Unlocking Creative Ideas and Maximizing Innovation
- Powerful Idea-Generating Models for Groups
- Encourage and Mentor: Inspire Positive Belief in Others



Day 5: Strategic Relationship Building & the Power of Networking

- Why Strategic and Working Relationships Matter
- Strategic Relationship Management and Stakeholder Mapping
- Gain the Benefits of the Importance and Influence Grid
- The Formalities of Networking Social Media, Seminars, etc.
- How to 'Work the Room' for Maximum Effect
- Follow-Up - Or Give Up: Connecting with Others

Why Attend this Course: Wins & Losses!

- Master modern leadership techniques to engage and inspire your teams.
- Develop a leadership development plan tailored to your personal strengths and growth areas.
- Learn how to foster creativity and innovation within your teams, and empower others for success.
- Gain leadership development certification that enhances your credibility and leadership credentials.
- Learn to build strategic relationships and networks, key elements of executive leadership strategies.

Conclusion

This leadership development training is an ideal opportunity for anyone looking to enhance their leadership capabilities, whether you are a seasoned executive or an aspiring leader. By the end of this program, you will have gained valuable insight into the most effective leadership techniques, strategies, and tools that will help you become a more dynamic and influential leader. This course is your stepping stone to achieving your leadership development goals and excelling in your leadership journey.

Don't miss the chance to develop the modern leadership qualities that are essential for navigating today's business challenges and making a lasting impact in your organization. Join us now to take your leadership to the next level!

