BLACKBIRD FOR TRAINING

International Protocol & Diplomacy Certification

23 – 27 November 2026
Casablanca (Morocco)

UK Traininig
PARTNER



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Ref: 3254160_160838 **Date:** 23 – 27 November 2026 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Introduction

Welcome to the International Protocol Etiquette and Diplomacy Certificate Training Course! This course is designed to equip you with the skills, knowledge, and expertise needed to understand and navigate the world of international protocol and diplomacy. Whether you are working with governmental agencies, multinational corporations, embassies, or international organizations, understanding the intricacies of protocol and diplomacy is essential for fostering strong global relationships. This course will provide you with a comprehensive understanding of what international protocol is, its importance in diplomatic interactions, and the role it plays in successful cross-cultural communication.

Course Objectives

By the end of this course, participants will:

- Gain a deep understanding of international protocol and diplomacy, and their importance in international relations.
- Learn the fundamental diplomacy rules and how they apply in real-world settings.
- Understand the definition of diplomacy and how it is used in various contexts, including international diplomacy.
- Acquire the necessary skills to navigate international protocol, enabling you to represent your organization effectively in global contexts.
- Explore the types of diplomacy, including traditional and contemporary methods, and how to adapt them to modern international settings.
- Obtain practical knowledge to handle multicultural diplomacy, etiquette, and event planning, crucial for international business and government interactions.

Course Outlines

Day 1: Foundations of Protocol and Diplomacy

- What is international protocol?: Introduction to the definition of international protocol and its application in global affairs.
- Key principles and the definition of diplomacy.
- The historical evolution of international protocol and its role in diplomatic relations.
- Protocol and diplomacy rules that shape international engagements.



Day 2: Multicultural Protocol and Diplomacy

- International diplomacy meaning: Understanding the cultural and religious factors that influence protocol diplomacy international.
- Exploring multicultural dining protocols across different regions French, English, Asian, Middle Eastern.
- Key strategies for cross-cultural negotiation rules and diplomacy etiquette.
- International standards of protocol, etiquette, and diplomacy.

Day 3: Event Planning and Diplomatic Strategies

- Learn how to organize VIP events, receptions, and ceremonies with a focus on protocol diplomacy.
- Procedures for managing visits, meetings, and conferences to ensure smooth international diplomacy interactions.
- Seating strategies, security measures, and protocol rules for formal events.
- The art of diplomatic gift-giving and receiving in accordance with international protocol.

Day 4: Cultural Diplomacy and Soft Power

- Understanding cultural diplomacy and its role in enhancing international relations.
- Soft power in diplomacy: How countries use cultural influence to shape international affairs.
- Specialized events, such as the royal tea ceremony, as examples of cultural diplomacy.
- How soft power and cultural diplomacy intersect in the practice of international diplomacy.

Day 5: Contemporary Diplomacy and Communication

- The impact of technology and societal changes on diplomatic communication and international diplomacy practices.
- Cross-cultural communication: Mastering both verbal and non-verbal diplomatic skills for effective international interaction.
- Techniques for organizing international VIP meetings, including meals and diplomatic dinners.
- Modern approaches to diplomacy rules and best practices in international diplomacy.



Why Attend This Course: Wins & Losses!

- Expand your global influence: Learn the diplomacy rules and protocol diplomacy international techniques that allow you to represent your organization at the highest level.
- Enhance your professional credibility: This certificate in diplomacy is an essential credential for anyone looking to excel in the world of international relations, whether in the public or private sector.
- Master international relations: Understanding the types of diplomacy and their application can help you navigate complex international environments, ensuring smooth negotiations and successful global partnerships.
- Boost your career: With this international protocol training, you will be well-equipped to manage multicultural teams, engage in international business, and handle high-level diplomatic discussions with confidence.
- Become a global leader: With practical skills and insights into international protocol and diplomacy, you'll be prepared to take your career to the next level in global affairs.

Conclusion

By completing the International Protocol Etiquette and Diplomacy Certificate Training Course, you will gain a solid foundation in the definition of international diplomacy, its rules, and its application in various sectors. Whether you're handling international business negotiations, attending diplomatic meetings, or hosting global events, the knowledge and skills acquired in this course will empower you to represent your organization with confidence and professionalism.

Join us now to unlock the essential tools for success in the world of international diplomacy, and develop the expertise to excel in protocol and diplomacy training.

